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Being the highest leadership body in SMU, we have immense responsibility to fulfil. We aim to do this through our vision, which is *"To create a credible body which safeguards and champions students' rights, and to ignite students' passion in creating a holistic culture for all SMU students"*.

We have attempted to achieve this vision:

*By enhancing and actively promoting the student leadership brand in SMU;  
By actively engaging and forging deeper relationships with all our stakeholders;  
By excelling in our internal operations through procedural excellence*

Through the vision and mission, the 11<sup>th</sup> Students' Association Council (SAC), as well as the 15<sup>th</sup> SMUSA Executive Committee aimed towards the following goals:

**Goal #1:** *Members of SMUSA will experience a marked increase in personal contact with the SMUSA Executive Committee and the SAC.*

Increasing personal contact, regardless of the channel/platform, will engage more students with our services. This will hopefully encourage greater participation in SMUSA-related activities, ultimately leading up to a higher take-up rate for student leadership positions in the years to come.

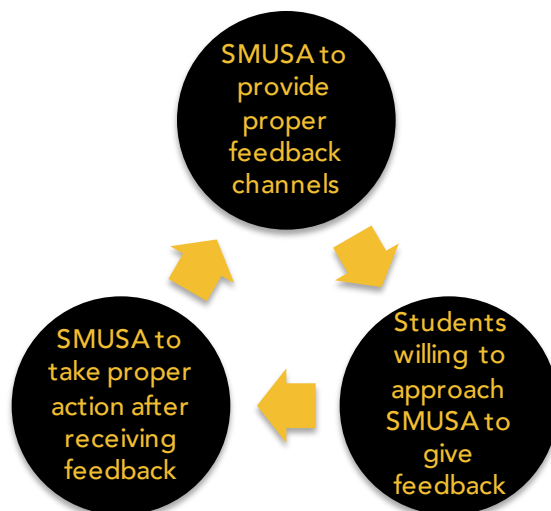
To increase our relevance, SMUSA aimed to establish our presence both physically and emotionally. Apart from events and welfare drives, SMUSA has to take the initiative to reach out.

**Goal #2:** *Every member of SMUSA will be encouraged and supported by SMUSA to*

*develop their interests through active participation in student life.*

Student life activities should play the role of providing a close-knit community for students to feel comfortable.

**Goal #3:** Members of SMUSA will know SMUSA understands their priorities and responds to their feedback effectively. One of SMUSA's key roles is to understand and represent the needs of its members. In order to do this effectively, we looked into enhancing our representation framework and communication channels to capture issues and apply influence to achieve positive change.



At the same time, we wanted students to have an awareness of our activities and initiatives, and to encourage them to bring issues to us. Underpinning these will be the innate confidence that we hope to instill in them when giving us feedback, so that the association will be able to take the necessary action. This approach ensures a 'closed loop' process, with the byproduct being increased confidence in the association (which will ultimately increase our relevance in their student life).

Dear Members of SMUSA,

The Students' Association has had a very productive 2015, working on initiatives from operational improvements to enhanced succession planning, that strive to make your student life experience here in SMU more vibrant and enjoyable. We faced many challenges along the way, but with your continued support, the Students' Association was able to see through new initiatives and activities throughout the year.

The 11<sup>th</sup> Students' Association Council (SAC) started out the year determined to enhance the student leadership brand in SMU, to further engage students in gathering meaningful feedback, as well as to excel in our own internal processes with the aim of becoming a more credible body. Throughout the year, we aimed to take the proactive stance in implementing changes in policies and practices that addressed concerns and feedback from you. One of such initiatives included our *"Conversations with SMUSA"*, where our executive committee members were stationed outside the CCA Hall twice a week to source for feedback regarding student life in SMU.

Another significant initiative by the 11<sup>th</sup> SAC is the Finance Transformation project which aimed to tidy all existing financial accounts under the SAC, to simplify financial processes for easier implementation, as well as the strengthening of the Association's corporate governance. With the guidance and support from the Office of Student Life, School of Accountancy and with collaborations with PwC, the Council

is pleased to announce that this project is underway. In addition, the 11<sup>th</sup> SAC is also proud to announce the institution of SMU's very own Students' Recreation Centre (The Basement), located right outside the CCA Hall. This Students' Recreation Centre is run by students, for students. This would not have been made possible without the generous help from President Arnoud De Meyer, the Office of Strategic Planning, Office of Student Life, as well as our Associate Dean of Students, Dr Bervyn Lee.

Looking back, the year was filled with ups and downs for the 11<sup>th</sup> SAC. From opportunities to host student leaders from foreign universities, to staying overnight planning for events, the 11<sup>th</sup> SAC is humbled and honoured to be given your mandate to serve and represent SMU undergraduates. All of achievements as a council would not have been made possible without your unwavering support and encouragement throughout the year, and for that we are sincerely grateful.

On behalf of the 11<sup>th</sup> Council, thank you for making 2015 very eventful for the Association. It has been a pleasure serving you. I strongly believe with this new batch of leaders rising up to serve, student life in SMU will continue to improve.

Yours truly,

*Lim Jiayu Adeline*  
President  
15th SMU Students' Association  
Executive Committee  
11th SMU Students' Association Council



## 11<sup>th</sup> SMU Students' Association Council

**Top row from left:** Thiam Pei Shan (*Events Secretary*), Liaw Ying Ling, Dionis (*Corporate Relations Secretary*), Teo Bing Xing (*President, Oikos*), Chan Jing Wen (*President, Special Interest & Community Service Sodality*), Tan Cheng Yee Rachel (*President, Arts and Cultural Fraternity*).

**Middle row from left:** Tan Chin Rong (*President, SMU Sports Union*), Joshua Chan Qing Huan (*President, School of Information Systems Society*), Chua Jia Chern (*Academic and Welfare Secretary*), Mohamed Fadhil Bin Abdul Aziz (*President, The Bar*), Mooris Tjioe Jun Xian (*President, SMUXtremists*), Seah Hong Wee Elgin (*President, SOSCIETY*), Lee Xuan De (*President, ASoc*), Ng Sixiu, Hubert (*President, Bondue*).

**Bottom row from left:** Aishwarya Kumar (*Communications Secretary*), Young Bean Oak (*International Students' Secretary*), Ma Hou Ning (*Honorary General Secretary*), Lim Jiayu Adeline (*President*), Yu Eu Chek Gabriel (*Vice-President*), Ong Wei Jin (*Honorary Finance Secretary*), Poh Hui-Ying Hannah (*Assets Secretary*).



## **President**

The President of SMU Students' Association (SMUSA) leads the Students' Association Council (SAC) and manages the Executive Committee of the Association. The President provides strategic direction for the Association and ensures that SMUSA's aims and objectives are being met. The President represents the students to stakeholders, including the senior management of the University and 15 over school offices, to improve all aspects of student life and undergraduate-related issues. In addition, the President is also the official spokesperson of SMUSA and sits on several University Committees to ensure that student-oriented decisions and policies are made.

## **Vice-President**

The Vice-President of SMUSA is principally the head of the Executive Committee and oversees the day-to-day operations of the Association. In addition, the Vice-President is in charge of overseeing the execution of operational duties that the executive committee is tasked with by the SAC. The Vice-President also assists the president with strategic planning and heads special projects of the Association.

## **Honorary General Secretary**

The SMUSA Secretariat Department strives to safeguard students' rights and interests of all SMUSA members by ensuring that all Association guidelines, standing orders and constitutions are adhered to. The Secretariat Department is also the knowledge repository of the Association responsible for the documentation of administrative documents.

## **Honorary Finance Secretary**

The SMUSA Finance Department looks after the finances of the Association. They provide claims services for all members of the Association and ensure that the Association's expenditure is well within the allocated budget. In addition, the Honorary Finance Secretary heads the Finance Committee, comprising finance directors from every Constituent Body (CBd). The Honorary Finance Secretary serves as the key to unlocking the financial reserves of the Association.

## **Assets Secretary**

The SMUSA Assets Department manages the logistics of SMUSA. Logistics under their management range from furniture to facilities. Apart from providing assets loan services and conducting assets audit, the SMUSA Assets Secretary heads the Assets Committee, comprising assets directors from every CBd.

## **Corporate Relations Secretary**

The Corporate Relations Secretary heads the Business Development Department (BIZCOM), the business development arm of SMUSA. Comprising of their Events, Business Development and Marketing departments, BIZCOM enhances student welfare through partnerships with corporate clients and through monetary contributions to SMUSA and student life activities in SMU.

## **Communications Secretary**

The SMUSA Communications Department promotes and safeguards the image of the Association. They are responsible for ensuring all news from the SAC and executive committee



reaches students in a timely and effective manner. Communication channels managed by the Communications Secretary include SMUSA Notice Boards, Facebook pages as well as the website. Furthermore, the Communications Secretary oversees the publication arm of the Association, The Blue and Gold.

## **Events Secretary**

The SMUSA Events Department looks over the events landscape of SMU and heads the Freshmen Experience for each batch of incoming freshmen. On top of managing four organizing committees of annual signature events of the Association (Convocation, Freshmen Teambuilding Camp, Grad Night, and Vivace), the Events Secretary is also in charge of organizing SMUSA events each semester. She also works closely with events directors from all six schools, four co-curricular activities, ICON as well as BIZCOM for the entire calendar year, in charting out the annual events landscape of the school.

## **International Students' Secretary**

The International Students' Secretary represents international students' voice on the SAC and serves as the Diversity and Inclusion advocate of the Association. He also heads the SMU International Connections (ICON), which ensures the well-being of all international students and promotes integration between both locals and international students in SMU.

## **Academic and Welfare Secretary**

This department takes charge of undergraduate academic matters and the general welfare of students. The Academic and Welfare Secretary sits on

the Library Advisory Board to represent undergraduate students in policies and initiatives. In addition, the Academic and Welfare Secretary works closely with the Registrars' Office to voice out academic concerns of students. The department organizes SMUSA welfare drives primarily at the start and end of the academic year.

## **Succession Committee**

The SMUSA Succession Committee strives to ensure fair and equitable succession practices within the association by creating and maintaining platforms, guidelines and standing orders. In addition, they aim to provide assistance as well as programs for the incoming SMUSA Council to prepare for their term ahead.

## **Resource Committee (Assets)**

The Resource Committee (Assets) looks at key strategies to maximize utilization of limited resources, as well as proposing new policies for assets management.

## **Resource Committee (Finance)**

The Resource Committee (Finance) analyses the financial data of the Students' Association and craft policies to best utilize the association's financials. They also look into constant improvements of existing financial and budgeting guidelines.

## **Strategy Committee**

The strategy committee's main focus was the establishment of an improved organizational structure of the Association. This included the formulation of strategies for long term growth of the SAC.



## The Assets Working Committee

### **Overview**

The Assets Resource Committee (ARC) oversees the efficient and effective utilization of spaces and resources, for students, in SMU. In 2016, The Assets Resource Committee focused on two projects, SMU Labs and CCA Hall & Campus Green.

### **SMU Labs**

SMU Labs is a school-driven initiative, supported by the SMU Students' Association, to increase the learning facilities available to students along with a fresh, unique environment.

Throughout 2016, the ARC collated feedback from students on SMU Labs and corresponded with staff representatives to maintain and improve the Labs environment. Key feedback from "Conversations with SMUSA" sessions were also discussed with the staff.

Initiatives include exhibiting artworks from Arts Festival 2016 within SMU Labs, managing a Labs booking system for student-run activities, and serving 500 students welfare at the Labs.

### **CCA Hall & Campus Green**

The ARC supported two mass cleanups and reorganizations of the CCA Hall, along the student concourse. More tables and chairs were added to the main area of the CCA Hall for club interaction, and more metal storage cabinets added for clubs to use. The ARC was also involved in the plans for the renovations of the CCA Hall, which will become the new Campus Green. We collated club feedback on the renovations and strongly advocated for

the expansion of club facilities within Campus Green.

## The Finance Resource Committee

### **Overview**

The Resource (Finance) Working Committee is the financial arm of the Council that implements and reviews the financial policies and processes across all student organizations.

The Committee aims to continuously develop the Association's ability to optimize the allocation of financial resources into every aspect of a students' life.

### **Budgeting (AY14/15 Semester 2)**

The Honorary Finance Secretary reviewed the budgets of all clubs and societies of each constituent body in SMU and ensured that all budgets are in accordance with the Finance Budgeting Guidelines.

The Budget Endorsement Meeting with the 11<sup>th</sup> Finance Committee was held on the 3<sup>rd</sup> January 2015 0830am. The council approved the budget in the subsequent Budget Approval meeting on 4th January 2015 at 2pm.

The total amount for this budget period for the entire association was \$371,928.29. The total budget was made-up of 1) the unused Student Activity Fee from AY 2014/2015, 2) injection of budget from President's office and 3) the SAC reserves.

### **OFIN-SMUSA Student Claims Training**

As a first step towards achieving operational excellence in the financial claims process, Office of Business Improvement (OBI) and Office of Finance (OFIN) has collaborated with SMUSA to



The objective of the workshop was to organize the first training session for the Finance Committee in the beginning of the year prior to submission of any claims. educate the 11<sup>th</sup> Finance Committee the common mistakes of claims documentation and the main reasons for the long lead-time for claims reimbursement. At the end of the session, we seek to appeal to the new committee, through the use of statistical data, to adopt GIRO payment in a bid to speed up the reimbursement process. The workshop has shown to be effective as there were significantly fewer claims rejected by the OFIN during the first quarter of the year.

## **Budgeting (AY15/16 Semester 1)**

The Honorary Finance Secretary reviewed the budgets of all clubs and societies of each constituent body in SMU and ensured that all budgets are in accordance with the Finance Budgeting Guidelines.

The Budget Endorsement Meeting with the 11th Finance Committee was held on the 12th July 2015 0830am. The council approved the budget in the subsequent Budget Approval meeting on 1st August 2015 at 9am.

The total amount for this budget period for was \$300,000.00. The total budget was made-up of the Student Activity Fee from AY 2015/2016.

## **Finance Handover Meeting**

In mid-November, the Honorary Finance Secretary conducted the finance handover meeting for the 12th Finance Committee in order to prepare the new batch before they start their duties in the upcoming year.

In the handover meeting, the Honorary

Finance Secretary ran through the SMUSA Finance Structure, budgeting method, daily operations and various finance terminologies.

## **Succession Committee**

### **Overview**

The Succession Committee aims to ensure the continuity of leadership within SAC, through selecting and growing future student leaders in SMU. The committee sets strategies to encourage students to run for student leadership, mentors them through a leadership induction programme and organizes a handover retreat.

### **Pre-Election**

Student leadership rated have been on a decline for a while now. In order to dive deeper into the reasons for the same, a survey was conducted by the committee. The survey showed that students would rather focus on academics, CCAs or more focused leadership positions. To increase awareness and spread the word about the benefits of student leadership, a video campaign was run on SMUSA's Facebook page. These videos showed alumni and present student leaders, talking about the potential benefits of student leadership in SMU.

### **Elections**

The elections conducted by the Elections Committee were successful in recruiting the next batch of student leaders for SMUSA. All candidates met the voting criteria in the general elections, which was followed by an Internal Election, to determine each elect's portfolio.

## **SACLIP**

The Students' Association Council Leadership Induction Programme is tailored for the newly elected batch of student leaders. The students' association council comprises of the 10 SMUSA Executive Committee members, 6 school constituent bodies presidents as well as the 4 CCA constituent bodies presidents. It is aimed at bonding the new batch of council to strengthen understanding of one another, giving them a better view of individuals' working styles.

## **December Council Retreat**

An annual work-centred retreat is organised for the incoming council batch. It allows the council to come together before their terms commences in January 2016 to set the direction of Association and formulate their work plan accordingly. All these are done under the guidance of the outgoing council batch to facilitate the work plan formulation as well as handover in order to ensure smooth transition from one batch to the other.



STUDENTS'  
ASSOCIATION  
COUNCIL



Overview

To be a leading authority in safeguarding and championing students’ rights, and to be an exemplary association in creating a holistic culture amongst undergraduates in SMU		
By <b>enhancing</b> and actively promoting the student leadership brand in SMU	By actively <b>engaging</b> and forging deeper relationships with all our stakeholders	By <b>excelling</b> in our internal operations through procedural excellence
	Finance transformation	
Students’ Recreation Centre		
Conversations with SMUSA		
Council Leadership Development Programme		
	SMUSA Students’ Survey	
Freshmen Experience		
Welfare drives & SMUSA Events		
SMUSA-BIZCOM Award 2015		
External Opportunities		
The SMUSA Brand		

Finance Transformation

During the first quarter of the term, the Honorary Finance Secretary, with the assistance of the SMUSA executive committee, conducted a diagnosis of the existing financial system of SMUSA and uncovered several issues. In attempting to tackle them, we requested the expertise of the office of Student Life (OSL).

These concerns were eventually brought to the attention of the OSL Director, Mr. Kenneth Tan, who, through School of Accountancy, connected us with the PricewaterhouseCoopers (PwC), a professional service firm. PwC came in on a pro-bono basis to assist SMUSA in strengthening our Financial Governance through assessments and recommendations.

The scope of this project included assessments and re-design of the financial operations, which consists of income, expenditure and reserves management; assets management and

financial reporting formats for accountability.

This project has given SMUSA the exciting opportunity to work with the PwC auditors as they have provided us with additional dimension to think about, coupled with relevant knowledge and industry best practices during the course of this collaboration. Further, this project exemplifies the SMUSA Ex-Co.’s commitment towards our mission to excel in our internal operations, and our deep-rooted desire to ensure the success of student life for years to come.

Student Recreation Centre

In an attempt to slowly reinstate the vibrancy of SMU Student Life, the previous Basement café will be reopened next year as a Student Recreation Centre (SRC).

The SRC will consist of pool tables, foosball tables, beanbags and sofas and more, for students to take a break off studies and have a space to relax. The



SMUSA Executive Committee (ExCo) has full control and is open to suggestions from students on what they want to see in the SRC. However, with such liberty, students will be expected to have a certain level of responsibility for their actions and sense of ownership in the SRC.

This space will also be available for students to hold their events, put up posters to publicize their upcoming events and even market their CCAs. The ExCo wishes that students would strive to take some ownership of the SRC.

For a greater enforcement of Student Life, the ExCo aims to collaborate with CCAs to allow these CCAs to share the love of their activity with the rest of the SMU students. Examples of CCAs include Strategica for their board games, Film Society for the preview of various movies and Stereometa for their evening jam sessions. With more CCAs on board, the SRC will be more vibrant and CCAs with low publicity can be given this avenue to showcase to the student population.

With the support of you students, the Basement can be furnished to the dream SRC that SMU can be proud of. Do help us help you create the best SRC yet!

### **Conversations with SMUSA**

The Executive Committee of SMUSA had started our meet-the-people (students) session known as the "Conversations with SMUSA" during AY15/16 Term 1 in order to proactively engage the students to better understand the possible concerns they may have.

This platform helped to bring additional insights to the Executive Committee regarding student life. We also employed this platform to seek opinions from

students of the possible solution to some of the existing problems. Further, the direct interaction with students helped us forge deeper relationships with our stakeholders through a meaningful dialogue.

"Conversations with SMUSA" was also the platform for SMUSA Elects to engage the general student population during their campaigning period.

Through the interaction, it helped them to better craft their work plan for year 2016 to improve the level of service to the students of SMU.

### **Council Leadership Development Program**

The Council Leadership Development Program is a structured series of trainings, supported by the Office of Student Life, that is made available for all Council members. The purpose of this program is to address the aspect of self development and improvement throughout the course of a council member's leadership journey – as much as student leaders step up to serve, this program hopes to contribute to their own personal growth.

This program includes monthly trainings for the Council, ranging from public speaking to social etiquette, as well as a mentorship aspect by the Alumni Council. The Alumni Council, officially launched this year with the support of the Office of Student Life, comprises all members from previous Councils. The mentorship program involves selected members from each batch to mentor and guide the incoming Council. At the same time, these mentors will also receive mentorship from established industry leaders from the school's Board of Directors.

## **SMUSA Students' Survey**

This year, the SMUSA Students' Survey was prepared by the Academic Department from May onwards and took place from 7th September to 11th September, garnering 5636 unique respondents. The number of questions this year increased as a result of the inclusion of new participants. The results were processed during September and were shared with individual offices from October to December.

Participants this year include:  
SMU Students' Association Council,  
Centre for Teaching Excellence,  
Dato' Kho Hui Meng Career Centre,  
Integrated Information Technology Services,  
Leasing Business Unit,  
Library,  
Mrs Wong Kwok Leong Wellness Centre  
Office of Business Improvements,  
Office of Facilities Management,  
Office of Finance,  
Office of Global Learning (Diversity & Inclusion),  
Office of Global Learning (International Students' Experience),  
Office of the Registrar  
SMU-X

In 2016, all students can look forward to two surveys, giving you two chances to earn extra e\$. The goal is to reduce the length of the survey.

As always, do continue to give us your feedback and support so that we can serve you better.

## **Freshmen Experience**

Freshmen Experience 2015 is an overarching orientation experience for the incoming freshmen to feel at home in

SMU through Freshmen Experience Day, Freshmen Teambuilding Camp, VIVACE. Freshmen Experience Day was held on 21st June 2015 after the incoming freshmen completed their matriculation exercise. It served as the prelude to the exciting summer SMU had in store for them, showcasing the vibrancy of campus activities and camps. Freshmen Teambuilding (FTB) Camp is an integral part of the freshmen experience where every freshman get to be inducted into SMU. Through FTB, freshmen enjoy a 3-day camp with their fun-filled facilitators while getting to know their peers from all faculties better. VIVACE is SMU's annual co-curriculum activities fair that concludes the freshmen experience. With more than 120 clubs on showcase for students to explore their passion, it enables freshmen in forging a sense of community with other like-minded individuals.

## **Welfare Drives**

The Welfare Department organized 5 Welfare Drives this year with two main objectives:

To welcome students back to SMU and,  
To encourage students during stressful periods

To that end, we carried out the following events:

Back-to-School Welfare Drive on 14th January

International Day of Love Welfare Drive on 12th February

Final Examinations Night Welfare Drive on 31st March

Back-to-School Welfare Drive on 19th August

Final Examinations Night Welfare Drive on 11th November

## **SMUSA Events**

Throughout the year, SMUSA organises events that are catered to all undergraduate students in SMU. These events aim to create an inclusive school community as well as inject vibrancy by advocating student life.

### **Back to School 2015**

To welcome students back to school, the semester was opened with this back-to-school event. Aimed at introducing the new space, SMU-X, or more affectionately known as SMU Labs to students, this event featured food giveaway as well as other activities.

### **International Day of Love**

International Day Of Love was a day for SMU students to express their camaraderie, openly or anonymously. It was a day brimming with love of all sorts with dedication shoutouts over campus radio, food giveaways, gift stations and games. In collaboration with ICON, love was also extended to those faraway from home.

### **Yum Seng @ The Basement**

The final SMUSA event of the semester was a soft launch of The Basement. Previously fondly known as a student-run cafe, this space was set to be converted to a student recreation centre after it was vacated. Held after the mid-terms week, it served as a wind-down for the fatigued SMU students. Photo booth, live music and activities such as foosball, coupled with free food and drinks, this was the perfect formula for students to gather with their peers and relax.

## **SMUSA-BIZCOM Award 2015**

This is a bondless scholarship established by the Business Committee (or commonly known as Bizcom), the financial arm of the SMU Students' Association, to motivate the University's exceptional student talents who have contributed substantially to the SMU community and to spur them to greater heights of excellence. It will provide recognition for outstanding student leaders and also aims to help those students who are in financial need. This year, Ms. Wang WeiTing, Eunice, a Year 2 Lee Kong Chian School of Business student received the scholarship for her outstanding contributions to SMU and her utmost dedication to her CCA as the Vice-President.

Upon receipt of the scholarship, Ms. Eunice Wang wrote a letter of appreciation where she shared her experience thus far in SMU and related to all students on the difficulties we face in the current school environment. She shared that any SMU student would *"often face with the pressure to ultimately focus on our grades only, despite the many attempts at cultivating a more holistic education"*. She carried on to elaborate on how she *"always leaned towards taking the more diverse education path where learning does not happen just through textbooks and quizzes, but through wholesome experiences that we pick up as sportsmen on the field or leaders in our games"*. As such, through her interview with a BIZCOM and a SMUSA Executive Committee representative, it was clear that Ms. Eunice Wang has dedicated a substantial portion of her SMU life nurturing those under her lead and

contributing to the SMU student population to be our best candidate for this scholarship.

In addition, her letter included how she “believes that this scholarship award promotes [a more holistic education]”, where she had “opportunities to organise several successful events such as Women Soccer’s annual Diva la Futbol futsal competition, SMU Broadcast and Entertainment’s CCA Camp: BE-xposé 2015 and the SMU Mile Run” and eventually became the recipient of the scholarship. Although financial situation holds some weight in this scholarship, students without such extreme needs can still apply. For Ms. Eunice Wang, “receiving this scholarship award will definitely help [her] family and [herself] financially, and lighten the financial weight on [their] shoulders, also allowing [her] to continue placing [her] priorities where they should lie and to keep learning from these experiences voraciously”. She continued on to mention that “receiving this award will also be a good reminder for me to stay motivated in my studies as well”, and that it “reminds us that an education is worth more than just a 3-digit number with a decimal punctuated in between”. As advocates for Student rights and Student Life, the SMUSA Executive Committee hopes that this scholarship will encourage more students to experience more in SMU outside of studies and cultivate their leadership potential before venturing out into the workforce. It is our goal to make SMU students develop to be exceptional holistically, and if financial matters are an issue, we will do our best to provide where possible.

## **External Opportunities**

### **4th McDonald Cadet Leadership Conference (16 – 19 April 2015)**

In the summer of 2015, Adeline Lim (SMUSA President) represented the University at the prestigious McDonald Cadet Leadership Conference organized by the United States Military Academy at Westpoint (West Point). This conference serves as a platform for top undergraduate student leaders from diverse backgrounds to participate in team-based, experiential and analytical exercises that instill leadership skills, critical thinking and collaboration, and develop potential strategies for addressing pressing global issues. The greatest takeaway from the conference was the mentorship sessions provided by her mentor, Mr Tom Tierney. There were six student fellows assigned to each mentor, and this arrangement was fantastic in providing greater focus and depth to the discussions. Not only were these sessions opportunities for student fellows to have a more personal interaction with Mr Tierney, but they also helped Adeline gain significant insights from an experienced leader such as himself, as well as learn the art of facilitation.

The theme of the conference was Cross-Cultural Competencies, and it was broken down into sub-categories such as Education, Connectedness, Global Economy and Stewardship. From all these categories springs the underlying thread of leadership in today’s diverse and inter-connected world. In fact, what we are seeing today is a ‘Rainbow Culture’, a term coined by our university’s Chairman Ho Kwon Ping – where companies face a more diverse



consumer base, which puts an increasing emphasis on human capital management.

One lesson learnt that could clearly relate to the experience in SMUSA, is that when leading an organization, it is impossible to expect members of the organization to do a good job if the systems and processes within the organization are not in place. In other words, as a leader, one must ensure that the foundation to their organization is properly in place before he/she can expect people within the organization to thrive. This sealed Adeline's mission for SMUSA this year – to clean up all internal processes such that future batches of student leaders are well-equipped with the supporting facilities for them to make real and sustainable impacts on student life in SMU.

## **ASEAN Student Leaders Forum 2015 (28 – 31 November 2015)**

The SMUSA Council was invited for the ASEAN Student Leaders Forum 2015 hosted by and held at Chulalongkorn University, Bangkok. Representing SMU at this conference were Adeline Lim (SMUSA President), Mooris Tjoe (SMUX President), Elgin Seah (SOSCIETY President), along with Wong Yew Tong from the Office of Student Life. The purpose of the conference was to provide a common platform for student leaders across ASEAN to share their views on pertinent ASEAN-related issues, as well as to learn from each student association's best practices. Through the course of this conference, SMU representatives were able to gain greater insight on how student leadership bodies functioned across ASEAN, and were able to learn from each other's best practices. The greatest

takeaway from this conference was no doubt the cultural exchange and the friendships forged with student delegates across ASEAN.

## **SMU Leadership Symposium 2015 (7 – 8 December 2015)**

Organised by the Office of Student Life, the SMU Leadership Symposium was open to students from junior colleges, polytechnics and SMU. To represent student leadership in SMU, Adeline Lim (SMUSA President) and Elgin Seah (SOSCEITY President) were invited to conduct workshop sessions, titled 'A Student's Leadership Journey and Plan to Impact'. Speaking about leadership from a students' perspective, these sessions were targeted at students who were assuming leadership positions in the coming term. From diplomacy to public speaking, these sessions highlighted relevant skills student leaders should possess. These workshops also served as sharing sessions from personal failures to successes as a student leader in SMU over the past year.

## **Launch of SG50 Commemorative Notes**

On 18th August 2015, the Honorary Finance Secretary, Wei Jin Ong was nominated to represent SMU to witness the unveiling of a set of six commemorative currency notes by Prime Minister Lee Hsien Loong to celebrate SG50.

The attendance included numerous officials from the various governmental institutions, teachers and student representatives from the different educational institutions and many more. SMUSA's presence in this event helped to promote student leadership in SMU.



## **The SMUSA Brand**

Since its inception, SMUSA Communications have worked towards improving SMUSA's brand image to connect better with students, as well as to portray professionalism to the external stakeholders. Building SMUSA as a brand also helps the Association in advancing any special initiatives or causes to the students. Lastly, having a strong brand image helps the Association garner the students' trust and reliability. This year we tried to achieve our aims through a few special initiatives.

In order to better educate students on some of the school processes such as assets loaning, we created a set of emailers called "Association Guides", which also contained important links and contacts. They were added to the website as well, for sustaining accessibility.

A separate section was created on the SMUSA noticeboard, displaying a monthly calendar of events in SMU, so that students are constantly updated with the activities by different student bodies in a single place.

Students stepping up for leadership positions in SMU has been on a decline for a few years now. We realized an important step to be taken towards solving this issue was creating awareness among students about the leadership experience as well as skills one can gain. A video campaign was run on the SMUSA Facebook page called "Leadership@SMU" which showed present student leaders talking about their experiences and motivations. Most important, the campaign showed alumni talking about how student leadership has helped them in their workplace and what

were the relevant skills they picked up. Additionally, we continued with SMUSA Weekly Updates, to keep the students updated with the workings within the Association. Efforts were constantly made to ensure required information reached the students effectively and timely, such as the results from "Conversations with SMUSA".

## **BIZCOM**

### **About**

The Corporate Relations Secretary of SMUSA and the Bizcom President generates revenue on behalf of SMUSA through the organisation of events such as Freshman Bash, Pause (Drinks + Zouk event) and monthly bazaars. The Corporate Relations Secretary also looks after all the business development units of SMUSA and secures sponsorship for various events under SMUSA.

### **Highlights in 2015**

#### **Freshmen Bash 2015**

Bizcom and SMUSA concluded the Freshmen Experience with Freshmen Bash 2015 – Transcendence held on 20th August at Zouk where Mr and Ms SMU were crowned on the night with judges Russell Ong, Cordelia Daphne Low and Amanda Leong. We would also like to extend our heartiest congratulations to the new Mr SMU Yap Xinhong and Ms SMU Chantalle Ng.

Bizcom and SMUSA concluded the Freshmen Experience with Freshmen Bash 2015 – Transcendence held on 20th August at Zouk where judges Russell Ong, Cordelia Daphne Low and Amanda Leong chose 2015's Mr. and Ms. SMU.



Our heartiest congratulations to winners of the titles, Mr. Yap Xinhong and Ms. Chantalle Ng!

Additionally, we would like to show our appreciation to the Freshmen Bash Organising Committee for their time and effort for making the party a memorable experience for our Freshmen. We hope everyone had an awesome and fulfilling time at the party.

## **Monthly Bazaars**

We also introduced the monthly bazaar as a new initiative to constantly connect with our partners and merchants held at the T-Junction in order to liven up the atmosphere in school after the long summer break.

This year, Bizcom introduced its new initiative, the monthly bazaar to establish constant connection with its partners and merchants at the T-Junction, to liven up the atmosphere in school after the summer break.

## **Bizcom Lifestyle Blog and SMUDGE – Bizcom.sg**

Our website features SMU deals and discounts exclusively for SMU Students. Feel free to make your discount preferences known to us at [biz@sa.smu.edu.sg](mailto:biz@sa.smu.edu.sg) or through the form on our website. Also, do "Like" us on <https://www.facebook.com/bizcom.smu> in order to receive more future information and updates from us. Additionally, you can follow us on Instagram <https://www.instagram.com/smubizcom/> to know about future deals around the campus!

Look out for more exciting things coming your way in 2016 by our new President, Matthew Lim!

## **International Connections**

### **About**

The International Student's department of SMUSA is also known as SMU International Connections (ICON). SMU ICON ensures the well being of all international students and promotes integration between local and international students in SMU.

### **Highlights in 2015**

#### **Buddy Gathering @ Good Food, Good Times, and Great Company**

Together with the Office of Global Learning, SMU ICON organized a food trail, fashion show and musical performances to introduce our incoming exchange students and their Buddy's to Singapore and the diverse cultural talent in ICON. With around 80 participants, they took a scenic route around SMU to test their taste buds on Chinese, Malay, Eurasian and Indian food. Once the trail was over, our friends were given a taste of the cultural diversity within SMU as the 12 cultural clubs within ICON organized a fashion show, which was followed by some musical performances by our very own members!

#### **Lunar New Year**

Lunar New Year is one of the most widely celebrated and important holidays for Asian cultures. This year's Lunar New Year Celebration was held at SMU's T-Junction to celebrate LNY in the many different variation across the cultures represented in Singapore. To celebrate the festivities, five of SMU International Connections' constituent clubs (Chao Vietnam, Connect China, Roots, Myanmar Community, and Woori Sayi)



showcased the unique delicacies of their countries at their beautifully designed booths. A steamboat lunch was prepared for the participants to create a family meal memory that many of us miss during this time period. The event was opened by the traditional Lion Dance and prosperity toss (also known as “Yu Sheng”) by students and staff alike.

### **International Day of Love**

SMU ICON collaborated with SMUSA and SMU BE to organize Friendship Day 2015. The school was immersed in a love filled atmosphere with live radio and confessions, photo booths, cultural romantic games, and many goodies to be won. Students were able to make confessions online to those close to their heart. The recipients’ received a rose and sweet confession read out loud by BE. The messages also went across international borders as we received confessions from SMU students who are on exchange, family and friends of exchange students and full-time international students. Additionally, match-making stickers were passed out across campus where students had to find their match of the opposite sex to redeem some yummy treats to spread the love across campus.

### **Welfare Drives**

Throughout the year, SMU ICON organized 4 welfare drives to engage SMU students through food, games and performances with the aim to bring people together and show our thanks to the community for being great people. The hallmark of ICON’s welfare drives are that students need to pair up with a friend from another country to receive their welfare packs to create more

international connections throughout school. This year, ICON also tried to engage our members more deeply by asking them questions about how they view ICON and integration within school.

### **ICON Camp**

SMU ICON Camp is ICON’s signature event initiated and organized to help promote integration among freshmen and the SMU community by creating a fun and culturally diverse environment for students to build a base in Singapore and SMU. Owing to past two years’ success, this year’s ICON Camp was an irreplaceable part of the SMU Freshmen Experience. With an interesting storyline of being beached on a deserted island, four clans represented by four famous ships were forced to survive through games and challenges only to find that cooperation and integration was the only answer to reach their goal. The participants were able to visit famous spots in Singapore such as the Singapore river cruise, Gardens by the Bay, Singapore Flyer, and One Altitude to get a taste of what Singapore has to offer. As always, ICON Camp was a very important stepping stone for students from all across the world to come together as one diver community in SMU.

### **International Peace Day**

Every year on International Day of Peace, students from all over the world come together to commemorate the spirit of peace among nations and reinforce the message that peace should not be taken for granted. With the support of the Office of Global Learning, SMU ICON organized the university-wide event Peace Day 2015 with the theme

"Celebrating our Global Family". This year's celebration was attended by more than 1000 students where they enjoyed cultural performances, food and games from various countries.

The guest-of-honour SMU President Arnoud De Meyer particularly enjoyed the signature peace ceremony involving representatives from more than 40 different countries. The highlight of the event was the launch of the peace pole during the peace procession which has been permanently placed at the SMU Campus now. Other highlights included the peace wall and a study abroad fair. SMU ICON would like to thank everyone for choosing peace, celebrating diversity and making Peace Day 2015 a tremendous success.

## **SMUnster 2015**

Where Magic Happens

In collaboration with the International Relations Club from The BAR, the annual costume Halloween party saw creepy and eerie party goers at a newly furnished and haunted Basement. Students were given the chance to try out some "scary" cultural foods from across the world such as Ondeh Ondeh, international connections throughout school. This year, ICON also tried to engage our members more deeply by asking them questions about how they view ICON and integration within school.

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## **List of Acknowledgments**

The 15th SMUSA Executive Committee would like to show our heartfelt gratitude to the following offices and individuals in SMU, of whom provided guidance and patience throughout our term in 2015.

Professor Arnoud De Meyer  
Professor Lily Kong  
Professor Pang Yang Hoong  
Mr Sim Teow Hong  
Mr Alan Goh

## **Office of the Dean of Students**

Professor Ong Siow Heng  
Dr Bervyn Lee

## **Li Ka Shing Library**

Ms Gulcin Cribb  
Mr Raj Munoo  
Ms Tamara Hanken  
Mr Vincent Ong  
Ms Devika Sangram

## **DHKMCC**

Mr Sim Cher Young  
Ms Debbie Chua

## **Office of Student Life**

Mr Kenneth Tan  
Mr Wong Yew Tong  
Ms Lee Sok Yuen  
Mr Kang Ghee Keong  
Mr Charles Ang  
Mr Ridzuwan  
Mr Jeremy Mak  
Mr Connel Loh

## **Office of Global Learning**

Ms Bernadette Toh  
Ms Elain Sim

## **Office of Strategic Planning & Quality Assurance**

Mr Sriven Naidu  
Ms Soh Yeing Yeing  
Ms Jasmine Ang  
Ms Grace Koh  
Mr Tan Gan Hup  
Office of Finance  
Ms Poon Keen Teng  
Ms Shirley Gwee  
Mr Wee Seow Kin  
Ms Rosemarie Carbaya

## **Office of Facilities Management**

Mr Ben Goh Teck Lim  
Ms Sally Lim  
Mr Goh Thiang Hock

## **Office of Registrar**

Mr Tan Lee Chuan  
Ms Ling Yng Yng  
Ms Lynn Chai

## **Centre for Teaching Excellence**

Dr Tan Swee Liang  
Dr Sandy Gan  
Ms Michelle Loke  
Mr Alvin Tay  
Mr Bernie Goh  
Mr Tan Yee Ping

## **Office of Business Improvement**

Mr Francis Lim  
Mr Shaun Ho  
Mr Christopher Tan

## **Leasing Business Unit**

Ms Koh Huang Lee  
Ms Teo Li Yong

## **Office of Undergraduate Admissions**

Mr Benjamin Chow  
Mr jeFFREY Ang



## **Office of Advancement & Alumni**

Professor Low Aik Meng

Ms Sharon Lee

Mr Ivan Low

## **Centre for Social Responsibility**

Ms Emily Hogan

Ms Tan Gek Cheng

## **Office of Legal & General Affairs**

Mr Hakirat Singh

## **IITS**

Mr Alex Goh



*The 15<sup>th</sup> ExCo*



*The 16<sup>th</sup> ExCo*







It has been a fun-filled and exciting year for the 11<sup>th</sup> ASoc Management Committee as we spearheaded many new initiatives and helmed numerous events to add vibrancy and dynamism to the community of accounting students here in SMU.

We started off our term in great style as we decked in our suits for our **Annual General Meeting (AGM)**. Our committee consisted of 5 diverse portfolios guided by 2 mentors, Prof Gary Pan and Prof Seow Poh Sun, who constantly showered us with advice and steered us in the right direction.

### Academic Portfolio

We launched the Senior's experience e-handbook and Freshman e-guidebook in the second half of 2015 which promised to provide sound advice for accounting students as they chart their paths in SMU. We also had a 1 stop academic portal on our brand new ASoc website

for students to access pertinent information with regards to their curriculum and to be able to obtain fresh updates on ASoc's latest happenings. We also conducted module difficulty surveys and dished out Starbucks cards to lucky participants.

### Events Portfolio

Starting off in January 2015, we began the year with a customary Chinese New Year Dinner Celebration at SMU Labs which saw a 80-strong crowd congregating for a sumptuous buffet spread, and Yu Sheng was even served on the menu. Chilled beer was also available where all the professors drank to their hearts content amidst the festive atmosphere.

In March 2015, we organized the Senior's Graduation Party for the graduating year 4's which featured a lavish buffet spread, live photobooth, freeflow wine and a carefully orchestrated desert spread of macarons and cakes.



In July 2015, we hosted the ASoc Freshman Camp 2015 where we brought the freshman on a 3day 2 nights adventure under the theme of "Gods". It was an exciting and action-packed camp where freshman got to partake in fun games and refreshing experiences. It fostered strong bonds amongst many participants, making it a camp not to be missed!

In September 2015, we celebrated ASoc's birthday at the annual ASoc Day which saw all 250 tickets sold out. The night was spiced up with a magic show, dance performances by Emix and vocal showcases by our homegrown ASoc talents. What more did I need to say when there was freeflow alcohol and beers! The professors and students had an awesome evening chatting and drinking to their hearts content. The 11th MC all dawned on our limited edition SG50 tees that we had specially released this year.

## **Marketing Porfolio**

2015 was the year that ASoc revolutionized its marketing efforts. We revamped our noticeboard to give it a more appealing and enthusiastic feel. We recreated the SMU Accountancy t-shirt with embossed wordings (furry texture) and also released a limited edition SG50 tee in commemoration of the SMU 15th Anniversary and Singapore's 50th birthday. We relaunched instagram and also a new ASoc website. We also released exciting news letter updates called "The ASoc Times".

## **Professional Development Portfolio**

We firmly believed in providing networking opportunities for our students and hence my team organized

interactive events for the students to mingle with industry professionals and also HR personnel, broadening students' exposure and knowledge. We hosted AlumNight in January where past alumni were invited down to have a round table session with students. This attracted more than 100 students down to mingle with the 40 alumni we invited back. In early September, we conducted ASoc Symposium 2015 where we called down banks, financial institutions and the Big 4 to conduct panel discussions and talks in SMU. The 4-day event brought greater insights for students about the industry and different job experiences. Many benefited from this, some even clinching internships through the networking opportunities! We had an overwhelming response of sign ups with over 300 students turning up for the 4-day event. Besides the 2 main networking events, my team also conducted a CPA Australia Company Visit, DBS Bank Company Visit & ISCA Company Visit. We brought students down to the companies office headquarters and toured them around the location, providing them a first hand experience of the working environment. We also launched the inaugural sports networking session during my term where ASoc collaborated with Floorball in conjunction with a sports networking with KPMG. Floorball basics were taught as students had a fun filled time competing alongside full time KPMG staff.

## **Student Life Portfolio**

Throughout our term, my committee has always seek to give back to the students in ways we can and what better way then through student life. We conducted 5 welfare drives for our term which

featured an array of delicacies and also the inaugural ISABEL Day Welfare Drive. The picture on the right is a depiction of what ASoc students receive.

We also organized Mugging SRs for students during Week 14 of the term where additional fuel is required for the final exam preparations. We book Seminar Rooms dedicated for ASoc students with food and snacks provided free for the entire week.

Inter-faculty games (IFG) were also under our charge where we recruited ASoc sporting talents to compete against other schools. ASoc also has its very own Community Service Project (CSP) initiative called Project Moolah, seeking to help special needs students by imparting them with financial literacy. Lastly we also hosted the International Students Support Network (ISSN) where we brought new international SOA freshman on a day outing to introduce them to Singapore allowing them to meet other foreign students alike. We even went out to Teo Heng at Katong!

## **2016**

We are extremely grateful to have such a supportive team and faculty backing us up in everything that we do. I would like to specially thank Prof Gary Pan & Prof Seow Poh Sun for their invaluable advice and help throughout our entire term. Their directions have always been a guiding light for our committee. Thank you to Dean Cheng Qiang and Prof Pang for gracing many of our events and also Miss Phua who has granted us generous financial support. I would also like to extend a heartfelt thanks to the SOA staff Poh Lian, Lydia & Yuanyi for their fervent support. Also, a big thanks to Ivan, Darvina & Prof Low from OAR for

the provision of venues and sponsorship at our events.

Lastly, I am really appreciative of the team that I have and it is really a bittersweet moment as our term draws to a close. Thank you so much Liyue, Ayden, Nestor, Waner, Lewyu, Silei, June, Ike, Ester, Rachel, Fahima, Anna, Alicia, Sarah, Minghui, Sizheng, Lydia, Martin, Valerie, Xining & Yee Khang! These people have worked so hard behind the scenes to make things happen and I am truly blessed to have them all <3

As the 12<sup>th</sup> paves the way forward in 2016, my committee hereby wishes everyone a splendid year ahead! May all your dreams come true & God bless everyone ☺











2015 marked an eventful year for Bondue as we introduced a slew of new activities and initiatives with the objective of promoting a more vibrant student community. The 11th Executive Committee has stretched their limits by launching a series of new initiatives, on top of successfully executing all the traditional Bondue events and activities.

The year began with the much anticipated Bondue 11<sup>th</sup> Anniversary Event, affectionately known as Retrofest, which was a retro themed festival that was held for the entire day. The festival consisted of carnival games, flea markets and amazing music performances.

During the summer holidays, Bondue welcomed approximately 600 freshmen to the Lee Kong Chian School of Business (LKCSB) at our signature freshmen orientation camp. Freshmen engaged in icebreaking activities and were treated to an array of thrilling

games to foster stronger bonding as they embark on an exciting university journey.

Right after Bondue Camp, the attention was turned to Slightly Scarlet which turned out to be a roaring success. Our annual fashion event sold out all tickets as many friends and families of our freshmen models showed their unwavering support to their loved ones on the runway. Soon after, we saw LKCSB's most popular networking event, the Bondue Business Forum, which attracted a great number of corporate professionals from various different industries. Through the event, the Students were presented with a great opportunity to interact and learn from distinguished professionals.

Bondue would also never forget our signature welfare drives that had queues snaking all the way around the atrium and our sporty athletes who have never



failed to bring Bondue glory in the inter faculty games.

As we conclude our term, Bondue would like to extend our sincerest gratitude to the organising committees of all our events, LKCSB office, Students' Association Council, Bonduers and everyone else who has helped out in many ways in this fulfilling year.

## **Highlights in 2015:**

### **Bondue Induction Programme**

On the 10th of January 2015 the first ever Bondue Induction programme started in thrilling fashion. Executive Committee members and the Organizing Committee members of Bondue's 11th Anniversary event went head on to battle against each other in an exhilarating game of paintball. The eventful day soon culminated with a sumptuous dinner by the Johor Sea. The Induction Programme was designed to foster stronger bonds among different members of the Bondue organization and to provide everyone an opportunity to work together as a team. As such, due to the immense success of the first induction programme, Bondue brought its second induction programme to the next level with a larger outreach on the 23rd of May.

This time, members of our massive Bondue family, consisting of the Bondue Executive Committee and the Organizing Committees of Bondue Camp, Project Rookie, Slightly Scarlet and Bondue Business Forum went to Taman Desa Terbau, Johor Bahru once again to battle it out.

At the end of the day, the success of our induction programme bolstered great friendships and affinity among our

organizing committee members.

### **Bondue 11th Anniversary: Retrofest**

For Bondue's 11th anniversary, also known as Retrofest, the Bondue Committee treated our students by organizing a retro themed fiesta in the day, followed by live musical performances in the evening. Carnival games, Flea markets, Dance Parties, Live bands and a DJ Extravaganza, these were the highlights of Retrofest which catered to approximately 700 students and faculty staff members. As a result, students had the time of their lives as they get to enjoy their time with friends and loved ones.

### **Valentines' Day giveaway**

During the month of romance, the Bondue Executive Committee celebrated the spirit of Valentine's Day by giving away free roses to business students. It was a pleasant day where we cherished the time spent assisting the many romantics that received roses from us.

### **Bondue Welfare Drives**

Throughout the year, Bondue has provided 3 whole welfare drives for all our students where we sourced for the best food and beverages. From Swee Choons's delectable Dim Sum dishes to scrumptious Jumbo Seafood, the 11th Executive Committee work tirelessly to do our very best in treating our very own Bonduers.

Moreover, we included additional elements to add oomph into our welfare drives including photo taking contests, food eating competitions, live music performances, gift giveaways and the one of a kind welfare paper bag!

Project Rookie 2nd year: Pitch! Day Business Case Challenge

During the summer holidays, Bondue invited students from all Junior Colleges and Polytechnics to join us on creating their own business opportunities and making their business idea come to life! Business Students from LKCSB volunteered to teach on presentation tips, fundamental business core modules and cultivated the younger students to be more confident communicators. Moreover, our younger students underwent workshops that enable them to experience first-hand SMU's interactive pedagogy style learning which emphasizes on critical thinking. The workshops ultimately prepare them for Project Rookie's first ever Business Case competition on the 11th of July. Titled "Pitch! Day", students presented and pitched their ideas in front of a distinguished panel of judges.

*The 11th of July 2015 marked the first ever Bondue business plan challenge, Pitch! Day, organized by the Project Rookie Committee. We would like to thank our Polytechnic and Junior College participants for showcasing their impressive business proposals, our esteemed panel of judges for providing much needed insights and suggestions and our amazing student mentors who took the time to instil valuable business skills and lessons. Till next year, shall we witness another captivating and inspiring business plan challenge from Project Rook*

## **Bondue Camp 2015: Vengeance**

One of Bondue's iconic events for the calendar year, Bondue camp is a yearly freshman orientation camp that is organized to induct incoming students

into SMU's Lee Kong Chian School of Business. Year after year, our freshmen come together to celebrate the camaraderie among varsity students. This year, the theme of the camp is titled as "Vengeance" where 4 freshmen clans have taken up the challenge to seek vengeance for their people and to annihilate the evil Witch. They are the dauntless Crusaders, the vigilant Hunters, the terrifying Raiders & the enigmatic Phantoms. All in all, through a wealth of engaging activities and games, our annual Bondue camps forge new friendships among our campers and promote a close-knit community within Bondue which aligns with our motto of "One Bondue, One Family."

## **SUTD SMU Collaboration**

Hey Bonduers! Bondue is proud to play host to the newly inducted students of the SUTD-SMU Dual Degree Programme in Technology and Management.

The prestigious programme is a most uniquely enriching learning experience for these young students and we were more than happy to have given them a mini orientation around the SMU campus!

In its second collaboration, the SUTD-SMU Dual Degree programme synergises SUTD's strength in technology and design and SMU's expertise in business management.

The programme allows Dual Degree students to gain a uniquely enriching learning experience: Beyond the classroom learning experience and a vibrant student life.

As such, it was a pleasure to have the 11th Bondue Executive Committee launched an orientation programme for

the new SUTD-SMU students so as to allow to be familiar with SMU's campus. The programme included ice-breaking sessions, a campus tour, a briefing on student life, and a food trail to ensure our new friends will be able to adapt to studying in SMU.

## **ISABEL Day: A combined welfare drive**

The inaugural ISABEL day was a momentous event where all 6 constituent bodies from each faculty under SMU came together to organize a massive combined welfare drive.

For the first time ever in SMU, the 6 constituent faculties of SMU: SISS, SOSCIETY, ASOC, BONDUE, OIKOS, THE BAR, collectively known as ISABEL, are collaborating together to execute one mega welfare feast on the same day! Besides food and performances, you can join a sure-win lucky spin to win attractive prizes such as CapitaLand Mall cash vouchers! What's more, we are giving away a Krispy Kreme donut. During the day, there was a Maki-San Sushi eating competition, Chir Chir Instagram challenge, upbeat track hits from Stereometa, interactive games and loads of scrumptious food.

At the end of the event, Bondue was proud to be part of the biggest ever welfare drive in SMU's history.

## **Slightly Scarlet: A philanthropic cause**

Hey Bonduers! For the fifth year running, Bondue's annual charity show, Slightly Scarlet, will display entertaining performances and attractive model runway walks in support for a good cause.

This year the show will be raising awareness for the Bone Marrow Donor Programme in Singapore and we are

reaching out to our very own students! Into its 5th milestone year, Bondue's fashion charity event: Slightly Scarlet, Donor Programme in Singapore, dazzled audiences once again with amazing performances and stunning catwalks while raising awareness for our notable beneficiary, the Bone Marrow Donor Programme in Singapore.

This year, we introduced the "#Be A Hero" campaign where our models were dressed in superhero costumes and walked through the streets of Orchard Road informing bystanders on the donation process to assist patients suffering from Bone Marrow Diseases. The campaign was a huge success as many gave feedback on how informative and enlightening it was.

To conclude, Slightly Scarlet has proven to be a pinnacle Bondue event that embodies the values of a vibrant student life with a philanthropic undertone.

## **Bondue Business Forum**

Every year, Bondue's highly prestigious Business Forum provides an opportunity for our students to engage with leading professionals from various booming industries. Students will have a chance to ask a range of pertinent questions with regards to internship opportunities, factors that determines your employability and even well-grounded advice on what it takes to succeed in your profession.

The Bondue Business Forum seeks to provide varsity students a platform to enhance their professional development, equip them with valuable industry knowledge and to grant them a wonderful opportunity to expand their business network.

Furthermore, it has always been a great

pleasure to have our event be graced by many top level industry practitioners and business professionals.

## **Alumni SPEED Networking Night**

This year, our alumni networking event brought in alumnus from all types of career backgrounds, be it Entrepreneurs or Management Consultants, to return to SMU once again to provide valuable advice and guidance. Moreover, we added a "SPEED" concept into the event where students get to speak to each different alumnus at various stations for fixed periods of time so as to allow for maximum exposure.

All in all, it was a most cordial event where alumnus and undergraduates get together and exchange questions and answers, allowing both sides to gain meaningful insights from each other.

## **LKCSB Mentorship programme**

In its first collaboration, Bondue worked together with SMU's LKCSB office to organize a welcome dinner to formally initiate the 2015 Freshmen Mentorship Programme.

A most pleasant evening, the event saw freshmen mentees met their seniors and alumni mentors for the very first time. The mentorship programme's aim was to have mentees gain plenty of valuable advice from their mentors and grasp a stronger understanding of what to expect in their 4 years in SMU.

## **The Bondue Diaries**

In its inaugural year, the Bondue Diaries was initiated to chronicle stories of our students and document events that occur within the business community of SMU. The blog was also a new addition

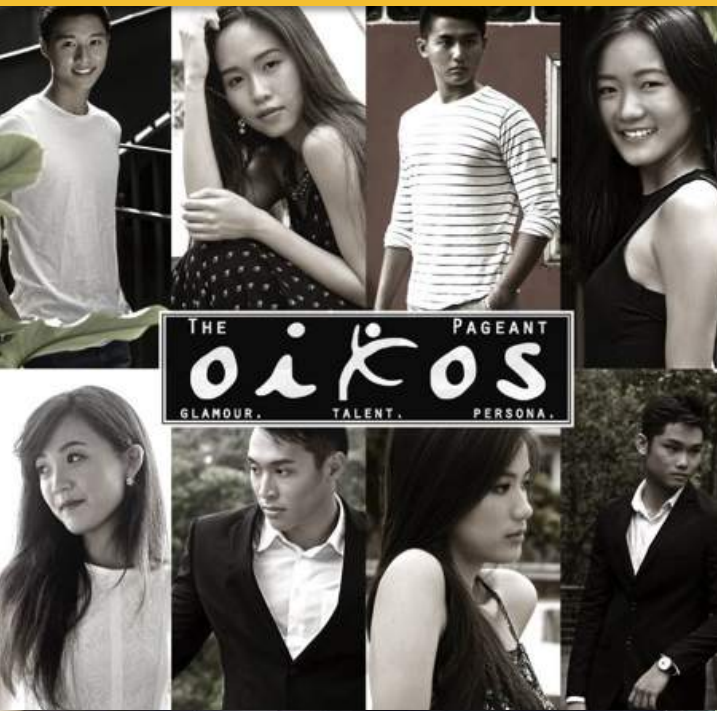
to the revamped website of Bondue, where it allows students to enter the website and read about compelling topics that holds significance to them. The blog's contents provide an array of subjects including shared stories of Bondue's very own student entrepreneurs, write ups on students under the Leadership Development Series and even intriguing travel guides during the summer holidays.

## **Bondue in 2016: The Incoming 12th Executive Committee**

As we come to the end of a most eventful 2015, the 12th Executive Committee of Bondue is all set to serve business students from SMU. As always, Bondue will continuously strive towards creating a fulfilling and dynamic university experience for all. In doing so, we will constantly add new initiatives and look to improve our events for your benefit. As of now, we have arranged a line-up of activities such as the upcoming Bondue 12th Anniversary event that is promised to be most enjoyable for all students!











## **About**

The SMU Economics society, more affectionately known as Oikos which means family in Greek aims to further the interests and welfare of our 1000 economics student by listening and acting on their concerns. We place great emphasis on empowering our students with information and resources on academic and professional development so that students can find their passion and truly enjoy the learning process. Apart from providing practical help, we organise student life events for students to have meaningful interactions with one another and take away strong and lasting relationships from their time in SMU.

## **Highlights in 2015:**

### **Oikos Book Sale**

To kickstart both semesters, we organized Oikos Booksale, which saw old

textbooks change hands between Economics students. The books on sale included books for University Core Modules as well as Economics Modules. In fact, some students were nice enough to include their used course materials in the textbooks they sell. Through Oikos Booksale, we hope that Economics students will be better prepared for their studies.

### **Oikos Study Spaces**

This year, Oikos worked with the School of Economics Office to book study spaces for both Week 8 and Week 14 to provide students with more study spaces.

### **Oikos Module Planner**

After the launch of the online Module Planner, we understand that some students faced issues with the platform and were not able to access it. Hence, the Academic Team,

led by Jeanette created an Offline Version of the Oikos Module Planner which runs on Excel. With that, students were able to download the Oikos Module Planner from our website to plan for their modules. Also, they took the opportunity to update the Oikos Exchange planner with updated information about the partner universities and interesting facts which includes: Cost of Living, Crime Rate, Quality of HealthCare, Quality of Life and World Ranking. This information provides students with more insights to countries and cities which students are keen to go for their overseas exchange.

## **Team Oikos**

With the establishment of Team Oikos last year, the 12th Management Committee continued the efforts of our predecessors, with Team Oikos under the purview of the Sports and Welfare Director, Wen Hui. Team Oikos, led by Harold helped with the recruitment of Economics students to represent us in the Inter-Faculty Games (IFG). Amongst all the IFGs we attended, the highlight of our season was being crowned Tug O War Champions during Patrons' Day 2015. Also, I would like to take this opportunity to thank Team Oikos athletes for representing us during IFG and taking away a special memory from each of the events you have participated in.

## **Oikos Welfare**

This year, we had a total of 3 welfare drives, focusing on prudence to ensure that our resources are used optimally. In line with Oikos Elections, we invited our 11 candidates to help to distribute welfare. This provided them with an

additional platform to campaign and connect with students better.

For our Final Welfare, we enlisted the help of the 13th Management Committee to help with the distribution and management of the Welfare.

## **Events Initiatives**

### **Oikos Care**

This year, as advised by the 11<sup>th</sup> Management Committee, we organized two installments of Oikos Care, one in each semester. Oikos Care, is a local Community Service Project (CSP) that allows Economics students to give back to the society through visits to our beneficiary, SunLove Home. Through this experience, students engaged the elderly with games and activities, interacting with them and helping out with the meal time.

### **Oikos Reunion**

Oikos Reunion, a signature Oikos event, was the first time we used the new space in SMU, known as, Labs to host an event. It was a large space, which allowed us to host approximately 100 students and put up props with ease. With a night filled with the traditional "lou hei", games and food, we hope everyone enjoyed their celebrations with the Oikos Family amidst their busy term.

### **Oikos Camp**

Oikos Camp 2015 was special this year as we saw an interesting twist to Oikos Camps. The organizing committee for the camp, used the letters: O-rganising Committee, I-nvincible, K-ing, O-mega, S-corch to name the clans, hoping to foster a greater sense of

belonging to the Oikos Family as students are able to follow their clans even after their orientation run. For the following Oikos Camps, it is the wish of the organizing committee for the legacy of O-I-K-O-S to be continued.

## **Oikos Bash**

Oikos Bash was a continuation of Oikos Camp, which saw representatives from each of the clans being selected to be part of the pageant. This allowed freshmen to gather for another time to root representatives from their clan on as they crown the next Mr and Miss Oikos.

## **Oikos Day**

This year, we celebrate the SMU Economics Society's 12th anniversary over dinner, games, prizes and performances. In line with the Halloween Festival, the organizing committee of Oikos Day 2015 revamped SMU Labs into an eerie and spooky venue with stunning props and decorations. Through this event, we hope to provide students with a well deserved break mid way through the semester and add to the vibrant student life in SMU.

## **Career Initiatives**

### **Oikos Career Insights**

To provide economics students with more information about career opportunities and internship opportunities, the Career Team, led by David, contacted both public and private sectors to have career talks. We have had the privilege to invite Great Eastern, AIA as well as Ministry of Finance in SMU to interact with economics students.

## **Oikos Connections**

Oikos Connections seeks to allow SOE senior undergraduates to network, learn and interact with employed graduates in a relaxed and comfortable environment. With the help of Office of Alumni Relations, we managed to reach out to alumni of School of Economics back to provide meaningful insights to our senior undergraduates. Also, we took this opportunity to connect with the alumni with hopes of higher turnouts for future alumni events.

## **Others**

### **ISABEL Day**

2015 was a memorable year, as the 6 school constituent bodies: SISS, SOSCIETY, ASOC, BONDUE, OIKOS, THE BAR, collectively known as ISABEL combined their welfare drives for the first time! This event allowed the 6 Schools to pool our funds and manpower together to provide students with an exciting start to the semester.

### **Freshmen Collateral**

With funding from the School of Economics Office, we were able to print and distribute a handbook, "Oikos Guide", to Freshmen during Oikos Camp. The handbook provides some tips to the freshmen which includes food places near school, events on the Oikos calendar and most importantly, teaching them the ways of the BOSS bidding system.

### **Oikos Room**

With the reshuffling of Offices in the School of Economics Building, Oikos Management Committee was no exception. Since August, we have shifted



to a new room and called it our home. We are currently located at Room 5018, right in front of the lift at the back of the School of Economics.

## **Oikos Elections**

With the successful conclusion of the elections, we elected the 13th Management Committee, dedicated to succeeding us and bringing Oikos to greater heights. They have co-opted 2 more directors to join them, forming a team of 10 Executive Committee members. Before they embark on their year long journey ahead, we would like to wish them all the best for their term ahead and continue to keep our flag unfurled.

I would like to dedicate the next few lines to the special people who have made our term successful and enjoyable. Firstly, I would like to extend my heartfelt thanks to the 12th Management Committee for your contributions to the School and Economics students. Without your hardwork and dedication, we would not have achieved all these during our term. The memories we shared will remain in our hearts for a long time. Secondly, I would like to thank the School of Economics Office, Deanery, Faculty and Staff for your support and guidance throughout our term in office. Last but not least, thank you fellow students for giving us the mandate to serve the Oikos Community and for your support during our term. I am humbled to have served as your President for the past year and I am looking forward to the initiatives from the 13th Management Committee.









The Vision for SISS for the year 2015 was for every "SIS student to have a fulfilling student life by forging an inclusive community and providing them with opportunities to succeed".

## Highlights in 2015

### **Alumni Engagement**

2015 is an exciting year for SISS with a huge focus on increased engagement from our alumni. We kicked off our first large scale event with a traditional reunion themed Chinese New Year gathering for our current students, alumni as well as faculty members. In line with our vision of providing our members with opportunities to succeed, we invited 3 of our alumna for a panel discussion with illustrious careers in industries that our students have expressed interest in, namely; entrepreneurship, banking and consultancy. Set in the intimate

environment of SMU's very own University Lounge, this event allowed students, alumni and faculty members to mingle and network. Students were able to seek advice from their seniors, as well as secure internships from headhunters who were present at the venue in a night of joyous and productive fun.

### **Academic Engagement**

SISS took a bold step this year out of our comfort zone to directly engage and tutor our freshmen students via a voluntary initiative named "Java Room". Separate from the school's curriculum, "Java Room" aims to help freshmen students tackle the steep learning curve in SIS through the provision of enrichment courses ran entirely by volunteers. The brainchild of our Academia Director, Alex Ng, Java Room's key teaching pedagogy is inspired by a popular software programming practice:

Pair-programming; where programmers are required to work in a (at minimum) pair on the same programming task to facilitate mutual learning and expedite the problem solving process. Students were able to learn at their own pace, meet other batch mates to discuss the problems that they face in school and even escalate their problems to experienced seniors who were on-hand to resolve any possible conundrums faced by the students. Through practical and collaborative hands-on learning, students were able to catchup with the school's course curriculum.

## **Career Engagement**

Months before the start of the summer holidays, SISS collaborated with DKHMCC to engage 8 companies from different IS-related industries to organize a speed networking session. Students were able to learn quickly about each company and their respective industry, as well as engage in short discussions with companies and submit their resumes to pursue employment/internship opportunities. We also organized various field trips to companies such as VISA and JP Morgan to allow our students to have better understanding of these tech companies and possible career opportunities

## **Welfare Drives**

Keeping up with our celebrated tradition of quality welfare drives, the management committee delivered a total of 5 major welfare drives over the past year. The welfare department, led by Kian Lam, has been actively working towards the improvement of student welfare by seeking out sponsors for

freebies and formulating welfare initiatives. Kick starting the year was our back to school welfare drive where students were given necessities they needed for class such as lecture pads, wireless mice and thumbdrives to aid them in school. Of course, not to forget, the all-important name tent designed by our marketing department led by Tiffany Gunawan and Eustace Zheng. Next on our welfare timeline was our hallmark event, The Grand Feast. Students were able to enjoy a wide spread of delicious food choices to fuel them for their last push towards their final examinations. We also rolled out a newly designed varsity jacket which was largely popular amongst the student population. These welfare events serve not only as a simple giveaway but also an important platform for students to take some time out of their hustle and bustle to relax and mingle with fellow undergraduates.

## **Events**

Keeping in line with our quirky and celebrated nerd culture, our events department led by directors Jimmy Soh and Tan Jia Jing labored tirelessly to brainstorm event ideas that our students would be interested to participate. The semester began with two celebratory events, the SIS Chinese New Year event and the SIS Valentine's Day event. To further enhance the event experience, our welfare director went all out and dressed up as the God of Fortune, giving away red packets to both faculty members and students. On Valentines' day, we had a large spread of sweet treats, ranging from a fondue fountain to ice cream and cupcakes, as well as games celebrating the gift of friendship; where students were able to win



Capitaland mall vouchers!  
Next up was a cyber gaming competition, proudly sponsored by Razer. Our PR department led by Hoo Yuan Yang and Ngo Kee Kai were the key personnel for allowing the event to take off by secure this amazing partnership. SIS Day is the biggest event in SIS, where students get to take a break off from their busy schedule to watch our signature drunken coding competition. This year, SISS took it to the next level, with a 13-course buffet spread, prizes for the drunken coding include iPad Air, iWatch and for our lucky draw grand prize is a GoPro4. We invited our alumni back for this annual occasion as well. This event was proven a huge success in terms of its turnout rate, with more than 200 attendees.



Finally, Derrick Goh (Vice President) and I would like to thank each and every one of our committee members for their support throughout this amazing year, as well as our SIS students. Not forgetting the personnel from the various offices who were always willing to help us through big and small problems that allowed us to have such a smooth term. Our deepest gratitude to everyone out there who has in any way shape or form helped shape SIS into the school it is, and for contributing to the success of the term of the 11th Management Committee. At the conclusion of our journey, we hope for everyone's continued support as we hand the torch over to our successors. Thank you for everything.







## About

The SMU Social Sciences Society, SOSCIETY, is dedicated to protecting and advancing the interests of all Social Sciences students. We strive to provide a meaningful and vibrant student life for our students through a variety of opportunities and events that include academic and career guidance, welfare and sporting events as well as serving as an effective representative to the staff and faculty offices of the school.

Website: <http://www.society.org/>

Facebook:

<http://www.facebook.com/SOSCIETY>

## Highlights

### Academic

#### **Major Decisions Talk (MDTs)**

The Major Decisions Talks is a biannual talk that introduces the six majors

offered by the School of Social Sciences to the undergraduates of SMU, targeted at the Year 1s and 2s. Professors were invited to provide insights about each major and representatives from DKHMCC Career Centre were present to give career advice to the undergraduates, making it an interesting and thought-provoking session.

#### **Social Change in Action Talk (SoCH Talk)**

Social Change in Action, an NGO, was invited to share with the participants about their organization, which aims to inspire and empower children. It was the first talk of its kind for SOSS students but nevertheless, internship opportunities were offered to participants and the talk was an overall success. Students can now find the NGO on ONTRAC II for more internship opportunities.

## **Singapore Police Force Talk (SPF Talk)**

The Singapore Police Force was invited for a talk to share about the path of a police officer and the various vocations aspiring crime fighters could take. This ranges from Uniformed Careers and Civilian Careers like Home Affairs Officer and Commercial Affairs Officer among many others. We were honoured to have our own SMU alumni come down to provide us with a more in-depth understanding of his transition from a SMU student to a Police Officer.

## **Singapore Psychological Services Talk (SPS Talk)**

To wrap up the year, we launched a talk for all aspiring psychologists in SOSS to understand more about the Psychology industry in Singapore and the journey ahead of them. We were honored to have 2 speakers from SAFVC and 4 speakers with diverse Psychological background and field of interest to provide students with down to earth and concrete advice as we advance in our career planning. Over 55 students attended this insightful event and were then invited for the SPS forum held in December 2015.

## **Events**

### **Chinese New Year Celebration**

Members of the 11<sup>th</sup> SOSCIETY ExCo had a lovely time going around the school with an adorable photo frame that we made, asking questions about Chinese New Year customs to spread the Chinese New Year cheer among students and of course, giving out traditional snacks such as Love Letters and Pineapple Tarts if they answered the questions correctly. It was a new and

interesting experience for us, as students who do not celebrate Chinese New Year got to understand more about this special festive! We also went around dressed in traditional Chinese garb, asking questions in relation to the festival in exchange for some really yummy New Year snacks.

### **Interfaculty Games (IFG)**

This year, we set new records for SOSS. We clinched 2nd for Touch Rugby and Dragon boat. We also managed to get 4th position for Tug O War. We are extremely proud of all the athletes who have participated and represented School of Social Sciences in IFG 2015! They have all displayed great passion and sportsmanship. Go Team SOSS!

### **SOSS Freshmen Orientation Camp – ENIGMA 2015**

This year, we wanted to spice up the whole James Bond aura and we decided on Enigma 2015. The whole concept for this year's freshmen camp revolves around the idea of teamwork from all types of detectives and spies with different talents and skills to take down one common enemy. It was intense to observe the freshmen putting in so much effort, not forgetting their lovely smiles, during our games in school and at Sentosa. Finale night was the highlight of the camp where the performances from all four clans were jaw dropping. The amount of effort and energy they brought to their performances truly impressed the whole school! Another fantastic camp of SOSS and kudos to the Organising Committee!



## **SOSS COHESION – COACHELLA 2015**

It was the first time that SOSCIETY organized the annual cohesion event at University Lounge, and it was made all the more special because of SG50. We were pleasantly surprised by the encouraging turnout and the sale of tickets! A line up of performances by our own students, as well as the sumptuous spread of food made the event a truly memorable time for fellow SOSS students to get together after the summer break. We would like to thank Joanna Kathryn Francois, Hillary Tan, Rena Seah, Dhiviyaa Sri and Jenny Gan Kui Hong for organizing this fabulous, hipster event for the students! Thank you!

## **SOSS Local CSP – Passion for Compassion**

This year, these three musketeers, our own Events Director, Norashikin Binte Khamis, Welfare Director, Lloyd Heng and former President Tracy Wong initiated a local community service for our students to the Institute of Mental Health where they would be able to engage directly with the patients for 11 weeks every weekend. It has been an eye-opening experience for the participants as we have built great friendships and it made us realized how much more we could do to contribute back to the society.

## **Welfare**

### **Valentine's Day Mini Welfare Drive**

A new semester with fresh beginnings, we welcomed Chinese New Year and the day of LOVE with a combined welfare celebration, featuring a cupcake and macarons giveaway. Macarons, courtesy

of Annabella Patisserie, were also made available to students at affordable, discounted prices.

### **Week 13 Exam Welfare Drive**

With every end of the semester, students expect one thing and one thing only (well, other than the constant reminders that submissions and finals are around the corner) — WELFARE DRIVE! During the good ol' days when Mr Bean still existed, students queued for Sarpino's, J&C egg-tarts and white-chocolate brownies, as well as the SOSCIETY foolscap pad. The welfare drive held during the second half of the year featured Domino's pizza, Wingstop chicken wings, SOSCIETY stickers and our signature foolscap pad.

### **SOSCIETY T-shirt Design Competition**

Other than a T-shirt drive for our classic tee, we introduced a new student-submitted tee design, selected through a T-shirt design competition. As students have given feedback that, they would like more varieties of SOSCIETY merchandise, the ExCo would like to assure you that we have heard your feedback, and rest assured that the incoming committee will continue to work on it!

### **SOSS-SOSCIETY Survey**

The SOSS-SOSCIETY Survey is a first of its kind aimed at understanding the perceptions of our SOSS students pertaining to academics, welfare and student life. The survey asked students about their opinions on curriculum matters including course variety and quantity that will allow our SOSS office and faculty to understand students' demands for specific modules.

The survey also provided interesting answers for the SOCIETY ExCo in finding out about students' preferences for welfare and the kind of events that they hope will be organised for the school. Never been done before, this survey provides a better understanding of the views of our SOSS students and help take much of the guess work out of the formulation of new ideas and initiatives faced by each batch of ExCo, and allows the team to serve its students even better.

## Acknowledgement

The year 2015 saw many of our new initiatives come to fruition and the SOCIETY Executive Committee would like to acknowledge all our stakeholder groups that were instrumental in making all our events a great success. The SOCIETY team is grateful for the support and guidance from our Deanery, who has in many ways, provided us with the platform and opportunities necessary for us to serve our students of SOSS. We would also like to thank the wonderful staff of our SOSS office, most notably Joyee, Hui Zhi, Kieren and Lijing for their assistance and unwavering support for the SOCIETY ExCo and its initiatives throughout the years as we continue to provide a more vibrant and exciting student life for all our students. As our key pillar of support, many of our events would not have been possible without your guidance and we are extremely grateful to you for being there for us.

We would also like to thank our distinguished faculty members for their support and encouragement across all our events, and constantly going out of their way for our students. Thank you for

your strong support in providing academic advice and for promoting student life in SOSS!

We would also like to thank the SMU University Offices for mentoring, guiding and making available the many opportunities for our ExCo and SOSS students. A special thank you for the immeasurable assistance, advice and leadership mentoring opportunities to the Associate Dean of Students, Dr. Bervyn Lee and the wonderful team at the Office of Student Life, most notably Kenneth Tan, Wong Yew Tong, Lee Sok Yuen, Lim Peiying, Charles Ang and Kang Ghee Keong.

The SOCIETY team would also like to express our greatest gratitude to all SOSS students, for always being supportive of all our events and initiatives and being the main reason for us to be here to serve you. As your peers and your representative to the school, the 11<sup>th</sup> Executive Committee would like to thank you for your undying support and for giving us this opportunity to serve you in 2015. It has been an extremely humbling experience.



SOCIETY









## **About**

The SMU Law Society, affectionately referred to as The Bar, represents and serves the interests of the law students in SMU. The Bar's initiatives, activities and events aim to assist the building of a vibrant and cohesive student body within the SMU School of Law and the university at large. The Bar is also heavily involved in the maintenance of the excellence of the law school within the legal fraternity

## **Highlights in 2015**

Overall, 2015 has been a year to remember for SMU School of Law. The mooted teams continue to win accolades after accolades; the sporting teams have reached unprecedented heights whilst The Bar and its Subsidiary Clubs have organized more events than ever before.

With a mission to represent and serve the students of SMU Law and to build a vibrant and cohesive student body whilst ensuring the continued excellence of the

School within the legal fraternity, the 8th Management Committee (the "8th MC") of The Bar set out to build upon the solid foundations laid by our predecessors. The focus for the year was to review current processes and events to ensure efficiency in processes and relevancy of events to the interests and needs of the students of SMU Law.

In pursuant of this goal of progress and improvement, various initiatives were put in place to improve the internal management within The Bar. This resulted in the creation of a communication processes which ensured that decisions made were vetted by the appropriate personnel. At the same time, the new management of information allowed for the directors of The Bar to autonomously manage their sub-committees. This ensured that the different directors were allowed to think creatively to expand the potential of their portfolios thus, both the directors and their sub-committee member would have an increased sense of ownership towards the organisation.



Additionally, this year, there was a strong focus on empowering the subsidiary clubs. In light of this, more resources were allocated to support the various initiatives of our subsidiary clubs who are pivotal in promulgating student interests. This resulted in a record number of events being organised by our subsidiary clubs.

At the same time, in line with the aim to improve existing events, The 8th MC did not simply add onto the current existing initiatives. However, on top of adding new events, others were revamped with some events merged with each other as well. This occurred for both fun-filled events as well as academic related events.

The 8th MC also focused heavily on revamping sponsorship related processes as well as certain financial procedures. All this was done in line to ensure efficiency in processes to ensure The Bar was able to provide the students of SMU Law with a vibrant and meaningful student life in SMU.

## **Internal Management**

Process and knowledge management  
In line with the aim to ensure all Directors of The Bar and their respective sub-committee members felt a sense of belonging to the organisation, a "team" system was preferred where each Director had great autonomy in terms of deciding how they wanted to run the particular portfolio. This allowed the directors to shape the portfolio in their own image and to leave the legacy they wanted to leave behind at the end of their term in office.

Nonetheless, every decision made by the respective teams were run through with

all directors of The Bar in the weekly meetings, with great deference being given to the individual Directors. This ensured a more thorough decision making process.

With regard to major events, the direction of the event as well as the aims and objectives would be set by all Directors. This would then be relayed to the respective recruited organising committees (the "organising committees").

In line with the desire to tighten up the internal processes and to improve the working relationship between The Bar and its subsidiaries, a buddy system was introduced whereby certain Directors were "attached" to one or more subsidiary clubs depending on their capacity. The subsidiary clubs were encouraged to make use of this communication channel. This led to greater communication between The Bar and its subsidiary clubs and corollary to that, greater collaboration between both parties.

## **External Relations**

The Bar continued to work closely with our external stakeholders to achieve our objective of becoming a trusted and reliable student representative organisation. We forged closer and stronger relations with our external stakeholders in 2015.

## **Deanery**

The Bar worked closely with the Deanery to ensure an efficient and constant information flow between the deanery and the students. Efforts were made to ensure that key decisions made by the deanery involved the input of The Bar.

This resulted in The Bar being able to inform students early of significant changes that they would need to be aware of. Deliberate steps were taken to relay information to the Deanery regarding student interests and to relay feedback from students to the Deanery. Feedback would be futile without follow up actions, thus, The Bar ensured that all feedback was followed through to ensure that appropriate actions were implemented. There were two most significant instances of this.

Firstly, the Electives Survey conducted by The Bar between 5th March 2015 and 9th March 2015 revealed a number of electives that students would like to be able to take up. Most popular amongst the electives was Family Law. The Bar thus brought the results of the survey to the deanery. As a result, Family was introduced and was open for bidding in Semester 1 of the 2015/2016 academic year.

Secondly, when problems arose with regard to the bidding process, The Bar worked closely with the Deanery by providing suggestions to resolve the issue. The shortage of electives was countered with suggestions to introduce new and open up more slots for electives. The suggestions were duly adopted by the Deanery.

The constant information flow between the Deanery and The Bar was important and The Bar was keen to maintain the relations between both parties.

## **SMU Offices**

There are several SMU Offices that The Bar worked closely with. This includes, the Registrar's office, which was important with regard to bidding

policies; the Office of Finance, which was important to settle various finance issues such as dealing with claims; the Office of Corporate Communications, which was important in helping The Bar deal with public relations issues; the Office of Alumni Relations, which worked closely with The Bar for events such as Bar Day and; the Office of Advancement which The Bar is in collaborations with to reach out to more law firms. The various offices are important in SMU's operations and we are confident that relations forged will be further strengthened in the future.

## **SMUSA**

As a constituent body of SMU ("CBd"), The Bar continued to maintain close relations with SMUSA and continued collaborations with them on various grounds. This close relationship forged facilitated the smooth running of many events such as the orientation camps. The Bar also continued to work closely with SMUSA to ensure efficiency of certain processes such as finance and logistical processes. With the support of SMUSA, The Bar was also better able to collaborate to resolve various issues such as the space de-conflicting issues that arose during the summer of 2015. All in all, the relationship with SMUSA was further strengthened in 2015 and was beneficial for The Bar.

## **The Student Association Council ("SAC")**

The Bar President also held the appointment as a Member of the SAC. The SAC is a council made up of the Presidents of the various Constituent Bodies ("CBds") and SMUSA. As part of

the SAC, The Bar President provided various inputs during SAC meetings and used this as a platform to further the interests of the Law students and ensured that the interests of the Law students are protected when SMUSA or any other CBds implements new measures.

## **NUS Law Club**

This year, The Bar worked closely with the NUS Law Club on various matters. Primarily the two front where there was collaboration was with regard to the NUS-SMU Law Beach Games and Moratorium. With regards to the Law Beach Games, which was held on the 25th of July 2015, The Bar, together with the SMU Law Athletes, worked with the NUS Law Club to hold the biggest Beach Games between the two Law Schools in Singapore. Additionally, on the academic front, The Bar and the NUS Law Club took part in information sharing which benefitted both schools.

## **The United Kingdom Singapore Law Students' Society (UKSLSS)**

The Bar President and the President of the UKSLSS worked closely to forge closer relations between both societies. Though the opportunities for collaboration was limited, The Bar was able to take advantage of this relationship, to market our events to law students from the United Kingdom. It is hoped that this relationship will be further built upon in the future as collaborations between the two organisations would be beneficial to the students of SMU Law.

## **Welfare**

In 2015, The Bar's welfare giveaways saw a transformative change. This year, the goal was two-fold: (1) to increase participation (i.e. to cater for a larger percentage of the school population); and (2) to improve the quality of welfare. In general, 2015 saw more welfare drives organised than ever before.

## **Events**

The summer was, as usual, packed with activities for the students of SMU Law. The Bar organised various activities for the students of SMU Law. The events organised over the summer includes the Law Camp 2015, the NUS-SMU Law Beach Games 2015, the Law Graduation Night and Law Night 2015.

## **Subsidiary Clubs**

This year, the subsidiary clubs were brought under direct supervision of the Presidents as The Bar sought to foster a closer working relationship with the various committees of the subsidiary clubs.

As part of our push to increase participation from the ground-up, The Bar allocated more resources to our subsidiary clubs this year.

We also provided our subsidiary clubs with greater administrative support and training. To unify our brand, The Bar also assisted our subsidiary clubs to design EDM templates which would be more consistent. Using the resources made available to them, under the care of more than capable Executive Committees our subsidiary clubs did more than we had hoped for over the course of 2015.

## **Professional & Academic Development**

For the year of 2015, the Professional & Academic Development ("Pro-Acad") Department of the 8th MC aimed at continuing on the initiatives established by the 6th MC in 2013 and refined by the 7th MC in 2014. We also strengthened our close ties with the Dato Kho Hui Meng Career Centre ("DKHMCC") and School of Law administrative office ("SOL admin").

The Pro-Acad Department of the 8th MC also looked towards simplifying crucial information students need when planning their course progression in both academic and non-academic pursuits in their 4 years in law school and slightly beyond.

The 8th MC continued to maintain the initiatives laid by our predecessors. The Training Contract and Internship Database was maintained and updated during the course of 2015.

## **Information Dissemination**

The 8th MC sought to ensure that the student of SMU Law are constantly aware of the various information that they need which is crucial for the purposes of their graduation. Thus, 8th MC re-introduced the "What Lies Ahead" emailer. This emailer gave students the information they require regarding what they can expect and what they will need to do for the immediate semester. This includes information on internship procedures, Pro-Bono & Community Service Requirements, as well as the key modules they have to clear for that particular semester.

Additionally, we continued the practice of previous MCs where they would email to students the graphical representation

of the class timetable and a pre-bidding survey.

For 2015, we improved on this practice by including crucial bidding information such as when they can bid for certain modules, and reminded them what modules they must bid for. We also included certain recommendations such as how to DICE modules and some general bidding tips.

We changed the platforms of the pre-bidding survey to make it more user-friendly and changed the way data was presented, so that students will have a fuller picture of how they could interpret the dataset.

## **Initiatives**

Additionally, the Pro-Acad team took on various initiatives. Playing our part in facilitating the annual moratorium, the 8th MC's Pro-Acad Director worked closely with his NUS counterpart to ensure hold the moratorium. To ensure that students were cognisant of the pros and cons of the moratorium, an information sheet was prepared and disseminated to students from both NUS and SMU. Eventually, the outcome was that there would be no moratorium for the graduating batch of 2017.

## **Engagement**

The Bar focused heavily on engagement with both prospective students as well as the current students.

For prospective students, The Bar was heavily involved in the SMU School Open House, and Special Admissions events organised by SMU. Representatives from The Bar was always present during these events to talk to prospective students and answer any questions they might



have about SMU Law.

For the current students, The Bar sought ensure students have a sense of belonging towards SMU Law and from the interest shown towards the SMU Law merchandise, it would seem that the SMU Law spirit remains strong.

This year, the 8th MC revamped the merchandise designs and preferred simplicity over the previous elaborate designs for our various merchandises. Besides launching the usual SMU Law T-shirts and Name Tents, we introduced the SMU Law Hoodie. Due to the overwhelming demand for the merchandise, multiple re-prints had to be done.

## Acknowledgements

On behalf of the 8th MC, I would like to take this opportunity to once again extend our heartfelt gratitude to all those who have supported us throughout our term: the SMU SOL Deanery, the SOL office, our subsidiary clubs, all who stepped up to take on positions in organising committees, student helpers at various events that we have organised, our predecessors for leaving a strong foundation which we have sought to build upon, and especially all of you who participated in our events. Without your undying support, the 8th MC's ideas would never have taken flight and we would not have been able to achieve even a fraction of what we set out to do. I would also like to thank the SMUSA Council for being supportive of The Bar's initiatives. The support of the SMUSA Executive Committee is invaluable, and I greatly appreciate all the assistance they rendered The Bar over the year.

To the SAC, I thank you for hearing my views, even if they are plentiful. The various debates that we've had were insightful and definitely made my SAC experience all the more exciting. Several CBds have supported The Bar's more ambitious initiatives, and we thank them for it. The School Cbd presidents have also assisted me greatly over the year. Their support, be it via the sharing of ideas, responding to my queries and supporting my ideas during meetings will always be cherished. They have taught me the importance of being dedicated to your cause and I am proud to have served alongside you.

Special thanks goes out to the most important people during my term in office, the directors of the 8th MC. I would like to thank you for all the support you've given to me during our time in The Bar. I could not have asked for a better team to work with. I am sure that, like me, the law students are grateful for your service as well.

On behalf of the 8th MC, I would like to thank members of The Bar for letting us have the honour and a privilege of serving and representing your interests. It is with great optimism that we hand over the baton to the 9th MC, led by the incoming President, Andrew Wong. I am confident of their capabilities, and trust that they will continue to look after the interests of members of The Bar, and build on our growth to raise us to new heights.









We have seen the leaders of each Club working tirelessly to bring their Clubs to greater heights, and Club Members being so diligent in improving their art. This year, there were many wonderful Club workshops, exhibitions, and successful collaborations. One of the greatest collaborations happened at SMU Arts Festival 2015, with SMU Ballare, Funk Movement, Indancity, Symphonia, Stereometa, Voix, coming together to put forth a spectacular opening.

A major milestone of 2015 was the return of SMU Arts Festival. The decision to bring it back was a joint one between ACF and OSL and we wanted it to showcase the Arts hype in SMU while challenging our boundaries. Albeit starting small this year, we envision for SMU Arts Festival to grow bigger and better. With majority of our Clubs having participated in SMU Arts Festival, we

hope you see the potential in it for not just your Club, but for you. Trust me when I say that ACF and OSL are always on the lookout for opportunities for our Clubs!

Behind all these reasons to celebrate, I thank my amazing team, the ACF 11th Management Committee for being able to work seamlessly together but more importantly, for being such wonderful friends and SMU peers. You have left a mark in me and I am glad we were in this together. We are not alone in this work. The team from OSL (Arts), and also our friends, have given us so much help, advice, and support throughout our term. To Naresh, our beloved ACF Manager, thank you for being there to give us all these perspectives and continuously encouraging us.

As we approach 2016, I am excited to see what the ACF 12th Management Committee has in store for us. It is



always a joy to see ACF Members working for what they want, thus giving way to a beautiful SMU Arts scene. I look forward to the day when we are known as SMU Arts & Cultural Fraternity with reputable Arts Clubs amidst SMU, with each Club being even better at what they do.

## Highlights in 2015

### **The Arts Avenue**

The Arts Avenue was a humble attempt at letting everyone know more about ACF and our Clubs. It has received much viewership and we are glad that this was a useful source of information! Thank you to the Clubs who have provided us with exciting content each month and we anticipate that it is going to get even better in 2016!

### **Quarterly Gatherings**

As an adaptation of the usual ACF Summit held in February, the 11th MC introduced quarterly meetings with the Club's President and Vice-President. These meetings served as opportunities for us to gather knowledge about Clubs' happenings and concerns, while allowing us to address issues interactively. The gatherings have been very useful for the MC to understand our clubs better and providing platforms for communication.

### **Welfare Drives**

This year, we conducted 3 welfare drives: Valentine's Day Giveaway, Exam Welfare Drive (April) and Exam Welfare Drive (November). For each welfare drive, the team devoted a lot effort in coming up with unique themes and activities to make it fun. We incorporated an Alice in Wonderland and Halloween theme to our

Exam Welfare Drives, and we hoped you enjoyed our goodies!

### **Arts Camp 2015: The Premier**

The annual Arts Camp is the opportune time for incoming freshmen to experience the arts vibrancy in SMU before the hectic school life kicks in. With a variety of workshops ranging from dancing to spinning, participants were also exposed to performances by our Clubs and talented performers from the Academy of Rock.

We would like to thank all participating Clubs for having made Arts Camp 2015 such a wonderful freshmen experience. Also, not forgetting our Organizing Committee Members and Facilitators who were the backbone of Arts Camp.

### **Arts Festival 2015**

Since its hiatus, this is the first year of SMU Arts Festival's return. The OSL (Arts) managers and the Organizing Committee were hard at work in the months leading up to the festival held from 31 August 2015 to 18 September 2015. Thank you to the participating Clubs, who gave SMU Arts Festival its hype through exhibitions, workshops and performances. We witnessed one of our largest collaborations during the Opening, an amalgamation between Eurhythmix and Funk Movement for FunkBreakMix, a joint exhibition between Chinese Orchestra, Guitarissimo, Ivory Keys, and Symphonia, a combined workshop, "Bailandos", between Ardiente and Ballare, and a collaborated exhibition between Artdicted and Literati. Apart from Club-organized events, we also invited external workshops conducted by City Music, Ryan Tan from The Royal Dance-Off and

local band, Scarlet Avenue. Did you know, Asia's Next Top Model contestant Aimee-Cheng Bradshaw, attended the Dance Partnering Workshop by Ryan Tan?

We thank the Clubs and your members for putting in so much work to make SMU Arts Festival 2015 a huge success. More importantly, our Organizing Committee who worked so hard to frame all these together.

### **ACF Alumni Interaction Night**

The Alumni Interaction Night series was spearheaded by the Office of Alumni Relations and the SMU Alumni Association 7th Executive Committee. This initiative was held across the various Constituent Bodies, and the ACF Alumni Interaction Night took place on 8 September 2015. Thank you to the Clubs and your alumni for attending this event, making it a great night of catching up and enjoying ourselves! We would also like to thank OAR, SMUAA and OSL for giving us the opportunity to organize this event.

### **EVE: ACF Arts Awards Night 2015**

After a year of excitement and activities, what better way to end it off but with our very own Eve: ACF Arts Awards Night on 15 October 2015?

Congratulations to all Clubs for having a successful 2015!

We want to thank the Organizing Committee for having pulled off this show, despite the many hurdles that we had to jump over.

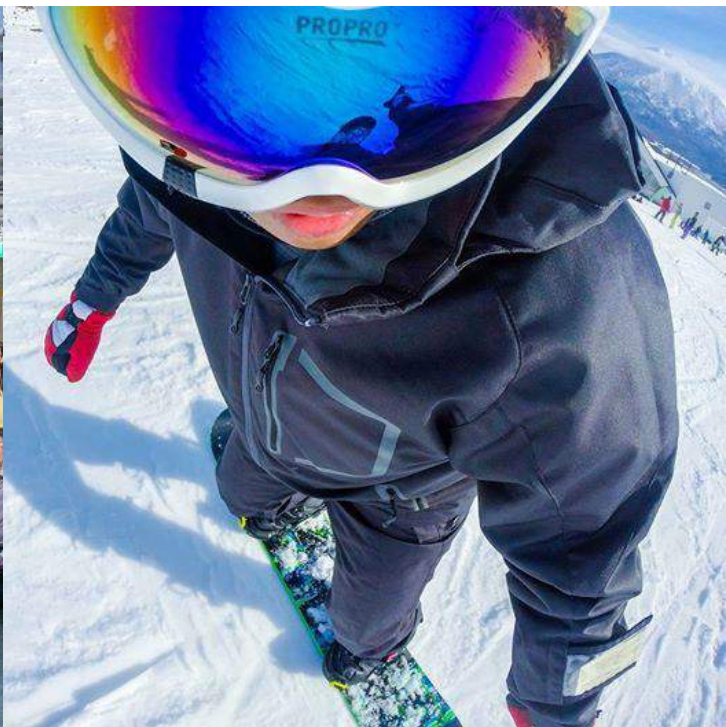
### **ACF 12<sup>th</sup> Management Committee**

Finally, 2015 ended off with a bunch of excited leaders of the 12th Management Committee! We wish them all the best

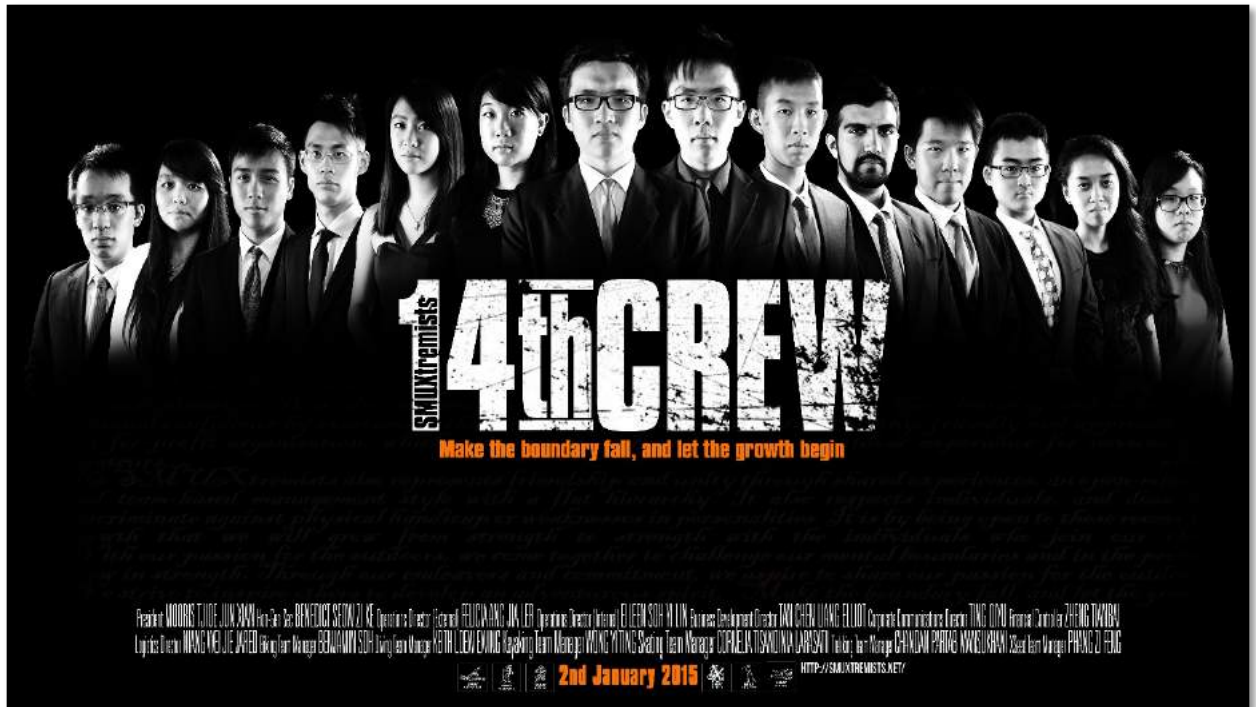
for 2016 and do trust in them to bring ACF to greater heights.











Before we go into some select highlights of the year for our SMUXtremists family as a whole, I would like to formally introduce one of SMU's CCA Constituent Bodies, the SMUXtremists, to those who might not fully know what we're about. Very briefly, SMUX (pronounced SMUCKS), or the SMUXtremists was founded in the year 2000, and has grown into 6 distinct teams, with 1 unique identity. We are an inclusive group of people, who are really just here for people who embrace our values of Fun, Family and Adventure, to find each other.

We firmly believe that while life in SMUX is really about learning to have fun and treasuring the people around us, we also pride ourselves on doing the best we can for the activities and events that we organise. We typically plan adventure activities both local and overseas, and also smaller, homelier events such as playing with lanterns during the lantern

festival so as to try to draw our members closer together.

## Highlights in 2015

### **HR Portal**

At SMUX, we do our best to improve our proficiencies and processes so as to provide a better experience for the students in SMU. Thus, we embarked on a project in 2015 to create a one-stop HR Portal to utilise in our day-to-day operations.

The team, headed by our Operations Director (Internal) Eileen Soh and aided by our two IT Directors Ween Jiann and Kang Wei picked up the idea from where our seniors left off, and finally completed the HR Portal proper.

While not fully integrated with our day to day operations yet the portal aims to replace the traditional method of information gathering where people

have to key in every detail about themselves endlessly when signing up for events. With the portal, simply register with SMUX once, and you only have to ever provide your name when signing up for anything under SMUX at all.

Also, it is important to note that utilising the portal is optional, and your information is kept strictly confidential!

## Alumni Interaction Night

In SMUX, it is our sincere hope that while you may not have the time or energy to join us now, we would like to make it such that you can always choose to come back after you graduate, to either reconnect with or find your adventurous side among like-minded people. Thanks to the efforts of our Crew (read: Management Committee) member Felicia Ang, Alumni Association member Aaron Sng, and the staff from the Office of Alumni Relations Mr. Ivan Low and Prof. Low Aik Meng, SMUX has managed to finally embark on a path to creating solid, tangible things for the alumni to look forward to in the future.

This year, with the aforementioned support, we launched our first ever Alumni Interaction Night, which saw ex-members and students from as far back as the founding of SMUX, in attendance. We are pleased to report that it doesn't end there, and since the event's success, we are now looking into ways to cater for alumni to join us in our activities. This is compared to our current state, whereby interaction with Alumni is extremely limited, regardless of them ever having been a SMUX member or not. Look out for more in the future!

## Trekking

Our trekking team sent a second-ever

expedition to India this year, to climb Stok Kangri (6151m). In the team's own words, "The trip was conceptualized in February. And after 7 months of planning, 3 months of intense twice-weekly trainings, involving statics, intervals, stairs and Pan Island Walks, we were ready. The team rented mountaineering equipment from NUS Climb Team, facilitated by our vendor, and it was a new experience for all of us, to wear gaiters, crampons, mountaineering boots, and use helmets and ice-axes"

Through 7 days of nonstop high winds, dizzying altitudes and uncountable ailments, the expedition members have done much to raise their proficiency and earn themselves a truly unforgettable experience in their time with the team.

## Alpine Sports

And earning themselves a spot in our report, our newest aspiring addition to student life in SMU, the SMU Alpine Sports team!

It's been a while since XSeed has incubated a new team, and in 2015, we were fortunate enough to play host to a group of very passionate individuals, pursuing the goal of starting an Alpine Sports CCA in SMU. Headed by trip leaders Chrisye Tan and Freddy Tanamas, a 25-strong team consisting of 10 complete beginners left for Niseko in Hokkaido, Japan, for a week of snowboarding, snowmobiles and skiing. The guys behind the expedition are definitely here to stay, so look out for them if you'd like to join them sometime, or ask them how to plan your own trips as well!

## Parting Words

There are many more things that the 14th Crew has to report on for the year of 2015. Given the constraints of space, we hope anyone reading this report has a better understanding of what SMUX does, and the way we try to push our boundaries year on year, to achieve our ultimate goal of world domin-*\*ahem\** I mean, growing the organisation and oneself, through our love for outdoor pursuits. If you'd like to find out more, email us for our full report!

Here's wishing for your 2016 to be an adventure-filled one (with SMUX)!











## Highlights in 2015

### **SSU AGM**

At the beginning of each year, SSU holds an Annual General Meeting to report the union's progress over the past year, and to go over the incoming Management Committee's plans for the upcoming term. In 2015, the AGM was held in January and was attended by two representatives from each SSU club, as well as some OSL sports managers. In addition, we were fortunate to have Mr Kenneth Tan, Director of OSL, grace the event and make an opening address. The main objective of the AGM was for the outgoing SSU 10<sup>th</sup> MC to account for their policies in their term and for the incoming SSU 11<sup>th</sup> MC to introduce new initiatives for SSU. A handover ceremony was also conducted to recognize the contributions made by the outgoing MC and to introduce the 11<sup>th</sup> MC to the SMU

Sports fraternity.

### **Semi-Annual Sports Leaders Forum**

The Sports Leaders Forum is held twice annually, once in each semester. The first forum in 2015 was held during the Sports Leaders Summit and the second was held in conjunction with the introduction of the SSU 12<sup>th</sup> MC candidates during their elections speeches. The primary purpose of the semi-annual forum is to update sports clubs with our policies and initiatives through department presentation by the SSU directors; the forum is also a platform to facilitate discussion and to receive feedback and inputs from our sports leaders.

### **SSU Retreats**

#### **Strategic retreat 2015**

The SSU Strategic Retreat is held annually for the incoming SSU Management Committee to

allow the incoming team to bond, get to know each other and each director's job scope, most importantly, to plan the committee's direction for their term. The 11th SSU MC's strategic retreat, held from the 2nd to 4th January 2015, allowed the committee to set goals for internal management as well as external achievements for the whole SSU.

### **Internal Elections Retreat**

A SSU Internal Elections retreat is held after the election of the incoming MC. Both outgoing and incoming committees attend the retreat, where members of the incoming MC gain an in-depth understanding of all SSU policies, guidelines and the functions of each department. This then allows the incoming team to decide which responsibilities each member is ready and able to handle. The outgoing MC is also given the opportunity to evaluate the new team to vote for the most appropriate members for each position in the internal elections. The retreat also provides a platform to facilitate new policy making and open communication between the outgoing and incoming MC, to ensure continuing progress of SMU's vibrant and growing sports community.

### **Sports Leaders Summit in 2015**

The annual SSU Sports Leaders' Summit was held in April 2015. The summit's objectives this year included inter-club bonding, alumni sharing and forum discussions. The 11th MC received great positive feedback that this year's summit was a meaningful one, with ample opportunities for learning and discussion with various clubs and alumni guests. There were also fun and challenging

sports and games to allow sports leaders to have some fun and get to know leaders of other clubs. The 11th MC proposed revisions to the club classification system, gathered feedback on our policies and progress thus far, and discussed possible new initiatives for the SSU community.

### **Events Overview 2015**

2015 has been an eventful year for the SMU sporting community. The Events department rolled out three successful signature events (Sports Awards Night, Waikiki & Sports Camp), tabled and executed a new IFG (Inter-faculty Games) oriented event (SMU Sports Day) and continues to support a host of more than 40 sports clubs organized events. The IFGs (Inter-faculty Games) continue to build on past traditions and attract avid sportsmen from the confines of the GSRs and LKS Library. Overall, participation and spectatorship have risen across the board for all three events categories this year. However, various setbacks and constraints act as reminder that these numbers are not all that matters. In the bids to promote a vibrant sporting culture in SMU, the Events department played an important role in facilitating the opportunity to come together in the pursuit of excellence and holistic development — at the same time, promote and safeguard the interests of members of our clubs.

### **Inter Faculty Games 2015**

This year, there was a large reorientation of the IFG calendar. For the period of January to June 2015, the traditional format of IFG was retained with Handball, Touch Rugby, Soccer, Volleyball, Dragonboat given the opportunity to host IFGs. These were well received and



ultimately helped with the objective of inculcating a vibrant sporting culture. In response to feedback regarding the IFG calendar, the events team radically restructured the existing IFG calendar into a single day event (SMU Sports Day), in which SSU and the organising committee bears the brunt of organisational burden while allowing the various Sports clubs to gain exposure through the conduct of IFGs. However, the ability to accommodate the various Sports Clubs were compromised due to the lack of Sporting Facilities in SMU. Should there be an opportunity to move offsite with this event, future management committees should pursue that avenue.

## **Operations Overview 2015**

The 11th SMU Sports Union Operations Department continues to serve our sports clubs to help them achieve their goals and objectives. To close the year, the Operations Department is proud to say that we have achieved our aims during our term through new guidelines and initiatives. These changes in the Department is a good start in restructuring the practices of Operations amongst the Union by laying a strong foundation for the future of managing operations amongst the sports clubs. In each portfolio of the Operations Department – assets, facilities and safety, numerous improvements were made to the protocols to increase efficiency and fairness amongst clubs.



# Special Interest and Community Service Sodality (SICS)







## About SICS

The Special Interest & Community Service Sodality (SICS) is a constituent body that manages 25 Special Interest & Community Service co-curricular clubs in the Singapore Management University (SMU). These clubs are classified into five clusters namely - Lifestyle, Social Causes, Social Games, Personal Development and Community Service.

## SICS Annual General Meeting

The SICS Annual General Meeting (AGM) was held on 7th January 2015 as an avenue for the 7th SICS Management Committee to review their contributions to SICS and its constituent clubs. This also served as a platform to formally introduce the 8th SICS Management Committee.

## SICS Appreciation Night

The SICS Appreciation Night was also

held on 7th January 2015 to express appreciation to all stakeholders of SICS.

## SICS Presidential Summit 2015

SICS Presidential Summit was held on 22nd January 2015 for the SICS constituent clubs to understand school processes and guidelines.

## SICS Mid-term Review 2015

SICS Mid-term Review was conducted on 28th April 2015 to review the existing processes and initiatives.

## SICS Freshmen Camp

SICS Freshmen Camp was conducted over three days to allow freshmen to discover their niche with the vibrancy and diversity in the exceptional 25 co-curricular clubs in SICS.

## SMU Challenge

SMU Challenge is a local community service



project which aims to bolster support for members of our community. SICS partnered with the Central Singapore Community Development Council (CSCDC) to promote the Purple Parade movement. As part of the project, the team aspired to raise awareness and support inclusion of persons with special needs.

The team collaborated with 3 special needs beneficiaries – Singapore Association for the Deaf (SADeaf), Down Syndrome Association (DSA) and Muscular Dystrophy Association Singapore (MDAS)—to organize 8 beneficiary interaction sessions with the help of SMU student volunteers in summer. Lastly, the project concluded with a Finale Walkathon in September which involved participants from SMU and the special needs community.

#### **SICS Cluster Events**

The SICS Cluster Events aim to unite the clubs within their respective cluster and is a platform to showcase themselves to the SMU community. In 2015, we have organised three cluster events involving clubs from the Social Gaming cluster, Social Causes cluster and Community Service Cluster (Project Unsung Heroes).

#### **SICS Day**

SICS Day serves to appreciate all SICS members for their hard work throughout the year. To tie in with SG50, 250 home-themed welfare packs were given out.



# Statement of Income and Expenditure

## Year Ended 31 December 2015

	Note	2015	2014
		\$	\$
<b>Income</b>	3		
Students Activities Fees	3.1	300,000.00	370,999.97
Office of Student Life	3.2	129,725.00	177,000.00
Students' Association Council	3.3	242,203.29	188,748.31
Clubs Reserves Utilisation		139,111.35	224,910.68
<b>Other Income</b>			
Club Collection/Incidental Profits	3.4	401,941.86	476,982.75
Donations/Sponsorship		118,625.66	89,273.53
OSL/School Admin Additional Funding	3.5	161,893.99	84,693.62
<b>TOTAL INCOME</b>		<b>1,493,501.15</b>	<b>1,612,608.86</b>
<b>Expenditure</b>	4		
For participation in SMU events	4.1	(161,553.93)	(129,370.25)
For external non-competitive activities	4.2	(47,697.23)	(51,890.38)
For external competitive activities	4.3	(85,807.74)	(194,521.33)
Total Club Organized activities	4.4	(734,896.20)	(1,087,025.90)
Administrative Operations	4.5	(62,278.01)	(86,972.41)
<b>TOTAL EXPENDITURE</b>		<b>(1,092,233.11)</b>	<b>(1,549,780.27)</b>
<b>TOTAL SURPLUS</b>		<b>401,268.04</b>	<b>62,828.59</b>

## Change in Reserves

	Note	SAC Reserves	Club Reserves	Total
<b>At 1 January 2015</b>		93,375.99	310,513.47	403,889.46
<b>Withdrawal</b>	6.1			
<i>Jan - July</i>				
2015		(371,928.29)	(89,496.20)	(461,424.49)
<i>Aug - Dec</i>				
2015		(300,711.05)	(49,615.15)	(350,326.20)
<b>Deposit</b>	6.2			
<i>Aug - Dec</i>				
2014		106,066.85	313.53	106,380.38
<i>Jan - July</i>				
2015		233,943.34	7,677.03	241,620.37
<i>Aug - Dec</i>				
2015		300,711.05	21,996.73	322,707.78
<b>At 31 December 2015</b>		<b>61,457.89</b>	<b>193,712.38</b>	<b>255,170.27</b>

### (1) Domicile and Activities

The Singapore Management University Students' Association (SMUSA) was formed in the Republic of Singapore in 2000 by the pioneer batch of students of the Singapore Management University. The Executive Committee of SMUSA has its office at No. 80 Stamford Road, Basement 1 - SMUSA Student CCA Offices, School of Information Systems, Singapore 178902

The principal objectives of the Association are to promote and safeguard the interests of the members of the association; to uphold and respect the dignity and equality of every member of the association without regard to religion, race, or politics; and to promote welfare, social, cultural educational, and sporting activities to the members of the association.

The principal activity of the association is to provide support to the various member Constituent Bodies (CBd) and member Co-Curricular Activities Group (CCA), encouraging their endeavors in enhancing student life and participation in co-curriculum activities in enhancing student life.



## (2) Basis of preparation

These notes form an integral part and should be read in conjunction with the accompanying Statement of Income and Expenditure.

The Statement of Income and Expenditure for the year ended 31st December 2015 is prepared based on information extracted from the University's SAP accounting records. The statement is prepared through consultation with every CBd Finance Secretary in conjunction with all the records available. Our Statement is not prepared in accordance with the Singapore Financial Reporting Standards (FRS) as it is not necessary for SMUSA to comply with FRS regulations. The association is unable to prepare an accompanying Balance Sheet and Statement of Changes in Equity as all the disbursement of funds towards SMUSA are considered as an expenditure by the university.

The unaudited Statement of Income and Expenditure was prepared by the 15th Executive Committee's Honorary Finance Secretary, Mr Ong Wei Jin, and the Finance Secretary of all the CBd under the jurisdiction of SMUSA, with guidance from Office of Finance on the use of the SAP system.

## (3) Income

Income refers to all funds that are channeled into the clubs & societies respective account codes and they are largely grouped into 6 different categories.

### 3.1 Student Activity Fee

On behalf of SMUSA, SMU Office of Finance helps to collect the Student Activity Fee from each student at the start of the academic year. The fees are recognised when the University makes a transfer to SMUSA. The amount will then be used to fund student life activities primarily for August to December of the financial year.

### 3.2 Office of Student Life

Presidents' Office channels funds into SMUSA every year through OSL to help fund student life activities primarily between January to July of the financial year. The amount is recognized when the transfer is made from OSL to SMUSA

### 3.3 Student Association Council

The Students' Association Council increased the support of the total budget issued throughout the year by tapping into the Association's reserves. This was done in recognition of the increase in club membership size as well as numbers of activities introduced by the various CBds to the association

### 3.4 Club Collection/Incidental Profits

The club collection includes membership fees collected by the clubs during the term as well as fee collections for workshops and competitions arranged by the respective clubs & societies.

The incidental profits refers to the profits generated by the clubs & societies through their events or sales of tee-shirts and other signature products.

## 3.5 OSL/School Admin Additional Funding

OSL and School Admin fundings includes the extra aid to the clubs by the 6 school general offices as well as OSL under the various outreach programs such as Sports/Arts Excellence Programmes and/or in support if selected club organized initiatives

## (4) Expenditure

<b>4.1 Participation in SMU Events</b>		
	2015	2014
	\$	\$
Assets Maintenance and Repair	5,884.46	1,289.72
Assets Purchases <= \$500	7,321.79	3,789.10
Assets Purchases > \$500	8,090.65	4,971.27
Attire	17,154.50	5,367.92
Coaching Fees	23,157.80	-
Facilities Booking/Payment to External Organisation	1,907.65	11,008.77
Gifs/Prizes/Awards	7,975.61	4,983.40
Publicity	5,726.18	5,551.74
Stationery	3,804.30	3,245.81
Food and Beverages	47,951.57	67,448.29
Transport	2,846.75	3,292.68
General Expense	29,732.67	18,421.55
<b>Total Expenditure</b>	<b>161,553.93</b>	<b>129,370.25</b>
<b>4.2 External Non-Competitive Activities</b>		
	2015	2014
	\$	\$
Assets Maintenance and Repair	200.00	3,489.36
Assets Purchases <= \$500	-	1,297.03
Assets Purchases > \$500	-	-
Attire	373.83	16,810.32
Coaching Fees	-	1,052.00
Facilities Booking/Payment to External Organisation	908.96	8,905.30
Gifs/Prizes/Awards	-	1,020.55
Publicity	5.18	5,892.14
Stationery	20.00	450.05
Food and Beverages	6,758.72	4,920.81
Transport	2,554.68	3,923.75
General Expense	36,875.86	4,129.07
<b>Total Expenditure</b>	<b>47,697.23</b>	<b>51,890.38</b>

# Statement of Income and Expenditure

<b>4.3 External Competitive Activities</b>		
	2015	2014
	\$	\$
Assets Maintenance and Repair	6,055.64	3,781.56
Assets Purchases <= \$500	2,022.52	18,749.96
Assets Purchases > \$500	1,829.91	2,449.53
Attire	17,092.18	48,934.71
Coaching Fees	-	4,537.43
Facilities Booking/Payment to External Organisation	19,576.63	70,891.57
Gifs/Prizes/Awards	160.27	10,483.10
Publicity	104.48	3,679.28
Stationery	311.82	1,225.72
Food and Beverages	536.13	10,459.84
Transport	4,853.13	5,937.76
General Expense	33,265.03	13,390.87
<b>Total Expenditure</b>	<b>85,807.74</b>	<b>194,521.33</b>
<b>4.4 Total Club Organized</b>		
	2015	2014
	\$	\$
Assets Maintenance and Repair	14,271.50	25,126.92
Assets Purchases <= \$500	21,891.46	56,761.70
Assets Purchases > \$500	14,346.72	39,009.26
Attire	29,596.37	32,967.31
Coaching Fees	119,385.95	250,917.29
Facilities Booking/Payment to External Organisation	64,425.86	232,865.78
Gifs/Prizes/Awards	20,837.17	30,790.04
Publicity	21,767.73	31,282.47
Stationery	7,875.99	19,903.76
Food and Beverages	159,478.40	287,233.61
Transport	14,020.23	26,180.15
General Expense	237,582.15	53,987.61
<b>Total Expenditure</b>	<b>734,896.20</b>	<b>1,087,025.90</b>
<b>4.5 Administrative Operations</b>		
	2015	2014
	\$	\$
Assets Maintenance and Repair	8,899.83	14,926.38
Assets Purchases <= \$500	4,616.89	17,390.29
Assets Purchases > \$500	9,268.06	8,963.67
Attire	3,404.42	-
Coaching Fees	221.15	-
Facilities Booking/Payment to External Organisation	2,533.60	4,983.27
Gifs/Prizes/Awards	80.00	2,553.74
Publicity	4,060.58	15,893.61
Stationery	2,476.36	8,241.91
Food and Beverages	3,746.43	5,883.92
Transport	66.46	-
General Expense	22,904.23	8,135.62
<b>Total Expenditure</b>	<b>62,278.01</b>	<b>86,972.41</b>



# Statement of Income and Expenditure



## (5) Expenditure by Constituent Bodies

The following data tables display the expenses of the Association according to the categories of the CBd.

	2015	2014
	\$	\$
<b>Arts &amp; Cultural Fraternity (ACF)</b>		
Participation in SMU events	10,622.55	37,681.45
External non-competitive activities	36,332.77	10,462.15
External competitive activities	9,684.74	25,873.62
Club Organized activities	239,467.32	289,011.33
Administrative Operations	23,564.21	17,542.38
<b>Total</b>	<b>319,671.59</b>	<b>380,570.93</b>
<b>Special Interest and Community Service Sodality (SICS)</b>		
Participation in SMU events	5,715.87	24,976.32
External non-competitive activities	2,703.56	13,573.14
External competitive activities	5,114.21	29,953.14
Club Organized activities	54,551.47	103,362.06
Administrative Operations	1,618.99	14,423.71
<b>Total</b>	<b>69,704.10</b>	<b>186,288.37</b>
<b>SMU Sports Union</b>		
Participation in SMU events	55,861.39	50,218.38
External non-competitive activities	6,179.12	20,925.78
External competitive activities	71,008.79	138,694.60
Club Organized activities	178,299.16	336,927.27
Administrative Operations	15,113.23	28,910.30
<b>Total</b>	<b>326,461.69</b>	<b>575,676.33</b>
<b>SMUXtremists (SMUX)</b>		
Participation in SMU events	18,163.66	13,893.49
External non-competitive activities	-	-
External competitive activities	-	-
Club Organized activities	36,745.22	36,894.27
Administrative Operations	4,206.08	6,046.01
<b>Total</b>	<b>59,114.96</b>	<b>56,833.77</b>
<b>SMUSA Executive Committee + School Constituent Bodies</b>		
Participation in SMU events	71,190.46	2,600.65
External non-competitive activities	2,481.78	6,929.31
External competitive activities	-	-
Club Organized activities	225,833.03	320,830.93
Administrative Operations	17,775.50	20,050.01
<b>Total</b>	<b>317,280.77</b>	<b>350,410.90</b>
<b>Total Expenditure for the year</b>	<b>1,092,233.11</b>	<b>1,549,780.30</b>

## (6) Changes in Reserves

### 6.1 Withdrawal

Every financial term, reserves are used as part of the clubs and societies' budget to fund the Association's activities. Post the budgeting phase of the financial term, the clubs are also allowed utilize their reserves to cover for any miscalculation in their plans as well as any shortfalls in their payment for any club activities.

### 6.2 Deposits

Deposits include of pullbacks as well as fund injections from the various offices that were used to support the associations' budget.

Pullbacks refer to the drawing of unutilized funds from the current account of the clubs into the different reserves at the end of the financial term.

The funds, that were intended for budgeting purposes, were channeled directly into the SAC reserves in order to facilitate the consolidated disbursement of available budget to our respective clubs & societies.



## 12<sup>th</sup> SMU Students' Association Council

**Top row from left:** Kenneth Yeo Yaoren (*President, Special Interest & Community Service Sodality*), Ho Keng Mun Mervin (*Academic and Welfare Secretary*), Andrew Wong Wei Kiat (*President, The Bar*), Ang Kheng Kiat (*President, SOSCIETY*), Koh Zhikai Shannon (*President, SMU Sports Union*), Yu Xiao Xiang @ Myo Min Naing (*President, SMUXtremists*), Tan Xining (*President, Arts and Cultural Fraternity*).

**Middle row from left:** Zhang Feiran (*Communications Secretary*), Matthew Lim Tian Wang (*Corporate Relations Secretary*), Shawn Hew (*President, ASoc*), John Ser Kok Weai (*President, Bondue*), Keefe Tan Zhi Yang (*President, School of Information Systems Society*), Yap Kay Hian (*President, Oikos*), Esse Chua Ai Xin (*International Students' Secretary*)

**Bottom row from left:** Toshin Sequeira (*Assets Secretary*), Koh Wen Jie (*Honorary General Secretary*), Fu Fei (*President*), Ria Kapoor (*Vice-President*), Sanjey G Sangkar (*Honorary Finance Secretary*), Tan Zhe Ching (*Events Secretary*).