



SMU STUDENTS' ASSOCIATION

ANNUAL REPORT 2017

1 January 2017 – 31 December 2017
13th SMU Students' Association Council
17th SMU Students' Association Executive Committee



PRESIDENT'S MESSAGE

Dear Members of SMUSA,

First and foremost, thank you for the love and support you have shown the 13th SMUSA Council in 2017. At the start of my term of office, I shared the SMUSA Vision and Mission during the AGM. My key message was that SMUSA will always be here for you – both students and offices.

During the course of 2017, the 13th SMUSA Council strived towards framing the Vision to guide future generations of SMUSA Council to build on past efforts by our predecessors to better student life in SMU. With this, we strive for continuity in the progress SMUSA made with the various offices. With the opening of the SMUSA Hub in March 2017 this year, the SMUSA Council officially occupies a humble office in the SMUSA Hub, located at the heart of the Campus Green. While the 13th SMUSA Council has ended their term of service for 2017, do continue to look for the SMUSA Council, our successors, at the SMUSA Hub should you require a listening ear or ideas for collaboration. The SMUSA Website was also revamped for a better layout to make access to relevant files and booking of the SMUSA Hub easier for you.

SMUSA is constantly grateful towards the various offices in the University that have worked with us through this year. Thank you for turning to SMUSA to seek the students' opinion, as it is a continuous reminder that we are partners in delivering a student-centric service to better the life for all SMU students. It was assuring to have had offices' support and guidance throughout this journey.

To all student leaders in SMU, you have worked hard this year! Thank you for stepping up, took over our seniors' batons, and have now passed on the batons to your successors. Thank you for your passion to serve and contribute to the SMU community. It is truly an honour to have served alongside committed and talented individuals like you.

Once again, on behalf of the 13th SMUSA Council, thank you entrusting in us the honour to represent you. It is our absolute pleasure to have served you.

I am confident that the 14th SMUSA Council will bring about greater change in 2018, and carry on to do the good work you have entrusted onto them. For the students leaders who have taken over the batons, I wish you a fruitful year ahead!

Best regards,

Seah Zhi Yan

President,

13th SMU Students' Association Council

17th SMU Students' Association Executive Committee

Lee Kong Chian School of Business

Singapore Management University

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ABOUT SMUSA

SMU Students' Association (SMUSA) comprises of all full-time matriculated undergraduates in SMU, and is a student-run association that strives to be a credible body, safeguarding and championing the rights of students, while creating a holistic student culture.

Working together with the different offices in SMU, SMUSA therefore moves to address the concerns students may have regarding university-related matters, and organises numerous events, from welfare drives to feedback sessions, to enhance the quality of students' life here in SMU.

OUR VISION

To create a credible body which safeguards and champions student rights.

To ignite students' passion in creating a holistic culture for all SMU students.





ABOUT SMUSA COUNCIL

The 13th SMU Students' Association Council, or SMUSA Council in short, is the policy-making arm of the Students' Association and provides strategic direction to its executive arm, the SMU Students' Association Executive Committee. As a student government body, it is the highest office of student leadership in SMU.

The Presidents of the various Constituent Bodies (CBds) and the Executive Committee make up the SMUSA Council. The President of the Students' Association is also the concurrent President of the SMUSA Council.

OUR MISSION

Engage

To actively engage and forge deeper relationships with all our stakeholders.

Enhance

To enhance and actively promote the student leadership brand in SMU.

Excel

To excel in internal operations through structural and procedural excellence.



SMU STUDENTS' ASSOCIATION EXECUTIVE COMMITTEE DEPARTMENT REPORT

SMUSA PRESIDENT

REPORT BY: SEAH ZHI YAN [SMUSA PRESIDENT]

ABOUT

The President of the SMU Students' Association (SMUSA) is responsible for charting the strategic direction of the SMUSA Council and managing the Executive Committee to ensure that these objectives are met. The President is also tasked to represent the undergraduate student population to both internal and external stakeholders; including the senior management team in the University and the other Universities in Singapore.

HIGHLIGHTS

1. COUNCIL WORKING COMMITTEES

The 13th SMUSA Council followed the new structure of the working committees handed down by the 12th SMUSA Council, where members were allocated to working committees based on projects. Such a project-based working committee structure facilitates cross disciplinary integration such that there is more equitable apportion of the workload across the year.

(1) Branding Committee

The Branding Committee was coordinated by the SMUSA Communications Secretary and was tasked with two main objectives – (1) promoting student leadership through events organized, and (2) communicating the SMUSA Council's structure and activities to the general student population.

(2) Engagement Committee

The Engagement Committee was coordinated by the SMUSA Honorary General Secretary and was tasked with three main objectives – (1) reviewing and modifying the standing order regarding General Elections to achieve standardization of procedures, (2) planning and conducting of the annual Students' Association Council Leadership Induction Programme (SACLIP), and (3) consolidating SMUSA Council information that facilitates the handover process.

(3) Finance Committee

The Finance Committee was coordinated by the SMUSA Honorary Finance Secretary and was tasked with the main objective of developing the framework for a cash float.

(4) Strategy Committee

The Strategy Committee was coordinated by the SMUSA President and was tasked with two main objectives – (1) breaking down and defining the meaning of the Vision, and (2) defining the sphere of influence of the Association and building platforms for better collaboration with the various SMU offices.

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2. COORDINATING COUNCIL OF STUDENTS

Formed at the end of 2015, the Coordinating Council of Students (CCS) is made up of various office heads. Offices were selected based on their level of interaction with the undergraduate population. The rationale for the selection base was to facilitate the coordination of projects should the project involve cross-office partnerships. The CCS convened on a quarterly basis to report their findings and updates about nascent University-level initiatives. Following the projects that CCS took up in 2016, we saw the changes for the projects in 2017 as stated below:

(1) One-stop Service Centre (aka Student Services Hub)

Chaired by Dr Bervyn Lee, the One-stop Service task force recommended the establishment of a centre that combines both online and in-person service functions. Ms Debbie and her team realised a centralized one-stop centre through the establishment of the Student Services Hub (SSH). The SSH aims to enhance the student experience by removing the need for students to navigate the organisation to seek out the right departments for questions to complete a transaction. SSH will be providing services related to Student Insurance, Campus-wide Lockers and University Concession Card. SSH has also rolled out Ask SmooSmoo, a beta-version ChatBot that students can Ask SmooSmoo anything from complicated applications to payment of fees. The physical hub will be situated opposite Dental@Uni with a team of friendly peer advisors and consultants available to help.

(2) Freshmen Experience' 17

Chaired by Mr Kenneth Tan, the Freshmen Experience task force was formed to renew and revamp the entire freshmen experience through reviewing SMU wide events, activities, talks, briefings etc that impact freshmen or first year undergraduates.

2017 saw the implementation of the second phase of the freshmen orientation project. During the Freshmen Orientation, the programme is designed to be a three-day programme such that freshmen do not need to stay overnight in school. This ensures that freshmen have a good rest at home before coming the next day to resume the rest of the programme. At the same time, it ensures that the Freshmen Orientation organizing committee members and facilitators have sufficient rest in school, to fight the summer fatigue faced by the camp organisers and facilitators.

Unlike previous years, VIVACE was held on the same day as the Academic Year Opening Ceremony 2017 (previously known as Convocation) to showcase the vibrancy of student life via CCA booths and performances as SMU celebrates the start of a new academic year.

(3) Food Options

Chaired by Professor Ong Siow Heng, the Food Options task force was formed to address four main issues: (1) food prices, (2) quality of food choices, (3) variety of food options and (4) accessibility of food options. The task force is in continuous consultation with the Leasing Business Unit (LBU) to creatively increase food options on campus for students, given the limited space.

SMUSA PRESIDENT

(4) Student Learning Spaces

Chaired by Ms Gulcin Cribb, the Student Learning Spaces task force was formed to focus on augmenting the student learning spaces in the University. After the opening of the new SOL Building, KGC Law Library and Campus Green spaces, the analysis and data gathered by the members of the task force illustrated that overcrowding in the LKS Library, previously a hotspot for student learning, has been relieved. Students now have a wider range of learning spaces to choose from.

3. STUDENT REPRESENTATION AND MEETINGS WITH THE OFFICE

(1) lyf@SMU

SMU Labs underwent a revamp and was launched as lyf@SMU in 2017. SMUSA also held its first welfare of the year in collaboration with the launch of lyf@SMU. With the SMUSA Welfare held in lyf@SMU, students can once again enjoy the 24/7 learning space with the upgrade of a trend-setting co-study, co-work and co-living space

(2) SMUSA Hub

The SMUSA Hub is located at the heart of the Campus Green. SMUSA, ACF, SICS, SMUX and SSU has moved to a new office nestled in the SMUSA after the closure of the old CCA hall below the School of Information Systems, to make way for a new study lounge. The SMUSA Hub is equipped with the SMUSA Council Office and a lounge area where students can enjoy a game of foosball. The lounge also adds as an alternative venue for dance practices. Since its opening, SMUSA receives

numerous bookings of the lounge for welfare drives and CCA practices on a monthly basis.

(3) New Printing Vendor

Students will experience a new printing vendor in 2018 with new printers and printing system. Over the year, SMUSA and IITS evaluated and assessed available printing vendors to provide students with newer printers and printing systems. Students will be able to upload documents to a website for printing so as to allow Macbook users to skip the need for printer configuration. Printing locations that include scanners will now have a 2-in-1 printing and scanning machine. Do look forward to the new printers in 2018!

(4) Academic Year Opening Ceremony

For the past 17 Convocation ceremonies, they have always welcomed freshmen in a single massive hall such as Suntec or Raffles City. In alignment with the SMU penchant to change, "convocation" was brought back to our home grounds, at the newly refurbished School of Law Building's function hall. In the spirit of inclusivity, the Academic Year Opening Ceremony (AYOC) was also an occasion for later year students, aside from the freshmen, to feel a sense of festive coming back to school, through the activities and performances held by VIVACE.

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(5) 6th ASEF Rectors' Conference and Student Forum

SMU organized the 6th ASEF Rectors' Conference and Student Forum, which took place in Singapore for the first time. SMUSA was honoured to host student representatives from 51 countries during the three-day Students' Forum, where the President of the SMUSA Council took part in the forum as a moderator during student discussion on issues relating to the education landscape in Asia and Europe. The SMUSA Executive Committee Deputies also organized a half-day walking tour for our student guests.

(6) ALcove

Towards the end of 2017, SMUSA handed The Basement lounge over to the Office of Alumni Relations (OAR), which was renovated and will be officially launched in 2018 as ALcove. The SMUSA Operations Secretary worked closely with OAR to handover the booking system and policies that were used previously for The Basement. While students can look forward to a new chill-out place at ALcove, we thank you for the love and support you have shown to The Basement via event bookings for welfare drives, AGMs and even workshop sessions!

ACKNOWLEDGEMENTS

SMUSA Exco Deputies

Thank you for stepping up to serve the SMU community alongside the 17th SMUSA ExCo and provided immense help to me and the secretaries you worked with. It has been a pleasure working with you, and I hope you had a great time in your SMUSA journey as a deputy. See you around and do stay in touch!

13th SMUSA Council

I thank my decision to join SMUSA for it allowed me to meet all of you wonderful individuals. SMUSA Council would not have been possible without you guys, as the Council truly needed the collective effort of different perspectives spanning from the different schools and CCAs. Thank you for accepting me as your president, for giving me patience and guidance over this year. There were tough times during the journey, and you guys lessen the pain with your encouragement. Seriously man, thank you guys.

President Professor De Meyer

Being a previous student leader himself, President Professor De Meyer has always been very helpful and understanding towards SMUSA. Despite his responsibilities and busy schedules as the President of the University, Professor would always find time to speak to students (regardless whether they are student leaders or not), and always asking us for the problems we see on the ground and how he can help. I am grateful to Professor for always listening to student groups like SMUSA, and it was a privilege to have met you Professor. Thank you.

Provost Professor Lily Kong

Vice Provost Professor Lim Kian Guan

Although Vice Provost Professor Lim joined the SMU family towards the end of my term of service, it was my pleasure to have met you on several occasions such as the Freshmen Orientation opening ceremony and at my last CCS meeting. Professor Lim has taken over as the Chair of CCS, and I am sure that SMUSA would achieve new milestones under Professor's guidance.

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Dean of Students Professor Paulin Straughan

I still remember the first meeting I had with Professor Straughan, and was immediately overwhelmed by her positive energy. Within minutes into the meeting, it is obvious that Professor is on a mission to help students in any way that she could. Professor is often seen rushing from one location to the next, attending meetings after meetings. And I remember once when she would rush into OSL and deliver good news from a meeting that she had. On top of her busy schedule, it is amazing how she continues to constantly meet student groups to understand and help us in achieving our goals. It was simply amazing meeting Professor. Thank you.

Mr Kenneth Tan and Mr Wong Yew Tong

To my pillars of support in the Office of Student Life, thank you for your guidance throughout my SMUSA journey. I apologise for the mistakes made which resulted in lots of emails sent and questions to be answered. Thank you for using the mistakes as a chance to teach me how to change and stand up taller. Would definitely drop by for a chat, if you don't mind. Thank you, Kenneth. Thank you, Yew Tong.

Every Staff and Faculty Member

It has been my pleasure to have worked on various projects with you, and it never ceased to amaze me the effort you put into your work. It was heart-warming to know that there are so many offices who constantly seek students' opinions to better serve students. And on behalf of the 13th SMUSA Council, I thank you for always looking to SMUSA and collaborating with us to better student life.

Constituents of SMUSA

Thank you for the support you had shown the 13th SMUSA Council. Your feedback to us, whether it be through the SMUSA email, Telegram messages or face to face was what provided us motivation to serve you better. For I know that we are all in this together – to make SMU a better U for ourselves, our seniors and juniors.

My Predecessors

Even though you handed over the baton to us, thank you for always answering my queries despite your busy schedules. Special thanks to Fu Fei, President of the 12th SMUSA Council for your advices and tips in this journey. I can always count on you to give me a clearer mind.

SMUSA VICE PRESIDENT

REPORT BY: ANGEL LEE HUI MIN [SMUSA VICE PRESIDENT]

ABOUT

The Vice President of SMU Students' Association (SMUSA) works closely with the President to provide support for the overall management of the SMUSA Council. The Vice President is also responsible for overseeing the day-to-day operations of the Association, as well as the execution of Executive Committee's (ExCo) operational tasked by the SMUSA Council. Additionally, the Vice President will also head special projects suggested by the Association.

HIGHLIGHTS

1. WORK PLAN

During our ExCo Retreat in December 2016, the 17th SMUSA ExCo first conducted a visioning exercise to shape the direction for the ExCo; and this would have included our main goals and objectives that we wished to achieve for the coming year. Thereafter, using the direction as our guide, we chartered our work plan for the year.

The work plan created for each department would have included the key milestones required as well as each department's strategy to improve the portfolio. Each department clearly elaborated on their timeline and plans on how they wish to continue any existing projects and any new initiatives they created. To further refine the plans, the ExCo came together to provide input for the potential key performance indicators for each aim and how different departments can aid each other in attaining their goals.

After a year of dedication and resilience put in by the elected ExCo members and Deputies, we were able to achieve most of the targets set out in the work plan we drafted for the year of 2017.

2. DEPUTY PROGRAM 2017

After considering the dynamics of our team, we decided to revise the structure of the ExCo's Deputy Program this year. The program was designed to focus on the development and progress of the deputies and to tackle manpower issues on different projects.

We altered the recruitment process to purely recruit Deputies only. We felt that this alteration will allow our Deputies to gain more in-depth knowledge, skills and hands on experience about the department they are in. This change will also encourage self-development and growth through their increased involvement with the ExCo and it will also provide them with a more suitable platform to apply and enhance their available skills. Greater personal engagement will also be provided through deeper interaction with their direct secretaries.

An updated Terms of References (TORs) were created by the Secretaries for their portfolios to encompass their work plans.

The program formation was also revamped. In the past, there was the recruitment of both Deputies and Associates where Deputies are tagged to only one department while Associates were able to rotate their participation within a few departments. In 2017, however, the structure was changed to

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remove the role of Associates and to increase the involvement with the Deputies. Deputies completed their entire term in their assigned department and their involvement was scaled up by giving more autonomy to contribute to ideas and discussion within the ExCo. Deputies were also given the chance to rotate and try out different tasks within their department every semester. The rotation allowed them to gain a wider exposure on the entire job scope of that department. In addition, being tasked with a specified responsibility for at least one semester will give them sufficient time to fully grasp the skills they learnt thus far.

The main objectives of the Deputy Program are to provide platforms for the deputies to gain leadership opportunities, to increase their exposure to SMUSA's structure and department expertise, and to retain their interest to serve the Association.

In order to track if we met our KPIs for the aforementioned objectives, we created a personalized journal with specifically crafted questions to encourage our deputies to reflect on the projects they were involved in. It included questions that pushed the deputies to consider the work process of their tasks and their personal lessons. In addition to this journal, honest feedback channels and open platforms were also created for our deputies to share about their experiences (i.e. challenges faced, specific skills learnt) with one another to ensure that they will be able to learn about what each department entails. Sharing session for the journal was done during our ExCo retreat where we had an honest roundtable sharing that facilitated greater understanding on everyone's personal goals and values. Such an engagement plan allowed the secretaries to track the personal

growth and development of their deputies, gather consistent feedback for the program and to foster greater understanding between the entire ExCo. I truly hope that such activities were helpful in developing and strengthening the friendships forged in our ExCo.

Overall, considering how our deputies joined various summer organizing committees as well as how some decided to take the extra leap to lead our association, we felt that we successfully achieved the objectives we set out in terms of getting our deputies to understanding SMUSA on a deeper level, development of and greater exposure to leadership, and to increase their interest to serve in student leadership positions.

However, I do acknowledge that there is room for improvement for the Deputy Program and I am sure that with the constructive feedback we have garnered this year, the following batch of SMUSA ExCo will be able to enhance this program further.

3. RETREATS

The 17th SMUSA ExCo and the 13th SMUSA Council had the opportunity to undergo two work retreats in our term. The purpose of these retreats was to go through and track progress of everyone's work plans, and revise or propose any new initiatives. They also served as an effective platform to gather all members of the ExCo (for ExCo retreats) and the Council (for separate Council retreats) for bonding and a short getaway from the hectic work reviews.

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For the Council retreat, we conducted a networking session with the offices, visioning exercise, allocated our working committee teams as well as engaged in depth discussion of our work plans for 2017. KPIs for our work plans and the direction for the council were also created for better execution.

For our ExCo summer retreat, each department had the opportunity to share about the updates on the current projects they are embarking on and discussions on how other departments could also value add or be involved in those projects. We wanted to encourage more inter-department interaction and for deputies to learn more about other segments of SMUSA. There was also time given for deputies to develop new ideas for their departments and feedback session regarding these ideas by their secretaries.

I am grateful for everyone who contributed in the execution of the retreats and hope that everyone enjoyed themselves!

ACKNOWLEDGEMENTS

The 17th SMUSA Executive Committee

Thank you for being such a great team the past year and for all your efforts in ensuring that each department is ran smoothly! I am thankful that you guys were constantly trying to either come up with new initiatives or improvements when you saw the gaps, thankful for the hard work put in to keep up with the steep learning curve we faced when we stepped in and to face all challenges posed, and most importantly, I am thankful for your acceptance of any shortcomings I have as a leader and for giving me timely motivations throughout this

journey. I am really glad to have a team like you!

The 17th SMUSA Deputies

Thank you guys for stepping up and being a part of our SMUSA family! Greatly appreciate the hard work that you have put in for the past entire year to ensure the success of every event and responsibilities that you were allocated. I hope that you managed to takeaway valuable skills from the tasks given and cherished memories with the new friends from our team!

The 13th SMUSA Council

Thank you for the dedication and passion that was shown throughout our term; thank you for the sacrifices made when required and for all the hard work and time that was put into your working committees! It was enjoyable and fun to be part of this team and I am grateful for the great memories in 2017!

Ria, Vice President of 16th SMUSA ExCo and 12th SMUSA Council

Thank you, Ria, for being there to guide me since 2016! I am super grateful for you taking out your time to help me when I need it and to provide such valuable advice since the time I was selected to be the deputy in 2016, to elections period where I was bombarding you with questions, and to the period even after I got elected. The experiences that you have shared with me previously definitely did help me through this past year!

SMUSA VICE PRESIDENT

SACLIP Working Committee

I am super thankful to have been part of this team when planning for this camp! Although it was an arduous journey under the hot scorching sun, it was definitely a fun journey to have you guys with me along the way. Especially to my physical team, even though there were challenges we faced, I am still glad that we managed to improvise and still push through for this camp!

Kenneth, Yew Tong from the Office of Student Life

Kenneth, for making time to meet us whenever we needed your advice, and for always trying to understand our perspective of things.

Yew Tong, for being available and patient when providing constant guidance especially for my deputy program and for the SACLIP Working Committee, and for being giving constructive feedback that greatly aids in our self-development even since the time I was in FOC Organizing Committee, and for your constant encouragement and support throughout.

SMUSA SECRETARIAT DEPARTMENT

REPORT BY: SIMONE PHOPLE
[SMUSA HONORARY GENERAL SECRETARY]

ABOUT

The SMUSA Secretariat Department strives to safeguard students' rights by ensuring that the SMUSA Constitution, Standing Orders, and Guidelines are adhered to. The Department manages daily administrative operations, and is in charge of Elections Fever and succession of the SMUSA Council.

HIGHLIGHTS

1. SMUSA ANNUAL GENERAL MEETING 2017

The SMUSA Council Annual General Meeting (AGM) 2017 was held on 25 January 2017. This event was graced by President Professor Arnoud De Meyer. During the AGM, the 16th SMUSA Executive Committee reported on their past year's achievements and accomplishments and the 13th SMUSA Council was formally introduced. The SMUSA Council AGM is organized by both the outgoing and incoming SMUSA Honorary General Secretary.

2. SLiMS BRIEFING AND GUIDE

The SMUSA Honorary General Secretary organized the first ever SLiMS Briefing for all CBd Honorary General Secretaries and Events Directors in collaboration with the SLiMS coordinator from the Office of Student Life. This briefing aimed to equip all HGS and Events

Directors with the knowledge of how to update SLiMS CCA Records and a Guide was provided to assist with the handover process.

3. ELECTIONS FEVER

The SMUSA Honorary General Secretary, along with the appointed Elections Committee, coordinated the General Election efforts across SMUSA, ICON, Bizcom, and all CBds. A standardized timeline for nominations, campaigning, voting, vote counting, and Internal Elections was created and adhered to.

This year, measures to standardize General Elections procedures in terms of campaigning procedures (individual vs group) and the number of votes each constituent is given on the Qualtrics Voting Platform were discussed at the Council level. These changes, however, required constitutional amendments on behalf of the CBds and thus will be revisited for discussion by future batches.

In addition, this year's Elections Fever exposed a few issues for the upcoming Elections Committee to discuss in the coming year – the relevance of certain campaigning clauses in the Elections Fever Standing Order (especially in today's digital world) and current vote counting procedures.

SMUSA SECRETARIAT DEPARTMENT

4. SMUSA INTERNAL ELECTIONS

The SMUSA Internal Elections took place on 28 October 2017, in the presence of the 13th and 14th Council, SMUSA Elections Committee and staff from Office of Student Life.

The Internal Elections took place following the rules and regulations of the SMUSA Constitution and the Internal Elections Standing Order.

5. HANDOVER PROCESSES

The SMUSA Honorary General Secretary oversees the handover processes for the 14th Council and 18th SMUSA Executive Committee to ensure that they are equipped with the necessary skills and knowledge before they take over their portfolio.

The SMUSA Honorary General Secretary worked on two different projects, which are:

- Handover Booklet for 14th Council

The booklet allows the incoming batch to learn about the job scope of each Council Member and Council Working Committees prior to the Student Association Council Leadership Induction Program (SACLIP).

- SMUSA Mass Briefing

The Mass Briefing was held on 11 December 2017 to brief all incoming CBd and Club student leaders on the SMUSA Standing Orders and Guidelines. An approximate of 80 clubs

attended this Mass Briefing. The purpose of this Mass Briefing is to ensure accountability and implement a better handover process for all the Clubs and CBds under SMUSA.

6. UPDATING SMUSA STANDING ORDERS AND GUIDELINES

It is essential to update the SMUSA Standing Orders and Guidelines to ensure its relevance to all Clubs and CBds. More than 25 changes to the SMUSA Standing Order, Internal Elections Standing Order, Club Formation, Transfer, and Closure Guidelines were proposed by the SMUSA Honorary General Secretary and approved at Council Meetings.

SMUSA SECRETARIAT DEPARTMENT

COUNCIL WORKING COMMITTEES

1. Elections Fever Working Committee

The main objective of the Elections Fever Working Committee is to standardize General Elections process across SMUSA and all CBds to increase the credibility and portray a unified image of the Council.

At the start of the year, the Elections Fever Working Committee analysed the current General Election procedures across all CBds and SMUSA to ascertain the major deviations. Four issues were identified and discussed for future batches to expand upon: Formalizing the Bizcom President's mandate, the issue of group campaigning vs individual campaigning, standardized number of votes for constituents on the Qualtrics Voting Platform, and the release of vote count to boost transparency.

The Working Committee is chaired by the SMUSA Honorary General Secretary Simone Phople, and comprises of the following members: SMUSA Operations Secretary Nigel Seah, Ellipsis President Tan Chang Sheng, and The Bar President Cheng You Duen.

2. Students Association Council Leadership Induction Program (SACLIP)

The main objective of the SACLIP Working Committee is to design an induction program for the incoming Council that inculcates the significance of working together towards achieving the same vision in the 14th Council. Apart from planning, the Committee is also in-charge of executing SACLIP in an appropriate and safe manner. Execution involves manpower allocation, rule-setting as well as constant and open communication.

This year, SACLIP took place from 13 to 14 October 2017 in SMU.

The Working Committee is chaired by the SMUSA Honorary General Secretary Simone Phople, and comprises of the following members: SMUSA Vice President Angel Lee, SMUSA Academic and Welfare Secretary Huang Dehua, SMUSA International Students' Secretary Toshin Sequeira, ASoc President Pillay Aaron Ashley, and ACF President Shandy Tan. The Working Committee was also advised by Wong Yew Tong from the Office of Student Life.

SMUSA SECRETARIAT DEPARTMENT

ACKNOWLEDGEMENTS

To the 17th SMUSA Executive Committee:

This term wouldn't be possible without you. Thank you for everything – the support, the feedback, and even the occasional shoulder to rest on when times were rough. If I could only pick one thing that I loved about this family, it would be our ability to be bicker about work but laugh the moment after. The biggest takeaway from this term is that I have gained true friendship that I hope lasts for a lifetime!

To the 13th SMUSA Council:

Thank you all for being exemplary Council mates. You are all leaders in your right, and it has been a humbling experience to learn from and work with all of you. Council Meetings have always provided me with much food for thought, and I will miss our gruelling sessions!

A special shout out to the SACLIP Working Committee: I am so thankful to have you all by my side on this (sometimes unpredictable) journey. It was a genuine pleasure to work with you all. Without your hard work, humour, and sheer tenacity in the face of challenges, SACLIP 2017 would not have been possible. Thank you very much!

To the SMUSA Elections Committee:

A big, big thank you to the following individuals who assisted me during Elections Fever: Vera Loo, Chelsea Koh, Fu Fei, and Esha Agrawal. I genuinely appreciated all your advice and inputs throughout this journey. Thank you for always upholding the integrity and credibility of the elections process in all your actions!

To the CBd Honorary General Secretaries:

Thank you to all 12 of you for your utmost efficiency, patience and understanding. Elections Fever went off without a hitch because of your efforts, and I am thankful for the opportunity to discuss and learn more about how we can grow in our roles from your experiences.

To Yew Tong, Associate Director of OSL (SL Cluster):

Your mentorship through the two years since FOC 2016 have been quintessential in my development as a student leader. I am incredibly thankful for your guidance and advice throughout this journey as without it, things would not have gone as smoothly. I will always remember what you have taught me, and carry it forward to my next endeavours. Thank you Yew Tong!

To the various Offices (OSL, OFM, IITS):

Thank you to the various Offices I have interacted with during my term for their utmost patience and willingness to go the extra mile for SMUSA. It has been a pleasure working with all of you.

SMUSA FINANCE DEPARTMENT

REPORT BY: SOH WAN YIH, KIT

[SMUSA HONORARY FINANCE SECRETARY]

ABOUT

The Honorary Finance Secretary looks after the finances of the Association. She signs the bill for the Association and ensures that the Association's expenditure is within the allocated budget. In addition, the Honorary Finance Secretary is automatically appointed the Chairman of the Council's Finance Committee, comprising the Honorary Finance Secretaries and Honorary Finance Controller from every Constituent Body (CBd), SMUSA Vice-President and the International Connections (ICON) Finance Secretaries. The Honorary Finance Secretary serves as the key figure to securing the budget and safekeeping the financial reserves of the Association.

HIGHLIGHTS

1. BUDGETING (AY2016/2017 SEMESTER 2)

The Honorary Finance Secretary reviewed the budgets of all clubs and societies of each constituent body in SMU and ensured that all budgets are in accordance with the Finance Budgeting Standards Guidelines.

The Budget Endorsement Meeting with the 13th Finance Committee was held on the 6th January 2017, and The Council approved the budget in the subsequent Council meeting on 15th January 2017.

The total amount for this budget period for the

entire Association was \$296,910.00. The total budget was made-up of the unused Student Activity Fee from AY 2016/2017. One of the Honorary Finance Secretary's main objective of the year was to increase the amount of financial reserves that the Association holds, and hence we have set aside \$8,305.59 for supplementing the financial reserves in this semester.

2. BUDGETING (AY2017/2018 SEMESTER 1)

The Honorary Finance Secretary reviewed the budgets of all clubs and societies of each constituent body in SMU and ensured that all budgets are in accordance with the Finance Budgeting Guidelines.

The Budget Endorsement Meeting with the 12th Finance Committee was held on the 22nd July 2017. The Council approved the budget in the subsequent Budget Approval meeting on 29th July 2017.

The total amount for this budget period for the entire Association was \$295,000.00. The total budget was made-up of the Student Activity Fee from AY 2017/2018. The amount set aside for supplementing the financial reserves in this semester is \$6,910.00.

SMUSA FINANCE DEPARTMENT

COUNCIL WORKING COMMITTEE

The objective of the **Cash Float Working Committee** is to minimise students' personal expenditure on school events and improve the current budgeting system of the Association's finances in order to better utilise the funds for the future of SMUSA.

The Committee is working on one main project to achieve the objective, which is the implementing of a cash float pool for school events to minimise student expenditure. The SMUSA Council Cash Float was conceptualized because of a concern faced by students, and was identified by the 12th SMUSA Council. Such a concern is that students are paying way too much out of their pockets for student events that they partake in. This observation is based on the previous experiences of the SAC in leading and being part of Organizing Committees for such events. As such, the SMUSA Council Cash Float Working Committee was formed. The committee has segmented the task into 5 phases which is estimated to take about three to five years to complete. The 12th Council Cash Float Working Committee has successfully completed phase one, which is the research and plan formulation phase.

In the first half of 2017, the emphasis was on data gathering to test the hypothesis that there was a need to tackle this issue within the university, so future batches would be able to present this project to the Office of Finance as a necessity to safeguarding students' finances. In the second half of 2017, the team shifted their focus to examine current financial processes which could be potentially expanded, so that the cash float could be presented as a safety net for

worse case scenarios. Various CBds were asked to test the two main financial processes (raising of purchase orders and the cash advancement system) and provide their feedback on the difficulties they faced when using these processes.

The Working Committee is chaired by the SMUSA Honorary Finance Secretary Soh Wan Yih, Kit and comprises of the following members: SMUSA Vice President Angel Lee Hui Min, Bondue President Chin Rui Yuan, SOSCIETY President Jovan Yeo, and SMUX President Aaron Fabian Seow.

SMUSA FINANCE DEPARTMENT

ACKNOWLEDGEMENTS

The 13th SAC Finance Committee

To my 13th Finance Committee, I thank you for going through this difficult but fulfilling journey together with me, and assisting me wherever I am lacking in. I really appreciate all your patience and understanding with me, and the commitment that all of you guys have displayed in your duties is really motivating. We may have our own differences and opinions at times during meetings, but I am grateful that we have learned, in our short journey of a year, to empathise with each CBD's needs, and even defend for one when needed. We have also managed to come together as a committee to make decisions together despite our differences, for the greater good of the Association. I am tremendously proud of each and every single one of you, and it has really been such a pleasure to be serving alongside all of you. Thank you for the great companionship as Finance Secretaries in 2017, as well as friendships forged for years to come. I wish you guys all the best for your future endeavours, whether be it internship, exchange or finishing up your time in SMU. It was indeed a privilege to have shared one year together with all of you.

The Finance Department of SMUSA

To Serene and JJ, my two capable deputy finance secretaries, I am utmost grateful for your presence and support throughout my term in SMUSA. Without the two of you being there for me physically and mentally, this one year would be a lot tougher than expected, and even lonely at times. Both of you bring professionalism to your tasks well, bring joy and laughter to the department, and make

every single task a lot easier to go through. It has been an amazing year with you two lovely deputies, and I thank you for empowering me to be your leader through this experience. I hope you have grown and matured a lot within the year, and that our friendships will continue stronger as ever.

The Office of Finance Matters, also affectionately known as OFIN

Thank you for being one of the biggest stakeholders I work with for the entire year. Without you, my portfolio would be of little significance, and there wouldn't be as huge of a contribution to the Association as I can give now. To Serene, thank you for always being so friendly and helpful to my requests, for always welcoming me into your office regardless of how late it is, and for being ever so ready to educate me in various financial procedural matters.

The 13th SMUSA Council

It has been quite a rollercoaster ride throughout this one year, and I think I couldn't have asked for better council mates to work alongside with. I have learned so much more working through months of intense council meetings with every single one of you, gained friendships through all the gatherings we have out of work, and had my eyes open to different styles of leadership that were present throughout the Council. The year together has been incredibly fruitful and fulfilling, and I thank you for all the beautiful memories forged.

SMUSA FINANCE DEPARTMENT

My 17th SMUSA Excros

"Family is not an important thing. It's everything." –
Michael J. Fox

Most of us went into this together as friends beforehand, and I'm really happy to know that we have emerged tighter than ever as a family. We had our fair share of laughs, tears, fights and joyful moments together; those only sought to make us more inseparable, and I'm thankful for all of these. You guys have become everything for me, and I wouldn't have it any other way. For the few of us who were part of SMUSA since Year 1, I know we'd be feeling lost without a physical "home" to be in from 2018 onwards, but we'd always be able to find a home in every single one of us. Thank you for the companionship through great times and tough times, and I feel so blessed knowing that I have found confidants in this family.

I love all of you x

Yew Tong, Associate Director of OSL (SL Cluster)

Dear Yew Tong, it feels like it has only been yesterday since I first met you in FTB as a helper in 2015, and two years down the road, I am now finishing another chapter of my student leadership journey under your mentorship. It has been a blessing to have you guide me through these two years, and I have grown tremendously both as a leader and as an individual with your teachings. Thank you for always being so accepting to listen to all our queries, for pointing out our mistakes when needed, and for empowering us to make our own decisions. It has been a fruitful journey together

with you, and I'd never forget all the important milestones shared together with you. Thank you once again, Yew Tong!

Sanjey G. Sangkar, 12th SMUSA Council Honorary Finance Secretary

Sanjey, my dearest senior, mentor, friend all combined in one, thank you for reassuring my anxious self throughout my journey that I would be able to carry out my duties despite my lack of financial knowledge. You were there for me answering my endless queries, comforting me and empowering me for my duties, and making sure that I was well prepared for whatever was coming my way in 2017. Now that the year is ending, I can fully empathise with the difficulties you'd have encountered in teaching me the ropes, and I cannot thank you enough for the amount of patience you have with me. I am blessed to have such a patient and nurturing mentor like you, and I wouldn't have it any other way.

SMUSA ACADEMIC AND WELFARE DEPARTMENT

REPORT BY: HUANG DEHUA (MAX)
[SMUSA ACADEMIC AND WELFARE SECRETARY]

ABOUT

The Academic & Welfare Secretary looks after the general academic and welfare aspects of SMU undergraduates.

Under the Academic portfolio, the Academic & Welfare Secretary serves as the bridge between the student population and the University Administration regarding undergraduate academic matters.

Working closely with the various school offices, the Academic secretary aims to enhance the academic and professional development of SMU students and help to uphold the holistic education that is the trademark of the SMU.

Under the Welfare Portfolio, the Academic & Welfare Secretary looks after the general well-being of SMU undergraduates. This is done through welfare initiatives, which helps to communicate care and concern to the general student body and through working with the relevant school offices to provide to feedback for improvement of various aspects of student general well-being in SMU.

school offices in SMU to gather in-depth feedback regarding existing policies and primary research for the proposal of new initiatives. Each participating office and SMUSA Council member is given 3 questions in the survey which is then distributed to the undergraduate student population. Completion of the survey will grant the student respondent e\$5 and hence the SSS is the largest survey conducted in SMU, amounting to more than 50% of the student population every year.

The offices that participated in the SSS 2017 include: Dato' Kho Hui Meng Career Centre, Registrar's Office, Office of Facilities Management, Office of Business Improvement, Office of Finance, Mrs Wong Kwok Leong Student Wellness Centre, Integrated Information Technology Services, Office of Global Learning, Centre for Social Responsibility, Centre of Teaching Excellence, Leasing Business Unit, Library, SMU-X and the Office of Student Life. SMUSA would like to take this opportunity to thank all the offices for your continued support in making the SSS possible throughout the years, and we look forward to many years of collaboration ahead

HIGHLIGHTS

1. ACADEMIC

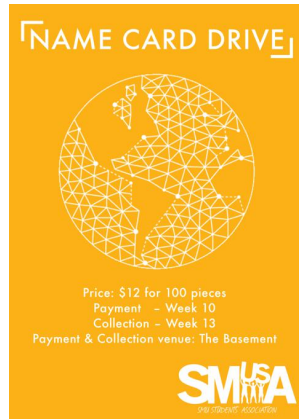
SMUSA Student Survey 2017

The SMUSA Student Survey (SSS) is a bi-annual survey conducted by SMUSA Academic Department, in conjunction with the various

SMUSA Name Card Drive

SMUSA conducted a name card drive during AY2016/2017 Term 2, to allow students the opportunity to make name cards that can be used to establish professional connections during networking sessions, internships and other interactions with working professionals.

SMUSA ACADEMIC AND WELFARE DEPARTMENT



welfare drive of 2017 inside Labs building to help introduce SMU students to the new facilities available. This also served as the Labs launch event for students. Back-to-Labs Welfare was also held timely around the middle of the semester to help encourage students while they prepare for midterm examinations.

2. WELFARE

SMUSA Conducted a total of 4 large-scaled welfare drives in 2017, 1 in each semester. The welfare drives catered to SMU students, regardless of faculty/study body. The purpose of the welfare drives was to help encourage students through giving out welfare packs during stressful times in the semesters.

SMUSA Back-to-Labs Welfare



In collaboration with SMU-X, to celebrate the re-opening of the Labs experiential learning facilities in AY2016/2017 Term 2, SMUSA conducted its' first

SMUSA Finals Welfare

Conducted during week 13 of AY2017/2018 Term 1, SMUSA Finals Welfare drive aimed to help give SMU students the extra boost during their preparation for their final examinations. This was also SMUSA Welfare had been conducted in the new SMUSA Hub area, which also served to help introduce SMU students to the new space.



SMUSA Smiles

In continuation of the SMUSA Heartstrings initiative started in 2016, SMUSA Welfare decided to move towards a greater focus on smaller but more personal forms of welfare drive. The SMUSA Smiles Initiative, like its' predecessor, is based on the concept of direct welfare, namely "care-packages" for SMU students, especially during more stressful times during the semester.

SMUSA ACADEMIC AND WELFARE DEPARTMENT

In AY2016/2017 Term 2 Week 14, SMUSA gave out welfare items using carts, giving out individual welfare items to SMU students through campus.

In AY2017/2018 Term 1 Week 14, SMUSA, in collaboration with SMU Library, placed Welfare packs around both Li Ka Shing Library and Kwa Geok Choo Law Library studying areas during opening hours to surprise SMU student who are in the midst of preparing for the arduous Final Examinations.



SMUSA Conversations

In continuation of SMUSA Conversations, revamped in 2016, SMUSA Conversations aims to take a more direct approach in gathering feedback and more importantly, show our care and concern for SMU students. SMUSA Ex-Co and Deputies went around school in the evening to talk to students about their life in SMU and to enquire more about their issues in SMU and any feedback from the ground. This was conducted in AY2016/2017 Term 2.

ACKNOWLEDGEMENTS

The SMUSA Academic and Welfare department would like to firstly thank all the offices that participated in the SSS for their cooperation and great understanding. Much thanks goes to Debbie, Yihui and the team from SSH, Victor and the team from DKHMCC, Yng Yng and the team from RO, Ben and the team from OFM, Ms Angie Choo from OBI, Amy and the team from OFIN, Ms Ada Chung Yee Lim and the team from MWKLWC, Alex and the team from IITS, Sandy and the team from CTE, Li Yong and the team from LBU, Ms Grace Koh Su Fen and the team from SMU-X, Yew Tong and the Student Leadership Cluster team from OSL, and finally, Francia, Gulcin, Yuyun, Devika and the team from SMU Library for being helping make the SMUSA Journey in 2017 that much better.

The SSS would not have been possible without the help of every single one of you, and I hope the survey would be of help not only to the SMUSA Council but also to you. SMUSA very much looks forward to another year of great collaboration and further build upon relations together with the SSS. The SMUSA Academic & Welfare department would also like to thank all the sponsors for making our welfare drives a success.

Finally, heart-felt thanks to all the entire SMUSA Ex-Co, especially to the Academic & Welfare deputies, Mingming, Yuhan and Daniel for your help and just being there for our initiatives and such throughout the journey.

SMUSA COMMUNICATIONS DEPARTMENT

REPORT BY: NYDIA SUBUR
[SMUSA COMMUNICATIONS SECRETARY]

ABOUT

The SMUSA Communications Department promotes and safeguards the image of the Association. They carry out marketing and public relations functions and manage all SMUSA's communication channels. The communications channels managed by the Communications Secretary include SMUSA Notice Boards, Instagram page, Facebook page as well as the website. Additionally, the Communications Secretary oversees the publication arm of the Association, The Blue and Gold.



RELOCATION OF EQUIPMENT

The SMUSA Operations Department planned and oversaw the relocation of several storage cabinets belonging to various clubs. With the shift being made, it has alleviated much of the storage space constraints faced by them. Additionally, the process would not have been successful without the assistance of the Assets and Operations Directors from the four CCA CBds, as well as the various CBds' ExCos.

Contact Operations Secretary at:
operations@sa.smu.edu.sg



NAMECARD DRIVE

The Bi-Annual SMUSA Name Card Drive was carried out this month. Name Cards are exceedingly useful when it comes to networking and marketing your name in the job market. We hope to be able to cater to your needs by providing you with easier access to small but crucial elements like these!

Contact Academic & Welfare Secretary at:
acad.welfare@sa.smu.edu.sg



ICON'S WELFARE DRIVE AND NEW SIGNATURE EVENT

ICON's new signature event, is coming your way this September! Additionally, we are glad to announce the completion of the recruitment of our organising committee for the signature event and facilitators for ICON Camp 2017. March ended with a flurry of colours in celebration of diversity with our Finals Welfare Drive 'Here for you on rainy days' held on 29/3.

Contact International Students' Secretary at:
smuicon@sa.smu.edu.sg



SMUSA STUDY SPACES

Obtaining space in school to study during these final weeks is a challenge for many. SMUSA attempted to address this problem by creating SMUSA Study Spaces for Week 13 and 14. These spaces are open for all students and are created to facilitate the crowd in the current study spaces in the final weeks of the semester. All the best!

Contact SMUSA at:
smusa@sa.smu.edu.sg

HIGHLIGHTS

1. COMMUNICATION CHANNELS ENHANCEMENT

Monthly Updates

The monthly update initiative was initiated to ensure accountability to SMUSA members and uphold the professional image of the 17th SMUSA Executive Committee. Highlights of the works by the various departments were emailed to SMUSA members every month. Recently, the monthly updates were also uploaded on Instagram to make sure that SMUSA members could access it conveniently.

CONNECT WITH US

[WWW.HOME.SMU.EDU.SG](http://www.home.smu.edu.sg)

[SMUSTUDENTSASSOCIATION](https://www.facebook.com/SMUSTUDENTSASSOCIATION)

[SGSMUSA](https://www.instagram.com/SGSMUSA)

SMUSA COMMUNICATIONS DEPARTMENT



Revamp of SMUSA Website

The SMUSA Website was revamped to brand SMUSA as a professional yet approachable student body. The user interface was revamped to become more user friendly, neat and professional.



Initiation of SMUSA's Instagram

An Instagram account was launched to strengthen the branding of SMUSA and to bring the Association closer to SMUSA members. The account focuses on posting SMUSA's latest updates and leadership snapshots.

2. THE ENHANCEMENT OF ISMU

iSMU is the touch screen TV located outside Pastamania. iSMU serves as a great platform for CBds to publish their electronic marketing collaterals. Throughout the semester, the Communications Secretary worked closely with IITS to negotiate and give feedback regarding the governance of iSMU. Now, CBds keen to publish their marketing collaterals on iSMU could easily do so by uploading their EDMs to a google doc and follow simple rules set and managed by the Communications Secretary.

3. STANDARDISED MARKETING COLLATERALS

Notice Board

The notice board was carefully thought out and designed to ensure that it embodies the image and branding of SMUSA. Furthermore, most parts of the boards could be reused for future batches to ensure sustainability and consistency of SMUSA's branding.



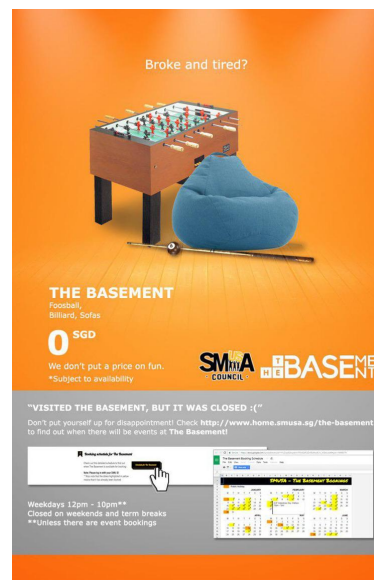
SMUSA COMMUNICATIONS DEPARTMENT

Stand Up Banners



4. DESIGN REPOSITORY

Some of the past collaterals designed by the Communications Department



SMUSA COMMUNICATIONS DEPARTMENT

COUNCIL WORKING COMMITTEE

The **Conceptualization of Association Structure Working Committee** was formed after previous batches identified the inability present amongst constituents and the Council to clearly articulate and explain the structure and function of SMUSA. This problem led to the impediment in branding SMUSA appropriately to the student population.

Since the committee was formed in the second semester of 2017, most of the progress lies on strategic planning.

Most of the progress of the Working Committee lied in strategic planning. The Committee identified that the lack of clarity or the inability to clearly explain the structure and roles of the Council could lead, or has led to various problems. They are but not limited to:

- Not able to effectively brand the Council to student population
- Lack of credibility for the Council

With this in mind, solutions proposed by the Working Committee are as follows:

In the short run: Laying out the visuals of SMUSA's organizational structure

This solution includes laying out the organisational structure and describing the purpose and importance of SMUSA Council, followed by publications on various communications channels such as the SMUSA website, notice boards, social media and email.

With this initiative, the student population can gain awareness and clarity of what SMUSA entails. The Working Committee sees the importance of this because knowledge and awareness of SMUSA are key to the credibility of SMUSA. When students recognize the credibility of SMUSA, we benefit by gaining the trust and recognition from the student population and they benefit by having more of their needs reflected by changes enacted.

In the long run: comparative analysis of Council structure

In the long run, the Working Committee believes that it would be ideal to audit the current structure of SMUSA Council and identify if there are any potential flaws that are hindering the efficiency of the Council. For instance, comparing SMUSA's structure to other student associations' organisational structures would allow us to gain the benefit of recognizing the flaws and advantage of our associations' structure, and bring about changes if needed.

The Working Committee is chaired by the SMUSA Communications Secretary Nydia Subur and comprises of the following members: SMUSA Academic and Welfare Secretary Huang Dehua, ASoc President Pillay Aaron Ashley, and Oikos President Gerald Chiam.

SMUSA COMMUNICATIONS DEPARTMENT

ACKNOWLEDGEMENTS

My Deputies - Cheryl and Abhi

This journey has been less daunting with both of you girls being on board. I would like to express my greatest gratitude to both of you for being so cooperative, supportive and helpful with my ideas. The things that the Comms department achieved is our shared effort and I believe we should be proud of us!

The 17th Executive Committee

Joining SMUSA on my first year is one of the most daunting things I have ever done. I was particularly daunted by the fact that most of you have worked together during FO and I would be left out. I grew a lot as a person in this committee because of the passion, effort and expectations you guys had for SMUSA. Thank you for the love, patience, scolding and guidance. You guys will forever be my sisters and brothers. xoxo

SMUSA CORPORATE RELATIONS DEPARTMENT (BIZCOM)

REPORT BY: WONG HON TO, WALTER
[SMUSA CORPORATE RELATIONS SECRETARY]

ABOUT

Set up in 2000, SMU Bizcom is the business development arm of the SMU Students' Association and serves as the procurement and regulatory arms for Sponsorships in SMU. Bizcom aims to enhance the welfare and well-being of students through partnerships with corporate clients – providing monetary contributions to SMUSA and student life activities, supporting students in financial need, awarding outstanding students and providing financial support to clubs that really need it.

HIGHLIGHTS

1. SMUSA-BIZCOM CCA SCHOLARSHIP

Established in 2007, the SMUSA-BIZCOM CCA Scholarship seeks to motivate the University's exceptional students' talents who have contributed substantially to the SMU community and to spur them to greater heights of excellence, as well as provide recognition for outstanding student leaders who are in financial need. Every year, one scholarship will be awarded to a recipient, valued at \$5,000 to fund his/her school fees.

Bizcom would like to heartily congratulate the recipients of the SMUSA-Bizcom Student Life Award and thank you for your service to the school. We would also like to encourage more students in

SMU to try and make a difference and sign up for this award during the next application phase.

2. SMUSA-BIZCOM STUDENT LIFE AWARD

Also established in 2007, this award seeks to recognise and support students who has actively embraced a holistic and well-balanced education by venturing beyond academic studies and proactively involved themselves in community work, CCAs and/or entrepreneurial pursuits. Every year, three awards of \$500, as well as a certificate of recognition is given.

3. SMUDGE

Through our negotiations with our sponsors, Bizcom seeks to clinch exclusive deals with sponsors to provide discounts and savings for products and services that are of interest to the student body – Stationery, Clothing, Travel etc. This is then collated onto our website and our monthly emailer to create welfare for our students.

4. SMUSA-BIZCOM GRANT

Through the distribution of the funds through SAF, it may be inequitable for the CCAs/Schools with a smaller population where they may not be able to enjoy economies of Scale, leaving some in urgent need for funds. As such, a formal and transparent

SMUSA CORPORATE RELATIONS DEPARTMENT (BIZCOM)

process has been implemented to ensure that funds are distributed and provided for those who really need them. In 2016, 20% of BIZCOM profits were granted to these needy groups – Adrace (SMUX), SMU Ted talk, SMUSA Assets.

With tighter purse strings, Bizcom would like to encourage more applications for the Bizcom Grant for events that benefit student life.

5. MONETARY CONTRIBUTIONS TO SAF

To supplement the growing demand for Student Life Activities, BIZCOM supported the school through contributing approximately 50% of its profits (\$20,000) to finance the deficit of the SAF. BIZCOM also seeks to help maintain a healthy reserve for SMUSA Council in case of any adversities.

6. ENCHANTE

Once again, Univantage bazaar was re-launched this year with a new twist, tying it with a theme to make school life more vibrant and fun. This year, the bazaar celebrated Valentine's day and we managed to procure a number of merchants who were willing to offer their products and services at extremely affordable rates for students. This included manicure services for \$5 to chocolates at \$2 all just to celebrate the spirit of friendship.

We would like to thank everyone who came down and contributed to the incredible atmosphere at this year's bazaar. It would not have been successful without all of you!

ACKNOWLEDGEMENTS

You, SMU Students

For your unwavering support for the various events and initiatives organised by Bizcom. Your continued support for us and the partnerships that we procure for the school would go a long way in helping us secure more and better deals for everyone in SMU. We hope to see more of you in future initiatives planned by the 18th Bizcom Executive Committee and would hope to hear from you more!

Leasing Business Unit (LBU)

Thank you Li Yong, Susan and Belinda for trusting me with the opportunity to represent students in the various discussions that we have had. I am very grateful for always being open whenever we raise concerns from the students and for striving to improve the quality of life of our students here in SMU. It has been a pleasure working together with you and I hope that Bizcom and LBU can enjoy such a close relationship in the future as well!

13th SMUSA Council

Working with you guys has been a great pleasure. It was incredible working with so many people who are so passionate in making the school a better place. The council not only provided a platform for making a difference in school, it also provided invaluable friendships that will last the years. Thanks everyone for the amazing year!

SMUSA CORPORATE RELATIONS DEPARTMENT (BIZCOM)

17th Bizcom Executive Committee

Would like to express my thanks for the 17th Bizcom for all the hard work throughout the year, I'm extremely grateful for a committee of people that are exceptional at what they do. I'm thankful for having the best team one could have and everyone was self-sufficient and able to deliver ten out of ten times. Special shout out to my man Joel was being crazy awesome. I'm proud that we managed to carry out everything we planned for and what we have achieved together as a team.

Kar Jin and the 18th Bizcom Executive Committee

Thank you for stepping up to take the mantle of Bizcom from me. At the beginning, you'll be filled with uncertainties as the Job is still fresh and new. And even though this job is not easy and it will not always be smooth sailing, but I do know that I have left it in safe hands and you'll quickly learn the ropes. Remember, have the courage to move forward (never back) and to fight for what you think is right. I look forward to what you guys can think of and will be there to support you all the way!

SMUSA INTERNATIONAL STUDENTS' DEPARTMENT

REPORT BY: TOSHIN CANUTE SEQUEIRA
[SMUSA INTERNATIONAL STUDENTS' SECRETARY]

ABOUT

SMU International Connections (ICON) is a standing committee of the SMU Students' Association that looks to cultivate a familial culture within SMU by championing integration while looking after the welfare of international students and dealing with matters pertaining to Diversity & Inclusion.

"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel." - Maya Angelou

For some of us ICON is all we've known, for others it's all about getting to know different people but for all of us, ICON has made us feel at home. This home has been built on the bedrock of unity within diversity and pivoted on the pillars of strength and support that all of you have been for us.

HIGHLIGHTS

Over the years, thanks to the support of the university and the hard work of many of our predecessors, ICON has grown leaps and bounds. As the 13th President of ICON, it brings me sheer delight to share with you just a few of the many things that we have achieved over the last one year.

1. SHIFT IN OUR VISION

The 5th Management Committee of ICON decided to hit the ground running at the start of our term and changed ICON's vision to further align with that of the university. We now look to cultivate a familial culture within SMU by promoting cultural appreciation and championing integration. This has been a significant change for us with many of our initiatives this year being focussed on engaging Singaporeans while still looking after the welfare of our international compatriots. ICON's vision is now more all-encompassing and holistic with the inclusion of the differently abled and D&I groups under our purview.

2. INTERNATIONAL STUDENT EXPERIENCE MAP (ISE)

Pioneered by the 11th ICON Executive Committee, ISE has been the fulcrum of our welfare provision for international students in 2017. We mapped out the journey of all SMU international students right from when they get offered a place at SMU until they become our alumni. We felt that it speaks volumes about a university when you receive a personal welcome and hoped that our efforts sowed the seeds of ICON family spirit early on within our incoming freshman batch.

SMUSA INTERNATIONAL STUDENTS' DEPARTMENT

Key services were provided for them including a well-planned out timeline achieved through coordination between various student groups and our offices. This included critical events such as their medical check-up deadlines, BOSS bidding dates, International Parents' Day and more. A comprehensive guidebook with details for medical check-ups, ICA matters, BOSS bidding and other services was prepared by our team. We also conducted bidding workshops for matriculated students and offered personalised services to many. The response for the implementation of the ISE map was fantastic with both the freshmen and the offices pleased with the simplified processes and increased turnouts respectively.

3. ICON ALUMNI INTERACTION NIGHT

At the other end of the ISE spectrum, we were glad to welcome back our alumni for the first time ever in 2017. ICON's alumni interaction night was one of the biggest alumni events of the year with over one hundred people in attendance including over 60 alumni from 13 different countries. We hope that these numbers will continue to grow in the future and I am confident that both our students and alumni will greatly benefit from this, the start of a lifelong relationship with ICON. A special shout out to Vincent and Andrew from OAR for all their support. This event would not have been the roaring success that it was without them.

4. ICON LUNAR NEW YEAR

We kicked off the year by celebrating LNY in a unique way. This was a one of a kind event that was a collaboration of over 6 clubs. Each club has food and games that were authentic to their nation's way of celebrating the festival. The event saw an attendance of around 300 people.

5. BUDDY PROGRAM FOOD TRAIL

Our first buddy event of the year was a food trail around the hawker centres near school. With an eye to familiarizing our exchange students with nearby local delicacies and delights, this event was very well received. From bean curd to prata, this was a gastronomic adventure garnished with sheer bliss for our buddies and their mentors.

6. LOVE THAT LASTS WELFARE DRIVE

Looking to move away from the convention of simply providing students with free food and merchandise, the Love that Lasts Welfare had treats that were both yummy and heart-warming. The welfare drive sparked off insane queues that would go on to be the hallmark of ICON welfare drives, running out within minutes of starting. The key highlight of this welfare drive was our postcard service through which we would post a letter to anyone anywhere in the world so that you can express your love to them despite the distance in between.

SMUSA INTERNATIONAL STUDENTS' DEPARTMENT

7. BUDDY PROGRAM TRICK EYE MUSEUM

Our second buddy event of the year was at Sentosa and was a visual bonanza for one and all. You really had to see it to believe it but often the eye plays tricks on the mind and this provided a fantastic bonding opportunity for our buddies and their mentors.

The first of our two signature events, ICON camp was at it's absolute best. Inaugurated by none other than our newly appointed Dean of Students, Professor Paulin Straughan, the camp which was in its fifth instalment this year was bigger and better than ever before. We achieved a significant increase in the number of over 50% among our Singaporean participants and many more who were placed on the waitlist. At a mammoth size of around 500, the camp boasted a food trail, walking city tour and D&I movie dialogue sessions. In line with our vision, we had a nearly balanced number of Singaporeans and international students. The camp in fact reached to such a level of prominence that we had officials from the Prime Minister's Office and Ministry of Education come down to take a look at the stellar model for integration.

A huge thank you to the 16 organising committee members lead by the very capable Diana Jeane and Surya Gunawan Ali for their efforts. Without a doubt, Zixian and Wensi from DII were the key ingredients to the success of camp.



8. INTERNATIONAL PARENTS' DAY

Organised by the Ambassadorial Corps or ASMU, this year's international parents' day was the first in tandem with ICON. We saw the highest ever turnout tripled and a satisfaction rate of 98%. I would like to thank Amanda Chia, Kelvin Fan and Yvonne Looi from ASMU as well as Shuxian for allowing us to collaborate with them on this venture.

9. GLOBAL VILLAGE

The Crown jewel of the 13th ICON Executive Committee was indubitably Global Village. The first of its kind as a multisensory event, Global Village was a 10 day long affair that drew a crowd of over 1100 people cumulatively. Replacing the much loved Peace Day, GV had large shoes to fill and it no doubt did justice to it's scale. The day segment kicked off on 13th September and was inaugurated by President Arnoud De Meyer in the presence of several foreign consulates including the Saudi Arabian Cultural Mission and Canadian High Commission, both of whom were generous sponsors of the event.

SMUSA INTERNATIONAL STUDENTS' DEPARTMENT

The event showcased lovely trick eye backdrops which were characteristic of nations and had live booths that provided multisensory delight through delicious food, wonderful aromas, tantalizing tastes, touches of unique fabrics and much much more. The event was well received by the media as well with over 600 people in audience for it's opening. This also coincided with our View to The Village Welfare Drive that drew large crowds in. Celebrations continued with several clubs hosting their events at the village as well. The goal was to bring the world to SMU and our students were not let down with an Arabic Souk in a tent flown in from Saudi Arabia and Francophiles event under the French backdrop.



10. GLOBAL VILLAGE - THE PICNIC

The night segment of Global Village was sold out within two days and saw over 500 people flock to campus greens. We commenced the night with a social experiment called the MP3 experiment in collaboration with the Hidden Good that saw hundreds of regular residents of Singapore flock to SMU just to try out a one of kind auditory adventure comparable to a

spruced-up version of 'Simon Says'. This was followed by a picnic under the stars with great food and even better music which saw performances from professional bands, students, staff and alumni. It was a night to remember to say the least.

This event would not have been possible with our sponsors-The Canadian High Commission, Saudi Arabian Cultural Mission, Wolf Burgers and partners The Hidden Gooden. My heartfelt thanks to the 10-person strong organising committee for pulling off such a mammoth event. They were lead by Ronak and Jianxin under the skilled and omnipresent Kelly and Leng Leng

11. BUDDY PROGRAM NIGHT SAFARI

Our final buddy program event for the year was the Night Safari that saw several of our freshmen, exchange students and mentors enjoy the creatures of the Night Show at the Singapore Zoo. A long bus ride and exciting visuals provided excellent fuel to the fire of bonding.

12. ONGOING BUDDY PARTICIPATION INITIATIVES

This year saw a shift in the Buddy Program from making it an events based initiative to something more long term. There were exciting competitions, photo opportunities and personalised letters to our participants courtesy of Glen and Abigail.

SMUSA INTERNATIONAL STUDENTS' DEPARTMENT



13. HOST PROGRAM FOR EXCHANGE AND FULL TIME STUDENTS

This year we saw our numbers grow at the host programs organised by DII and assisted by ICON. We had three dinners, including one at the Rendezvous Hotel with Professor Lily Kong as well as an outing to Jurong Bird Park for participants of present and previous years.

14. HOSTING INTERNATIONAL UNIVERSITIES

We had the privilege of hosting international universities from Hong Kong and Thailand as well as tour them around SMU. This year we hosted Indonesia's premier...

15. PRESIDENT ARNOUD DE MEYER'S WELCOME LUNCH

We were privileged to help with President De Meyer's Welcome lunch for international and exchange students that featured magic shows and performances by our very own virtuosos.

16. ICON ELECTIONS

The elections for the 6th Management Committee were successfully completed in November with hundreds of people casting their votes. Many processes were significantly improved and for the first time in our history, a fixed voter base was agreed on. After a close general elections and arduous internal elections, we are glad with the composition of the 14th ExCo and are confident they will excel in serving you.



ACKNOWLEDGEMENTS

We have a number of people to thank without whom none of this would have been possible. Firstly, thank you President Arnoud De Meyer for your unfettered support of ICON, hosting monthly meetings with DII and taking out time from your busy schedule to attend many of our events. We were privileged to have you inaugurate Global Village.

They say behind every successful man there is a woman but ICON is lucky to have 6 wonderful ladies (and one gentleman) who have always got our back.

SMUSA INTERNATIONAL STUDENTS' DEPARTMENT

Firstly, our Dean of Students, Professor Paulin Straughan, I have been in awe of how you manage your time right from when we first met at Parents' Day. Thank you for everything that you have done for ICON, your mere presence at our events has been the backbone of our success over the course of this year. Our sincere thanks to your predecessor and now Dean of International Affairs, Professor Ong Siow Heng as well. We are fortunate to have worked with you and are grateful for all that you have done for the international student community, including chairing the committee on the revamp of SMU Residences@Prinsep. ICON would not have been where it was without you Professor Ong and we would not be able to achieve this immense growth without Professor Straughan's vision and commitment.

To the mother of ICON and self-proclaimed auntie of the ODOS group services, Elaine Sim, you are simply a delight to work with. We have been privileged to work with you for so many reasons. Thank you for the laughs, the support and so much more. You made work seem like a breeze and the good times have never stopped since we met you. We will always be ever grateful for all that you have done for ICON.

Zixian, our part-time sailor and DII manager and full-time heartthrob. Thank you for always being available for our executive committee. You have been like an older sister to all of us, so much so that we consider you to be one of our ExCo. Wensi, your guidance and support has been crucial to the growth of many of our team members as individuals. Prinsep is fortunate to have you as her new housemistress. The both of you have been the engine of ICON Camp's success over the years and the organising committee is ever grateful for that.

Kelly, thank you for always looking out for our team and providing us with motherly advice. Your smile always brightens up our day (and sometimes the night as was the case at the Global Village Picnic). Leng Leng, perhaps the most important lady of all, thank you for managing our finances without which nothing would have been possible. Global Village wouldn't exist without your constant support, encouragement and passion.

These ladies have been like family to us. Be it staying back with us till the middle of the night or helping us fight fires (metaphorical, not to worry OCIS). You are the reason ICON is what it is. To the rest of the DII team, thank you for always being there to support us in our endeavours. We have always enjoyed sharing laughs and cakes, much at Elaine's expense with you. We hope to stay in touch.

Now on to the heartbeat of ICON, our own team. Thank you to the 150 over students who took on leadership roles in our clubs and organising committees this year. We are nothing without you. Congratulations to our twelve club Presidents on steering through rough waters and leading their clubs to new heights. Just to mention two, You are the Voice by Connect China saw over 300 participants from across Singapore and Woori Sayi's Woori Night at The Basement saw over a 110 people in attendance.

To my beloved bottom four, you have been my greatest takeaway from this term. Aside from being the best I could ask for, you have become my closest friends. Hui Dhar, thank you for binge eating with me as we worked on plans through countless nights. ISE, Global Village and so much more is all credit to you.

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Vendela, I don't know how you managed such difficult situations so well with your clubs. You are simply wonderful, I can't thank you enough for everything. Charishma, our Honorary General Secretary and metronome, you are the heartbeat of ICON 2017. You have been tireless during retreats, camp, elections and so much more. Words cannot do justice to all that you have done for ICON.

Our Honorary Finance Secretary Mr Guo Jiuyang whose good looks are only exceeded by his magic with numbers. Thank you for processing everything like clockwork. Ronak, our events director and glue of the ICON family. If there ever was one person that represents ICON, it is you. You made this exco a family and you are the magic that made global village. The same applies for our wizard Jianxin who has been the best events executive and safety IC.

Glen and Abigail have made the Buddy Program transcend from an events based initiative to something that means so much more. Coco our welfare director has been critical in the success of our welfare drives and ISE map. I am amazed at how he manages all his commitments.

Diana, our own wonder woman has been fantastic in leading ICON camp with Surya. We are lucky to have you two leading the next batch and if ICON camp is a precursor, 2018 is going to be a roaring success. The hallmark of ICON has been the wonderfully playful designs and ideas, forged from the unique works of Louise and Sneha. You guys are simply awesome. They say a picture can say a thousand words but your designs simply leave us speechless. This entire team has been my family. We have

gone through ups and downs together and grown together. I look forward to meeting up with all of you over salted egg lunches and more.

ICON is but alas part of a larger organisation, the SMUSA Council, guided by the Office of student life, namely its Director Kenneth Tan and the student leadership cluster. Thank you for always being supportive of ICON and providing us with the resources to achieve our goal. Thank you to Chloe, Yi Hui, Peiying and Charles for always supporting the council in our endeavours. A special thank you to Kenneth for always supporting me. I have always enjoyed our corridor conversations and we are thankful for your help in deconflicting Global Village and Arts Festival. On a personal note, I would like to thank Yew Tong and Young Bean who have been my mentors over the last two and a half years. I can't say whether I did well as a President, but I wouldn't be half as good without your guidance and support. My sincere thanks to Fu Fei and Ria for their constant support through this journey as well.

It is at this point that I would like to thank the entire 13th Council for always being so supportive of ICON. We were honoured to have many of you grace our events over the course of the year. To Kit, Nigel, Shandy and Fabian, I will dearly miss wasting my day away with you in SMUSA Hub. Thank you to Simone and Zhi Yan for always supporting ICON especially during the elections period. Heartfelt thanks to Bondue and its President Ray who has been like a brother to me, I cannot imagine this council journey without you.

SMUSA INTERNATIONAL STUDENTS' DEPARTMENT

Finally, I would like to thank all of you, my fellow undergraduates for giving me the privilege to serve you for the last two years. There was nothing more reassuring than to have a thousand of you support my mandate last year. I hope that I have lived up to your expectations. It has been the honour of my tenure at SMU to serve you. I am confident that Surya and the 14th ExCo will build on the good work of the 13th and I look forward to what the future holds for both ICON and SMU.

SMUSA EVENTS DEPARTMENT

REPORT BY: TOH YI XING JOSHUA [SMUSA EVENTS SECRETARY]

ABOUT

The SMUSA Events department oversees the Events landscape in school. We work with the Events directors from all 6 School CBds, 4 CCA CBds, ICON and BIZCOM to curate an exciting student life for all SMUdents.

On top of planning SMUSA events every semester, the Events Department is also responsible for the Freshmen Experience in summer. This spans Freshmen Experience Day, Freshmen Orientation, and VIVACE to provide the warmest welcome to freshmen.

HIGHLIGHTS

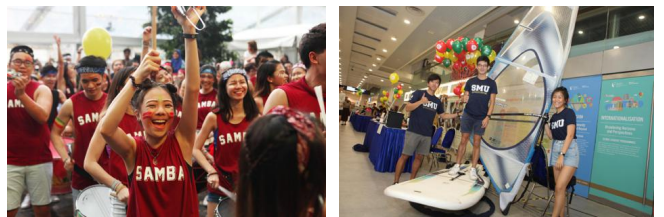
1. OPEN HOUSE 2017

Working in tandem with the Office of Undergraduate Admissions, SMU Open House showcased Student Life alongside our academic rigor. CCA CBds had the opportunity to display their various interests and talents to the public, and School Cbd representatives promoted the advantages an SMU education would provide them in life.



SMUSA Events was in charge of coordinating CCA booths and student life activities, delivering a vibrant and diverse experience for potential incoming freshmen. The total visitor's count for both days of Open House (4th-5th March 2017) amounted to over 9000.

A big shout-out to the Office of Undergraduate Admissions for your hard work and devotion in improving the Open House experience for all every year.



2. YOUR'S SINCERELY

To foster a closer SMU community, SMUSA Events worked with all CBds to build a Valentine's atmosphere. Every Cbd worked together to streamline their Valentine's Events to work in tandem with one another. This was an effort that stretched through 8th to 14th February.

Yours' Sincerely was launched as a 2-day event as a finale to the Valentine's season in school on the 13th and 14th of February. Held in the public basement walkway, the event's music performances from SMU SoundFoundry aimed to build a valentine's ambience in a common area shared by all students. SMUSAIC interviewed many fellow students on their personal lives, relationships with their friends, family, and partners, all to celebrate the season of love.

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SMUSA Events would like to thank SMUBE and the performers for putting on a great show. A special shout-out to all CBds and SMU Voix XOXO'17 who contributed in incubating the Valentine's atmosphere!

3. FAM FEST

Held on 6th October 2017, SMUSA Events launched FAM Fest to bring the SMU community closer by creating a family-like ambience with a cosy and welcoming environment. As an opportunity to wind-down before recess week, all SMU students were welcome to participate in the event for an evening of good food, drinks and exhilarating performances by our very own students, and a photo booth to capture these memories!



SMUSA Events would like to thank all helpers, performers in making FAM Fest a success. A special shout-out to Bondue Sunset Boulevard in working together with us to make both events happen.

4. SIGNATURE EVENTS

Freshmen Experience Day

On 10th June 2017, SMUSA Events kick-started the Freshmen Experience journey with Freshmen Experience Day. Incoming students would get a preview to their summer camp experiences, and is a platform for them to get to know their peers. All CBds had a booth to promote school camps and CCA camps respectively. Freshmen were encouraged to visit various booths to know more about their upcoming camps. Specially prepared goodie bags were also given out, all in an effort to welcome freshmen in the warmest way possible.



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Freshmen Orientation (FO)

Formerly known as Freshmen Orientation Camp, Freshmen Orientation was held over 3 runs (10-12th July, 18-20th July, 2-4th August). With a unique program crafted by students and a special team of staff, FO incorporated all the elements of SMU's student life through the involvement of ACF, SICS, SMUX and SSU.



Clubs from different CBds worked together to formulate an interesting program, such as an arts club and a sports club producing a single activity showcasing both CCAs. In addition, every club looking to showcase their CCA competed with one another for a chance to appear during FO, with the best programs being selected by the FO program team.

Here is a very big thank you for the hard work and dedication from the SMU FO Organizing Committee, facilitators and staff from the Office of Student Life. FO's success was thanks to you.



VIVACE

A CCA festival full of life, VIVACE took place on 18th August, rounding up 2017's Freshmen Experience. In the medieval theme, the annual CCA fair provided an exciting range of activities for freshmen to take part in. With goodie bags filled to bursting, lucky draws, games, Instagram competitions, performances and booth activities, all SMUdents were treated to a thorough exhibition of SMU's student life.



Demarcated zones representing the different CBds illustrated the distinct diversity in SMU. As freshmen and SMUdents walked through the zones, clubs were actively encouraging each participant to try-out their activities with live set-ups and demonstrations. Performing arts were also invited to showcase their talent on stage for all to see.



Thank you to the VIVACE Organizing committee, all participating clubs, and the Office of Student Life in making Vivace such a blast.

SMUSA EVENTS DEPARTMENT

ACKNOWLEDGEMENTS

“Give thanks with a grateful heart” – Henry Smith

While the journey has been long and arduous, the burden carried was made lighter by many others in one way or another. I'd like to express my gratitude for the following people:

Kenneth, Yew Tong, Peiying, Charles, Chloe and Yi Hui from the Office of Student Life for helping me with all the events and in being a friend and mentor.

Jeffrey from Office of Undergraduate Admissions
Jeremy from Safety and Emergency Preparedness
Centre for Social Responsibility and **Office of Facilities Management** in supporting the operations of the events.

Special thanks to **FO** and **VIVACE Organizing Committees** for your hard work, sweat, tears and commitment. It has been my privilege to have had the opportunity to work with all of you. I hope this experience has been fulfilling, and it is encouraging to see precious friendships formed amongst each of you through the journey we have all walked together.

Events Directors from various CBds for your cooperation and support;

SMUSA Associates for helping out at the events,

And to my deputies **Jamie and Shreya**, it was fun.

To all of you: I wish you the very best and God bless for all your present and future endeavours.

SMUSA OPERATIONS DEPARTMENT

REPORT BY: SEAH YONG YU NIGEL [SMUSA OPERATIONS SECRETARY]

ABOUT

- As one of the departments under the Executive Committee of the SMU Students' Association, the SMUSA Assets Secretary has the following core functions:
- Chairman of the Grassroots Working Committee
- Chairman of the SMUSA Assets Management Committee
 - Management and maintenance of all student life assets – both intellectual and physical
- Strategic management and development of all Student Association facilities
- Perform such other functions as delegated by the Executive Committee

HIGHLIGHTS

1. INAUGURATION OF THE SMUSA HUB

Located right at the center of Campus Green, the SMUSA Hub was a space meant to be the centre for all student life activities where the various clubs can book to host their events and practice sessions. The space was constructed as part of the Office of Campus Infrastructure and Services' (OCIS) campus development efforts in which the 12th SMUSA Council was involved in the conceptualisation of the space.

Drafting of SMUSA Hub and SMUSA Council Office Standing Orders

The Hub also houses the SMUSA Council Office, a space for student leaders from the various student bodies to hold their meetings. As a space meant to

replace the various CBd rooms in the former CCA Hall, the needs of all those CBds need to be taken into consideration when drafting the Standing Order for the space, thus posing some challenges.

SMUSA Hub and SMUSA Meeting Room booking system

After conducting thorough discussion with the 13th SMUSA Council, a Standing Order was drafted for the SMUSA Hub and the SMUSA Council Office, with a booking system set up for both the Hub space and the Council Office meeting room.

2. RELOCATION OF SMUSA ASSETS

Along with the SMUSA Hub, OCIS provided SMUSA with a new storeroom at Campus Green to house SMUSA's assets. With the support of the SMUSA Assets Management Committee and various clubs, the SMUSA Operations Department oversaw the shifting of storage cabinets and assets of the various clubs from the main SMUSA Store to the new Hub Store. This alleviated storage constraint issues clubs who used the main SMUSA Store faced.

3. REGULAR ASSETS LOANING AND ASSETS DE-CONFLICTING

The SMUSA Operations Department continued to oversee its daily operations by providing logistical support to all student-life and SMU events and activities. This task is supported by the Office of Dean of Students (ODOS) Work-Study Grant

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(WSG) Programme where students are provided with financial assistance for working at the SMUSA Assets Store.

4. SMUSA ASSETS STANDARD OPERATING PROCEDURE (SOP) REVIEW

The main highlight of the SMUSA Assets Management Committee' effort is a mass review of assets management SOPs across the various CBds. This project has several objectives:

- To ensure that all processes are robust.
- And that the various student bodies can be accountable to their stakeholders by ensuring:
 - The amount spent on assets are justified.
 - Assets are properly stored and maintained to prevent unnecessary purchase of assets.

As part of the effort to improve assets management procedures, the SMUSA Operations Department also conducted a review of our Assets Loaning Standing Orders and proposed changes which were subsequently passed at the Council level.

COUNCIL WORKING COMMITTEE

The **Grassroots Working Committee** looks to promote student initiatives and enhance student life in a tangible manner in the SMU undergraduate community. The Grassroots Working Committee considers a variety of student initiatives. In 2016, the Working Committee achieved its objective through the launch of The Basement-Student Lounge and allowing it to be booked as a free space for events.

Following the establishment of The Basement as the go-to place for students to relax and host their club events, the Grassroots Working Committee decided to explore new ways to achieve its objective to "promote student initiatives and enhance student life in a tangible manner".

Discussions to chart a new strategic direction for the working committee were initiated. This year, the committee aimed to promote student initiatives through exploring alternative revenue generating projects to increase financial support for student life initiatives.

One option explored was to relaunch SMU STUFF, the former merchandising arm of SMUSA. An alumni of the SMUSA Executive Committee who served as the Communications Secretary of the 10th SMUSA Council and the Corporate Relations Secretary of the 9th SMUSA Council, was brought in to provide insights and advice. Follow-up discussions with the members of the working committee were later conducted. Ultimately, the idea to relaunch SMUSA's merchandising arm was dropped due to operational concerns.

The Working Committee is chaired by the SMUSA Operations Secretary Nigel Seah and comprises of the following members: SMUSA Corporate Relations Secretary Wong Hon To, SICS President Mark Teoh, SMUX President Aaron Fabian Seow and Oikos President Gerald Chiam.

SMUSA OPERATIONS DEPARTMENT

ACKNOWLEDGEMENTS

SMUSA Operations Deputies

I daresay that recruiting the both of you to my team was the best decision I made during my term. Words simply can't describe how thankful I am to the both of you for all the support you've given me throughout the year. I wish you both nothing but the best in the coming academic year.

17th SMUSA Executive Committee

The fact that quite a number of us began our leadership journey since Freshmen Orientation Camp 2016 made my term in SMUSA ever more meaningful. I can't imagine going through this SMUSA journey with anybody else. Thank you for all your support and guidance over the past one year.

2nd SMUSA Assets Management Committee

To Justin, Charishma, Kaz, Joshua, Cheng Jun and Min Quan, you guys went the extra mile to try to improve SOPs for not just your individual CBds, but the Students' Association as a whole. And for that I am very grateful. It is only through your support that SMUSA managed to identify several issues with current SOPS to improve on them in the future.

SMUSA Assets Store Managers

Jeslyn, Alivia, Jian Qiang and Hong Xia, without your support, the SMUSA Operations Department would not have been able to efficiently distribute and collect logistics as efficiently as we did during the year. All the clubs, CBds and even SMU offices have you guys to thank for assisting in providing logistical support to their events and activities.

Leadership Cluster, Office of Student Life (OSL)

Thank you for your support and guidance over the year. For all the times I randomly popped by OSL to ask for advice, thank you Yew Tong for being so willing to set aside time to meet me on several ad-hoc bases to listen and give me advice.

Office of Campus Infrastructure and Services (OCIS)

To Ben, Jane, Kim Fong and Prem from Facilities Management, thank you for your constant support to SMUSA for all facilities, security and cleanliness matters.

To Deb from Campus Development, thank you so much for your assistance during the handover of the SMUSA Hub to the 13th SMUSA Council.

Mdm Noor, Office of Dean of Students (ODOS)

Thank you Mdm Noor for your support to the SMUSA Operations Department in terms of handling most of the administrative work needed to recruit WSG staff to manage the SMUSA Store.



SCHOOL CONSTITUENT BODY REPORT



**SMU ACCOUNTING SOCIETY
(ASOC)**

SMU ACCOUNTING SOCIETY

REPORT BY: PILLAY AARON ASHLEY [ASOC PRESIDENT]

ABOUT

ASoc is the student representative body for the School of Accountancy (SOA). ASoc serves their students through three main avenues, namely Academics, Professional Development and Student Life. The focus is to provide ample opportunities to the students to hone valuable skills by providing various professional development platforms, be the bridge between the students and the faculty by hearing the students' voices and enriching student life through fun-filled events and stomach-filling welfare drives.



HIGHLIGHTS

1. ASOC ALUMNIGHT

ASoc Alumnight is an initiative by ASoc's Professional Development department and it was held on 20th January 2017. The event was a semi-formal networking session where

approximately 60 SOA alumni returned to share their working experiences in the various sectors such as audit, banking, consulting and tax.

The networking session was divided into two parts. First, students were split into small groups to network with the assigned alumni. Thereafter, it was free and easy networking time over dinner and drinks.

This year, ASoc also focused to brand the event as an alumni homecoming as the alumni had a chance to catch up with their former classmates and SOA professors who joined us for the evening.



SMU ACCOUNTING SOCIETY

2. PROJECT MOOLAH

Project Moolah is a local community service project that focuses on SOA student volunteers imparting financial literacy to primary and/or secondary school students. In its 6th instalment this year, the project returned to Spectra Secondary School to attain an outreach of 300 students from the lower secondary levels. It is also important to note that the 2017 project was led by ASoc's very own freshmen Student Life Executives Marie Garcia and Geraldine Chow.



3. ASOC SENIOR'S NIGHT

Under the Events portfolio for ASoc, Senior's Night is specifically organised for the SOA graduating cohort to commemorate the end of their journey in SOA. This year, the event was held at The Basement and featured live performances, party games and a mouth-watering spread of food & drinks.

Overall, approximately 120 ASoc seniors attended the fun-filled evening to socialise and reminisce about their favourite SOA memories with their batch mates and professors.



4. ASOC FRESHMAN ORIENTATION CAMP 2017

Inspired by the ever popular 1970s film 'The Godfather', the exciting theme for this year's freshmen camp was Turf Wars: One ASoc, One Family. The storyline was centred on four clans going through a series of tests to prove their worth to the retiring Godfather.

SMU ACCOUNTING SOCIETY



The objective of the camp, in line with the tagline “One ASoc, One Family”, was to provide a platform for freshmen to forge lasting friendships with their peers and help them ease into university life with the help of their sophomore facilitators.

This year, the camp was held during summer from 26th to 28th July 2017 and was packed with exciting games on SMU’s campus all the way to beaches of Sentosa. The three-day camp culminated with the finale packed with sensational performances put up by different clans’ camp facilitators and freshmen. Overall, the camp was attended 226 freshmen and its success is largely attributable to the 100 sophomores that made up the facilitators and organising committee, which was led by Shawn Giam and Ekaphat Mathiprechakul.

5. ASOC SYMPOSIUM

Symposium is our signature networking event with corporate partners held over a period of three days. This year, in addition to the career talks by ASoc’s corporate partners from accounting industry such as the Big 4 audit firms, the event also featured talks by ISCA and ICAEW to inform students about the various accounting qualification programmes available upon graduation. Overall, the three-day event was a success with a total of 199 student sign ups

6. ASOC NIGHT

The main event in ASoc Calendar for 2017 was the inaugural ASoc Night to celebrate the 16th Birthday for SOA. The event was held on 7th September 2017 at U-Square. With the months of dedication and planning by the organising committee led by ASoc’s Events Executive Nicholas Tan and Lo Simin, the event featured popular food vendors, an SOA Arts showcase highlighting the different talents of SOA students and the second annual ASoc Allure to crown the coveted Mr. and Miss ASoc 2017.

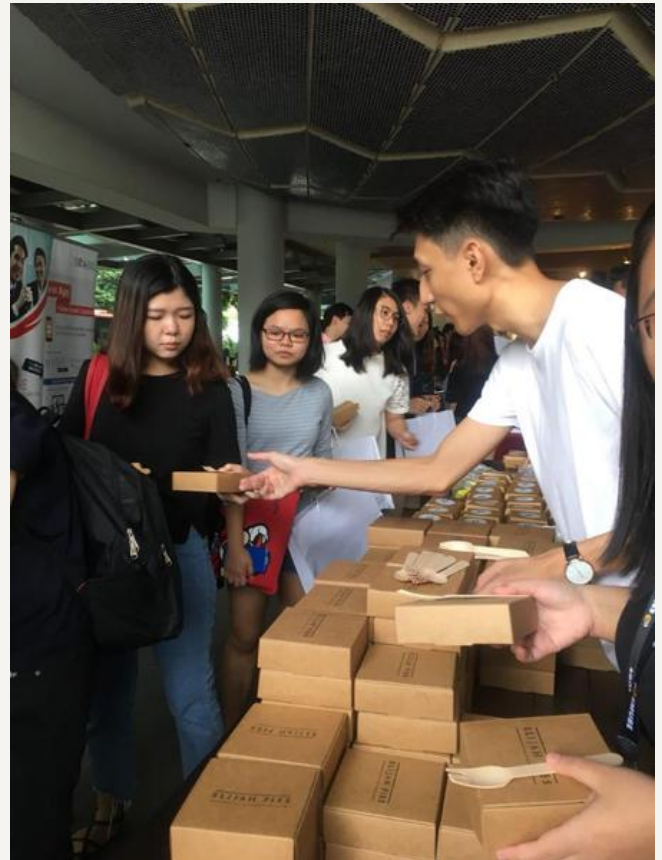
SMU ACCOUNTING SOCIETY

The event sold 515 tickets and was also attended by eight SOA professors and 50 alumni making the event live up to its expectation as ASoc's biggest extravaganza of the year!



7. WELFARE DRIVES

Under the purview of ASoc's Student Life (SL) Department, SOA students saw four mouth-watering lunchtime welfare drives, each with its own unique theme, in 2017. As ASoc's welfare drives are widely popular for its long queues due to the rapid running out of scrumptious welfare packs, ASoc focused on catering to a larger outreach this year. With efficient budgeting and tedious negotiations with food vendors on the part of the SL Director and Executives, the outreach for each welfare slowly increased before culminating at 450 students for our final welfare drive!



8. SMU-IIAS INTERNAL AUDIT CASE CHALLENGE 2017

For the first time, ASoc assumed the SMU-IIAS Internal Audit Case Challenge and it was held on 3rd June 2017 at the Ngee Ann Kongsi Auditorium in SOA. The competition featured teams from the Polytechnics, Junior Collages and the local Universities in Singapore.

SMU ACCOUNTING SOCIETY

Besides the case competition aspect, there was also a panel discussion centred on the evolution of data analytics that involved various industry professionals from companies like IBM and KPMG.

ASoc's Professional Development's Director, Claire Gan, led the initiative to a resounding success as 168 students from the JC and tertiary level signed up for the case competition. Moreover, with the help of ASoc's External Relations Department, corporate partners such as PwC and Deloitte were also roped in to support the event by sponsoring the competition prizes.

9. SOA RUN

This year, ASoc was also delighted to co-organize the first ever SOA charity run with SOA office to raise awareness of the newly created SOA Student Fund. The SOA Student Fund was set-up by SOA Office to help students with financial difficulties. All donations to the fund would be disbursed in various forms such as bursaries, emergency relief, study awards and textbook funds to the students.

The event was held on 7 October 2017 at Campus Green. Besides the run, the event also featured a bubble soccer and human gladiator station that pitted students against professors for a good cause.



SMU ACCOUNTING SOCIETY

Overall, the event was a huge success as more than 300 students and professors alike attended the event to raise funds. Professors also came with their families to support the event. This enabled their children to participate in the other stations that the event encompassed such as the bouncy castle and face painting.

10. SMU-MCCY TRANSPARENCY ASSESSMENT 2017

SMU-MCCY Transparency Assessment is a collaboration with the Ministry of Culture, Community and Youth (MCCY) and it is another initiative by ASoc to award CSP hours to SOA students.

In its third instalment this year, the initiative was led by ASoc's Honorary Finance Director, Muhammad Waris, and ASoc External Relations Director, See Ying Xin. The initiative spanned across 8 months where 61 SOA students assessed approximately 785 charities using the Charity Transparency Framework. Besides awarding CSP hours, the project also aims to provide an avenue to raise awareness among ASoc students on the importance of transparency and corporate governance in charities.



11. INTERNATIONAL STUDENTS SUPPORT NETWORK (ISSN)

ISSN provides a platform for the international students of SOA to interact and get to know each other. During the event, ASoc will also take the time to introduce to them their junior ASoc mentors who would guide them in their freshmen year.



SMU ACCOUNTING SOCIETY

The aim of this initiative is to ensure that these international students will have a social support system that they can rely on during their time in SOA. This year, the event was held at CHIJMES for cosy get together over dinner and drinks on 22nd September 2017.

12. #MY ASOCFAMILY

#MyASocFamily is a marketing initiative that was launched this year by ASoc's Marketing Department. The aim of the initiative was to provide a platform ASoc students to give a special shout out to their friends in SOA. As such, the campaign featured various ASoc students sharing how they met their special friends through the various ASoc events and how the friendships have played a vital role during their time here in SOA. These stories were then shared with the rest of the entire ASoc population on ASoc's very own Instagram and Facebook accounts.



13. ASOC STUDENT LIFE AWARD

The award was created in 2016 to recognise two students from ASoc each year for their outstanding achievement and contribution to student life in SMU. Each year, the award would be paid out from funds generated by ASoc's own events. In 2017, ASoc presented the award to its first two recipients, Tay Qi Rui and Wendy Ng Sock Ling.

SMU ACCOUNTING SOCIETY

14. DELOITTE RISK INTELLIGENCE CHALLENGE

ASoc was selected to co-organize the Risk Intelligence Challenge (RIC) with Deloitte in 2017 after outlasting several student bodies from the various local universities. The competition was aimed to promote entrepreneurial efforts and risk management in the business economy with this year's theme being focused on start-up companies. As ASoc's very own Vice-President Melissa Ngia led the event, the competition was a resounding success as it featured 39 teams comprising of undergraduates from the various local universities. The competition culminated on 25th March 2017, with the finals being held at Brewery at BASH (Build Amazing Start-ups Here).



ACKNOWLEDGEMENTS

SOA Dean Cheng Qiang, Associate Dean Gary Pan, Associate Dean Seow Poh Sun and Prof Jimmy Lee

Thank you for always supporting ASoc with your generous words of encouragement and for always supporting our events. ASoc truly would not be where it is today without your gracious and unending support.

The staff of SOA Office; Peggy, Poh Lian, Lydia and Yuan Yi

Thank you for always being there for the 13th ASoc Committee when we needed help at the most troubling times. All of you have never failed to give us words of encouragement when we needed it most. Thank you for always being so understanding and accommodating to our worrying requests.

ASoc 13th Management Committee

I honestly cannot thank all of you enough for your contributions over the past year. All of you have contributed in your own significant way that has led ASoc to another successful year. The year was not as smooth as we anticipated

SMU ACCOUNTING SOCIETY

but despite all the tough decisions that we made along the way to weather the storm, WE DID IT! It has been my absolute

13th SMUSA Council

Thank you for always being accommodating to ASoc needs, whether it was for logistics, finance or sponsorship matters. Another very big thank you to the other ISABEL Presidents in the Council, you guys were always there to be my listening ear and it was a pleasure to serve SMU side by side with all you guys!

Office of Student Life

Thank you to Kenneth and Yew Tong for standing by and trusting ASoc over the past year. Thank you for also always being so approachable to provide advice when I needed to share my concerns.



SMU Business Society

**SMU BUSINESS SOCIETY
(BONDUE)**

SMU BUSINESS SOCIETY

REPORT BY: CHIN RUI YUAN [BONDUE PRESIDENT]

ABOUT

SMU Business Society, affectionately known as BONDUE, is the student representative body of the Lee Kong Chian School of Business (LKCSB). The society's vision is to cultivate a fulfilling and dynamic university experience for SMU Business students' through unifying our students, while championing and serving their welfare, social, academic and professional interests. BONDUE has various events and initiatives throughout the year – all to ignite the kindred family spirit in its 3,300 constituents.



relationships with its stakeholders as well as enhance its current initiatives while developing new ones to create value to students. All this, to further foster our motto of “One Bondue, One Family” and cultivate the kindred family spirit of the closely-knitted student body which we inherited from the selfless sacrifice from past exemplary batches of Executive Committees.



HIGHLIGHTS

2017 has been an absolutely fantastic year for BONDUE which saw the society expand to better serve our students.

The 13th Executive Committee kicked off the year with a clear focus to “invest” in our stakeholders: to strengthen BONDUE’s

As a testament of “investing” in relationships, we have furthered our sponsorship partnership with our exclusive partners DBS while developing new partnerships with Quorier, a delivery service company as well as Guardian’s LipHop and HappyMask. BONDUE’s relationship with Guardian began with Bondue Camp 2017 and is looking to continue into 2018.

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Another hallmark of 2017 were the amendments to the constitution which were effected on 30 August during the Extraordinary General Meeting. A total of 12 changes were recommended by the 13th Executive Committee and they were all accepted and passed through a special resolution.



Two salient changes that were effected were: (1) the inclusion of the Operations Director as an elected position in the Management Committee and (2) the inclusion of a



conditional clause for general elections: where nominees who garner 4% of votes when there are more than 20 or more nominees will form the incoming Management Committee. Through these changes, subsequent Executive Committees would be able to serve Bonduers more effectively while providing greater clarity and accountability to our stakeholders.



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NEW INITIATIVES

1. SUNSET BOULEVARD

To further cultivate the kindred school spirit, the exceptional members of BONDUE's Leadership Development Series (LDS) pioneered Bondue Movie Night – Sunset Boulevard, a social event aimed at unifying SMU students across all faculties. As a “free of charge” outdoor movie event, Sunset Boulevard provided students a brief respite from their studies, with finger food, popcorn, comfortable beanbags, and even a lucky draw for students to enjoy. Our LDS members successfully transformed the campus green amphitheatre into a tranquil area, for SMU students to have a truly unique movie experience under the stars.



2. REVAMPED WEBSITE, TELEGRAM CHANNEL & BONDUE LINKEDIN

With our fervent desire to further engage the student body, we looked towards expanding our engagement touchpoints while developing new ones through various social media channels. We set our sights on enhancing and revamping the current BONDUE website, making it more aesthetically pleasing while easing navigation through added function and features. The new website allows viewing ease of comprehensive information about the society for all our stakeholders.

A promotional graphic for the BONDUE website and Telegram channel. It features a hand holding a smartphone next to a laptop displaying the BONDUE website. The BONDUE logo is in the top right corner. The text reads: "Introducing Bondue's NEW WEBSITE & new telegram channel!". Below this, it provides the website URL: "Website: http://smubondue.com/" and the Telegram channel URL: "Telegram Channel: https://t.me/smubondue". At the bottom, it says "JOIN US NOW!".

Introducing Bondue's
NEW WEBSITE
& new telegram channel!

Website:
<http://smubondue.com/>

Telegram Channel:
<https://t.me/smubondue>

JOIN US NOW!

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Furthermore, with the prevalent use of telegram amongst students, the Bondue Telegram channel was created to provide relevant content and real-time updates on BONDUE's latest happenings to students.

A LinkedIn account was also created to expand the touchpoints for our professional arm to actively engage with our current students, alumni and professional base.



3. BONDUE CLICKERS

This year, BONDUE looked towards providing greater value-add to Bonduers through expanding our merchandise lines while achieving greater financial independence. With the prevalence of project presentations in the SMU pedagogy, the 13th Executive Committee identified students' needs of owning an affordable yet reliable presentation clicker. As such, the Bondue Clickers was introduced in AY17/18 T1. The launch was met with strong support from the student population where the clickers were offered at a price point lower than most other places.



effective ANN 2017 team.

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4. FACULTY MAJOR POSTER

In collaboration with the Lee Kong Chian School of Business Undergraduate Office, BONDUE designed the Business school faculty major poster. The poster is now placed in the lifts as well as all the classrooms and seminar rooms of the business school. The visually aesthetic poster serves as an informational touchpoint for all SMU students to be informed of the various business majors and the respective major coordinators.



The poster is titled "Choosing your major?" and features two cartoon characters, a male and a female, with speech bubbles. The male character's bubble says "Which major should I take?" and the female character's bubble says "What can I learn from this major?". Below the characters, the text "LKCSB FACULTY CAN HELP" is displayed. Underneath, there is a table listing eight business majors and their respective coordinators. At the bottom left, there is a QR code and a URL. At the bottom right, there is the BONDUE logo.

Corporate Communication	Entrepreneurship	Finance	Marketing
Yeo Su Lin	Terence Fan	Aurobindo Ghosh Dong Hong Karen Gan	Seshan Ramaswami (Term 1) Chung Seh-Woong (Term 2)
Operations Management	Organisational Behaviour & Human Resources	Quantitative Finance	Strategic Management
Joyce Low Shantanu Bhattacharya	Rani Tan Ma Kheng Min	Zhao Yibao	Cyndi Zhang Gilbert Tan

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<https://business.smu.edu.sg/business/programmes/bachelor-business-management/academic-advisors>

SMU SINGAPORE MANAGEMENT UNIVERSITY

Lee Kong Chian School of Business

bondue SMU Business Society

CURRENT INITIATIVES

1. BONDUE'S 13TH ANNIVERSARY EVENT - FESTBACK FRIDAY

Bondue Anniversary Event is a highly anticipated event for us as it is our very first event on our events calendar following our inauguration. We were excited to carry on the good work following Multifest, Bondue's 12th Anniversary Event to further imbue a sense of familial belonging within the student body. The theme for BONDUE's 13th birthday is Festback Friday which was inspired by the hashtag #flashbackfriday, to take Bonduers on a nostalgic journey down memory lane.

Similar to past instalments, the anniversary event was a full day of celebrations and involved various exhilarating activities from start to finish. The day segment featured sumptuous food booths and various fringe activities alongside located within various time zones: 1990's, 2000's and 2010's with notable games such as "Twister Car" and "Cowboy Mania".

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A truly heart-warming moment arose during the night segment of Festback Friday where the heavy rains delayed our location set-up from the U-Square to the T-Junction. Refusing to be beaten down, our Bondue Spirit prevailed, and it was extremely heartening to see everyone rallying together as one SMU family - from the organising committee and the various CCA clubs to the participants. Determined to fully enjoy what was left of the beautiful night, the night segment proceeded and we were serenaded by the various bands, and enticed by a delectable buffet spread.



All in all, the event was a true success and with our hearts brightly burning blue, we banged ahead for a great year in BONDUE.

2. BONDUE INDUCTION PROGRAMME

Bondue Induction Programme (BIP) is a fun-filled programme that seeks to provide a carefree day of joy and laughter to show our appreciation for the very dear members of BONDUE's organising committee members. The programme serves the social interests of Bonduers as it seeks to develop and forge meaningful friendships; allowing them to garner a sense of belonging towards the society while having a meaningful organising committee experience.



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Multiple BIPs were planned across the year which saw our organising committee members engaging in fun-filled activities and enjoying savoury meals.



3. KNOW-THY-MAJOR TALKS

As part of our efforts to cater to the academic needs of Business students, BONDUE also liaises with professors, alumni, seniors and academic clubs to organise and bring the Know-Thy-Major (KTM) Talks to students.



This initiative was started because BONDUE identified that many students faced difficulties in choosing their business majors and would require assistance. The focus this year was for students to further understand what they would study under each major, be exposed to the related careers in the major and to draw relevance between what they study and the working world. Thus, allowing them to make an informed decision regarding their major.

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In a joint collaboration between ISABEL, the six school constituent bodies, the 2017 KTM series was also opened to students from other faculties should they wish to embark in a cross-disciplinary field.

Our eagerness to invest in and further advance the academic and professional interests of Bonduers saw an expansion in the 2017 KTM series - where students as well as alumni and industry professionals were invited to provide perspectives on their internship and work experiences.



KTM Talks occurs every semester and consists of 8 large scale talks, conducted across several days covering each business major. The abovementioned stakeholders would do a short sharing each followed by a networking session.



4. BONDUE WELFARE DRIVES

Every semester, BONDUE organises 2 Welfare Drives to serve a variety of goodies as a form of encouragement during the semester's crunch time where Bonduers are busy with tests, exams and project submissions. These drives are also a platform for the society to express our love to Bonduers while bringing them together.

Bondue's Welfare Drive is a popular event many students look forward to every semester due to the many popular sponsored products such as Maki-San, Tori-Q and The Juicy Way.

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In 2017, our Welfare Drives saw a great variety with popular food items such as Maki-San, bubble tea and Chewy Junior sweet treats given out. Apart from savoury goodies, we also personally designed welfare packs which contained some snacks, drinks and a warm message of encouragement for the upcoming exams.



BONDUE's Gift a Rose Valentine's Day Welfare saw Bonduers exchange roses for their significant other or their special friends. 14th February was truly a day celebrating friendship and romance.



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The 13th Executive Committee saw Welfare Drives as an opportunity to interact and have fun with our dear Bonduers and we are extremely happy to hear of Bonduers enjoying the various welfare drives we served across the year. Thank you all for your enthusiasm and kind support!

5. ALUMNI NETWORKING NIGHT



Bondue Alumni Networking Night (ANN) is an annual networking event where SMU BONDUE Alumni are invited back to their alma mater to share advice and their work experience with Bonduers.

The vision for ANN 2017 was similar to its past instalment: to provide a unique networking experience earmarked by a cozy and personal atmosphere. This is achieved through tapping on the common identity of present and former SMU students; a bond that helps translate into more meaningful and relatable sharing that will inevitably help LKCSB students be more prepared for the working world.



Despite having a lean team of 16 organising committee members and a limited planning duration of about 6 weeks, ANN 2017 was extremely well-received by its 120 attendees – a feat only made possible by the highly effective ANN 2017 team.

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6. PROJECT ROOKIE 2017

Project Rookie is a first of its kind local community service project. Initiated in 2014, the event provides an avenue for SMU Business students to develop their mentoring skills and contribute back to community by sharing their business knowledge with aspiring entrepreneurs from various polytechnics, to groom future leaders and entrepreneurs of tomorrow.

Project Rookie aims to make a significant impact on the students from the participating polytechnics by equipping them with basic business management skills and inspiring them to seek a deeper understanding of the subject while fostering the spirit of entrepreneurship. The project then culminates in a business plan competition where the students were given the opportunity to showcase the skills learnt through a real-world business case study.



Project Rookie 2017 saw an increased focus in our marketing efforts which resulted in an increased outreach to approximately 85 polytechnic students. Moreover, we also embarked on Project Rookie Spotlight – a marketing campaign which raises awareness of the weekly progress of the project to Bonduers.



PROJECT ROOKIE

INSPIRING ENTREPRENEURS OF TOMORROW

presented to you by 



PROJECT ROOKIE SPOTLIGHT #1
Meet our dedicated and energetic 'Introduction to Business' mentors, who took center stage during our first workshop this Project Rookie season. Daryl, Leonard, Mavis and Jing Kang (from left to right) engaged the students with fun ice-breakers and very hands-on lesson content.



First Impressions WHAT DO OUR MENTORS HAVE TO SAY ABOUT OUR STUDENTS THIS YEAR?
"Enthusiastic beyond expectations!" - Rahim
"They can pitch and answer questions very confidently!" - Yeo Khée
"They are in it to win it" - Jing Kang "Very motivated and driven individuals." - Wei Rong

We had an extremely fruitful and successful first workshop thanks to the energy of both our mentors and students.

WATCH THIS SPACE FOR MORE ROOKIE UPDATES COMING YOUR WAY!

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7. BONDUE CAMP 2017

An annual signature event - Bondue Freshmen Orientation Camp (Bondue Camp) is a memorable and unique experience for every Business student as it marks the beginning of their university experience in SMU Lee Kong Chian School of Business. As the largest school in SMU, Bondue Camp is the largest faculty based orientation camp, accommodating close to 700 incoming Freshmen with two runs during the summer.



Bondue Camp boasts an exciting array of programmes to integrate incoming freshmen into the close-knitted Business school community, so that they may find a family to care and support each other through their university journey.

This is achieved through captivating games, dynamic performances, a mouth-watering buffet feast and wonderful goodie bags.



Bondue Camp 2017 was themed “Illuminate” where BONDUE’s 4 clans: Anurai, Kekunan, Tawkami and Tipani sought to reclaim the tree of life in an epic battle against Mortem to once again bring hope back to their world of Pandora. To conquer the forces of evil, the 4 clans must rally together as “One Bondue, One Family”. Bondue Camp indeed saw our participants’ summer being illuminated with strong, lasting friendships.



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8. SUTD-SMU ORIENTATION

In a collaborative effort with the LKCSB Undergraduate Office, BONDUE's 13th ExCo organised a campus orientation for the SUTD-SMU dual degree programme students. The orientation saw a campus introduction by the 13th ExCo as well as the SMU Ambassadors. Moreover, the dual degree programme students were also engaged in meaningful conversations allowing them to experience a greater sense of belonging towards SMU LKCSB.



9. SLIGHTLY SCARLET

Slightly Scarlet is SMU's first and only iconic philanthropic fashion show. It is therefore a highly anticipated event kick starting the new semester. The event uses fashion as a platform to raise public awareness towards a beneficiary.



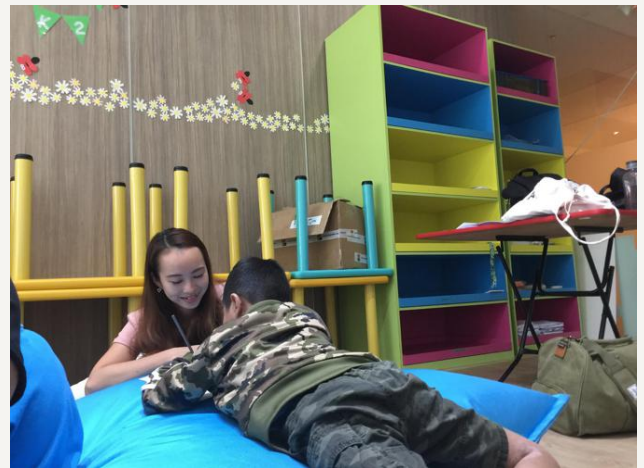
In 2017, we refocused our vision. Thus, Slightly Scarlet 2017 looked towards leaving a tangible impact on our beneficiary while raising awareness for their cause. As such, BONDUE wanted to collaborate with the Children's Cancer Foundation (CCF), a beneficiary BONDUE previously collaborated with for Slightly Scarlet 2012.

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The new vision for Slightly Scarlet saw a breath of new enhancements such as increased frequency of beneficiary visits where a total of 7 beneficiary visits were conducted. In these visits, Bonduers interacted and engaged the children with a myriad of activities. Moreover, a unique Slightly Scarlet merchandise line was introduced as a fundraising initiative.



Apart from beneficiary visits, BONDUE also organised a public campaign on 19th August. Through the public campaign, members of public learned about the cause through meaningful activities and dedicated handwritten notes to the children of CCF.



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BONDUE made a monetary contribution to CCF from the profits garnered from the Slightly Scarlet crane merchandise line. All to raise awareness and to leave a tangible impact for CCF while encouraging the spirit of volunteerism.

With your strong support from our various stakeholders, Slightly Scarlet was truly a meaningful and memorable event where fashion meets philanthropy!



10. BONDUE BUSINESS FORUM

Bondue Business Forum (BBF) is BONDUE's signature networking event, which provides students a platform to network and gain targeted advice and insights from experienced professionals from renowned companies. The event strives to shed light on industry trends, the nature of various jobs and day-to-day challenges faced by professionals through a panel discussion followed by a networking session. Through BBF, Bonduers are able to expand their network and engage in insightful discussions. The event is a prominent one in BONDUE's event's calendar as it serves the professional interests of Bonduers while adding value to their professional and career development.

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BBF 2017 was a huge success where the University Lounge was packed with a total of 225 event attendees.



11. TRIVIUM

Following the success from 2016's Tri-University collaborative networking event, the business and accountancy societies from NTU, NUS and SMU have once again rallied together to further the professional interests of our students. The second segment of Trivium is expected to take place on 25 January 2018 and the organising committee has been at work, carefully planning and coordinating the event since early October. NTU is the chairing body for this next instalment.

ACKNOWLEDGEMENTS

LKCSB Deanery

To Dean Gerry George and Deputy Dean Gregor Halff, thank you both for your support throughout our term and constantly checking up on our wellbeing. Your kind words have continuously encouraged myself and the Executive Committee.

LKCSB Undergraduate Office

To Associate Dean Prof Michelle Lee, Rachel and Lee Min, thank you all for your constant guidance and unwavering support throughout our term. Without your wealth of experience, advice and support, BONDUE would not have been able to achieve the level of success that we have experienced thus far. The 13th Executive Committee has constantly been heartened by your active involvement and attendance at our events to show your support for the work that we do. I have always been encouraged and inspired knowing that the LKCSB Undergraduate Office always had our best interests at heart and that the office and BONDUE is of the same mind in bettering student life. I am always appreciative of the close partnership BONDUE shares with the LKCSB Undergraduate Office and more than that, no words can express my gratitude for our friendship. Thank you all very much.

SMU BUSINESS SOCIETY

BONDUE 13th Executive Committee

To the 15 extraordinary fine gentlemen and ladies who I regard as my family. I could never have asked for a better ExCo, a family that invests, devotes and commits themselves unquestionably towards the cause of bettering student life. Each of you have “bled blue” and went above and beyond what was expected of you. BONDUE has grown and expanded to such lengths only because of your selfless contributions. Thank you all for your constant belief and support in my leadership and as Isaac Newton once said, “If I have seen further, it is by standing on the shoulders of giants.”. Truly, all of you have encouraged, elevated and challenged me to become so much more than what I have ever aspired to be. Thank you all for being my unceasing pillar of support even when I was at one of the lowest points in my life. I am extremely proud and deeply humbled to have had the greatest honour to serve you as your President.



Merrill Cheong, Vice-President, BONDUE 13th Executive Committee

I could never have asked for a better aide in this entire journey - an extremely capable, charismatic brother who lives and breathes the same values as me. What continuously puzzles me is our ability to fully understand each other's thoughts and feelings even without saying a word. It was truly a privilege to have this opportunity to have you as my Vice-President but more importantly, a comrade and friend.

2017 Organising Committee Members

All of you are the true-blue warriors of BONDUE. Without you, BONDUE's events would not have been possible and we would not have been able to create a vibrant university experience for Bonduers. Your selfless dedication and positive contributions to the respective events have made the vision a reality. Thank you for giving to our BONDUE family.

13th Students' Association Council

On behalf of BONDUE's 13th ExCo, thank you all for your constant support, assistance in logistical support and providing timely information. Thank you all for the friendship and the eye-opening experience.

A photograph of a hand holding a wooden block letter 'OIKOS' against a sunset background. The hand is in the foreground, holding the letters. The background shows a sunset over a body of water with a railing in the distance. The sky is a mix of orange, yellow, and blue.

OIKOS

**SMU ECONOMICS SOCIETY
(OIKOS)**

SMU ECONOMICS SOCIETY

REPORT BY: GERALD CHIAM [OIKOS PRESIDENT]

ABOUT

Founded by the pioneer batch of Economics undergraduates in AY2002/03, the society, OIKOS, is the student representative body of all SMU undergraduates reading the Bachelor of Science (Economics) Programme. All economics students in SMU are automatically a part of, and hence represented by, OIKOS. OIKOS aims to further the interests and welfare of all economics students here at SMU.



In the aspects of academic and career development, the society strives to empower students with information, resources and opportunities that enable them to make informed choices regarding their education and careers. Apart from providing practical help, OIKOS organises student life activities to encourage a balanced student life here at SMU.

Most importantly, the society aims to foster a strong sense of community spirit and for students to take away strong and lasting friendships throughout the course of their study.

Vision

To foster one OIKOS family.

Mission

To serve with utmost dedication. To ignite the spirit of fun and love.

HIGHLIGHTS

1. OIKOS MASCOT

Under the helm of the new batch of management committee and associates, we have introduced a new representative of our OIKOS community- The OIKOS Wolf! We believe that The OIKOS Wolf truly reflects our economics community because wolves predominantly live together in a closely-knitted wolf pack and they always help one another in face of any danger, just like the family we have in the school.



SMU ECONOMICS SOCIETY

2. OIKOS DAY & BASH: UNDER THE STARS

Under the Stars marks the 10th year anniversary of the inception of OIKOS. To commemorate this milestone, we aim to bring the public, students, alumni and faculty staff together to celebrate all things artsy, unconventional and unique.



Feast your eyes on the pretty lights and photogenic corners that will adorn our event grounds as we transform SMU's U-Square into a hipster-indie carnival. Be entertained as we showcase talent from live bands and performances. And to conclude, our faculty's pageant competition where we will crown Oikos King and Queen 2017.



3. STARSTRUCK (FRESHMEN ORIENTATION CAMP)

Starstruck is a 3 day 2 night camp aimed to welcome all Economics Freshmen to the Oikos Community. Its goal is to forge and strengthen both inter and intra-batch bonds through a series of challenging and interactive activities, so as to provide support networks for the Freshmen to rely on throughout their entire SMU journeys.



SMU ECONOMICS SOCIETY

4. OIKOS NEW DAWN

The main objective of OIKOS: New Dawn is to celebrate the festive new year through the exchange of food, performances and Chinese New Year Goodies. It is also a great opportunity for students and staff young and old to gather and usher in the new year with a traditional lao yu sheng.

5. OIKOS CONNECTIONS

OIKOS Connections aims to invite alumni back to school and share their work experiences with current students. The objective of the networking events is to expose the students to the reality of work life and the possible route to take in order to reach their career goals.

6. OIKOS INSIGHTS

A Career talk, allowing Oikos students to get a chance to understand more about the government and finance sector and personally find out 'day-in-the-lives-of' from the various professionals in the working world.

7. MENTORING PROGRAMME

The mentoring programme is a link-up within the OIKOS Community, to provide guidance for the incoming batch of Y1s and Y2s with regards to academic choices and how it subsequently affects career choices. This mentoring can extend to other areas such as CCA, involvement in OIKOS, and even informal topics such as campus life.

8. OIKOS ORIGINS

Initiation ceremony for Oikos freshmen, provided a formal start to the economics students' life in SMU. The night started off with a speech by both the Oikos Management Committee and the Deans of the School of Economics. The ceremony that followed involved the freshmen tying their wishes to balloons and releasing them, in the hopes that these wishes and aspirations will come true. With the buffet dinner that concluded the event, the freshmen were officially welcomed to the Oikos community, and were given an opportunity to solidify the bonds that were built through the various orientation activities

SMU ECONOMICS SOCIETY

9. PROJECT CLOUD NINE

SMU Economics Society initiative to provide SMU Economics students with a rewarding and enriching opportunity to serve the less fortunate members in society. This initiative aimed to transform communities by providing of service, combat the sense of self entitlement and better appreciate Singapore's success. Our aim is to provide them with opportunities for growth to create a sustainable environment for them to live in as well as to foster stronger bonds between students and inculcate values and lessons that will last them a lifetime.





ellipsis

SMU INFORMATION SYSTEMS SOCIETY

**SMU INFORMATION SYSTEMS
SOCIETY (ELLIPSIS)**

SMU INFORMATION SYSTEMS SOCIETY

REPORT BY: TAN CHANG SHENG [ELLIPSIS PRESIDENT]

ABOUT

SMU Information Systems Society, more affectionately known as EllipSIS, is the student representative body of the School of Information Systems.

Vision

A united SIS community with a fulfilling student life and opportunities for holistic growth.

Mission

To serve and care for our community with initiatives that focus on engagement, holistic development and fostering a shared sense of identity.

HIGHLIGHTS

EVENTS

1. CNY 2017: THE ROOSTER BOOSTER

CNY would not be complete if you didn't celebrate it with the SIS family. Our annual flagship alumni event that brings together Students, Faculty and Alumni for an evening of great food and mini stage games.

It exposes current students to different industries and provide them with a glimpse of what they might experience during their future internship and employment.



2. VOLARE

SMU Information Systems Society been referred to by its acronym, SISS, since our inception 13 years ago. The other five student representative societies each have adopted affectionate names (Society, Asoc, Bondue, Oikos, The Bar) that are symbolic to their schools.

Thus, on March 2017, SISS adopted EllipSIS as our affectionate name. Volare is Italian for "To Fly" and it embodies the spirit to strive for greater heights. With an affectionate name, we hope to build on the efforts of our predecessors and further improve the SIS identity.

SMU INFORMATION SYSTEMS SOCIETY

Ellipsis is used in narratives to omit some parts of a sentence. It helps advance the story by allowing readers to fill in the gaps using their imagination. This allows the deeper meaning of a story to shine through implicitly. As students of SIS, we are like ellipsis. We are only limited by our imagination; more than what people see on the surface. We advance ourselves with the Selfless support for one another, driven by our Inquisitive nature and being Sincere in our thoughts and actions.



3. SIS DAY: CODING WITH MONSTERS

SIS Day is an annual celebration of the school anniversary where students, alumni and faculty come together and have an enjoyable night. Its purpose is to unite the SIS family and provides an avenue for everyone to take a short break from the hectic semester

Attendees will enjoy good food, performances and booth games throughout the evening. We will also hold our trademark event, Drunken Coding. This year, the SIS day comes with a twist of Halloween vibes and pair programming for Drunken Coding.

4. METAMORPHOSIS CAMP

MetamorphoSIS is an annual freshman camp, the right of passage to welcome freshmen into the SIS family. Through a 3 days 2 nights camp, freshmen are introduced to their peers and their seniors who will serve as facilitators to ease them into a completely foreign environment. Event includes many interactive games on the first two days. Following which, the camp will end off with a finale night with performances by both facilitators and freshmen! Definitely one of the biggest highlights for every freshman entering into SMU SIS!



SMU INFORMATION SYSTEMS SOCIETY

5. GLOW

Glow is the annual SIS freshmen bash hosted in the first few weeks of the academic semester in August. The SIS freshmen experience wouldn't be complete without Glow. It serves as a platform for freshmen to come together and have an enjoyable night, strengthening their newly forged bonds and supporting their fellow peers up on stage!



WELFARE INITIATIVES

1. BACK-2-SCHOOL WELFARE

Back 2 School welfare is held at the start of every academic semester to welcome out students and provide a great start to the semester ahead! Therefore, it is focused on providing student essentials such as notebooks, markers and folders to gear everyone up.



2. GRAND FEAST

The first Grand Feast was initiated by the 9th SISS MC in 2013. In the following years, subsequent committees followed the idea and created an identity for the SIS community.

SMU INFORMATION SYSTEMS SOCIETY

The trademark of the event is huge amounts of good food as its name suggests! This event provides an opportunity for students to gather with good food and bond with each other during the hectic semester.



nights. We hope to reward our hardworking students and encourage them to persevere by providing them with food to fuel their brains!



VALENTINE'S DAY

Valentine's Day is a day where we show extra appreciation for the people we love. In SIS, we celebrate the love for each other with a rose dedication drive that allowed students to gift one another roses.

4. ISABEL DAY - EXAM WELFARE

During the finals period, SIS students are seen camping in school from early mornings to late



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PROFESSIONAL DEVELOPMENT INITIATIVES

1. NETWORKING

Networking serves to connect students with leading companies across industries to provide students with internship and full-time job opportunities. It provides a platform for students to understand about various industries and companies to allow them to make more informed decisions. Traditionally, it was only held once per year in January. This year, we held it once in January and once in September due to popular demand from students!



2. 2nd MAJOR TALK

This event serves as a platform for students to understand about the various second majors offered by the school of Information Systems. Students would be briefed about the content and career prospects of each second major. They can also clarify all their doubts with the professors in charge for the programme.

SPECIAL PROJECTS

1. EXPLORESIS

The SIS spirit shouldn't be contained to only current students. The purpose of this ExploreSIS aims to spread the SIS spirit, to engage, enlighten and entice prospective students. The outreach programme will focus on sharing the following: Curriculum, Student Life and Career Prospects.

2. PROJECT HEARTCODE

Project HeartCode is an initiative for SIS students to put their skills to use for a good

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cause. It is a week-long programme where SIS students impart basic programming knowledge to secondary school students with limited access to learning technology, whilst discussing about how technology can be used to solve social issues.

We hope that through our program, we can ignite their passion for technology and we believe that even if they do not pursue a career in technology, the skills they learn through this course will continue to be applicable to many other aspects of their lives.



2. 2nd MAJOR TALK

This events serves as a platform for students to understand about the various second majors offered by the school of Information Systems. Students would be briefed about the content and career prospects of each second major. The can also clarify all their doubts with the professors in charge for the programme.

SPECIAL PROJECTS

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ACKNOWLEDGEMENTS

13th Management Committee and Executives, EllipSIS

Thank you for embarking on this journey of service and growth together. Thank you for all your contributions, support and sincerity to accomplish everything over the past year. This year has more challenging than usual with many new initiatives and has certainly stretched many of us. Nonetheless, we persevered with each other's support and emerged as better individuals than before. It has been a fulfilling and eventful year with everyone indeed!



MetamorphoSIS and Glow Organising Committee, Facilitators and Helpers

The SIS Freshmen Experience (MetamorphoSIS Camp and Glow) wouldn't be possible without your time, sweat and tears. Your efforts set the foundation of the bonds between SIS students and play a critical role in building a more closely knit SIS family.

Offices

EllipSIS would like to extend our heartfelt thanks to the following offices for their support. We couldn't have done it without any of them. 1) Dean Pang and the SIS General Office 2) Dato' Kho Hui Meng Career Centre 4) Office of Student Life 5) Safety and Emergency Preparedness (SEP) Team 6) Office of Alumni Relations

Special Interest Groups (SIGs)

EllipSIS is extremely grateful for the SIGs' contributions in enriching and building the community and would continue to collaborate with them closely for the benefits of SIS students. SIGs play a crucial role in building a vibrant tech community in SIS as they conduct training, industry sharing and opportunities. There are five SIGs and they each specialise in their respective domains. The five SIGs are (in no specific order) Whitehat Society, Devera, SMU BIA, DotNet Society and SMU Fintech.



THE
BAR

SMU LAW
SOCIETY

SMU LAW SOCIETY (THE BAR)

SMU LAW SOCIETY

REPORT BY: CHENG YOU DUEN [THE BAR PRESIDENT]

ABOUT

The Bar, officially known as the SMU Law Society, is the student representative body for the SMU School of Law. Founded in 2007, The Bar serves to advance law students' professional and academic interests while also seeking to forge a stronger sense of community between students in Law School through the organisation of events and activities.

HIGHLIGHTS

This short summary of highlights from The Bar's 10th Management Committee's term in office only provides an extremely brief overview of The Bar's achievements in 2017. For more information and details about our activities, management and finance, readers may refer to The Bar's AGM Report.

1. PROFESSIONAL ADVANCEMENT INITIATIVES

In light of the tightening job market for law graduates, The Bar has stepped up its professional advancement initiatives,

working closely with law firms to organise networking and dialogue sessions to facilitate students being equipped with the requisite information to apply for internships and training contracts.



Such professional advancement initiatives include the Allen & Gledhill LLPs Legal Resume Workshop, Rajah & Tann Site Visit, Internship Experience Sharing Session, Life as a Trainee Information Session and the Rajah & Tann Dialogue Session, just to name a few.



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2. ACADEMIC ADVANCEMENT INITIATIVES

On the academic side of things, The Bar organized two rounds of the Le Law Lelong 2017, an online book sale which took place during the first week of each semester. Additionally, The Bar also sent out the Internship Application Procedures Email before the start of the semester to LLB and JD students, detailing the procedures which law students should follow to successfully get their internships recognised.

To facilitate students' sourcing of internships, the Bar compiled information relating to the internship application process of 111 firms and organisations to form the Internship Database 2017. Additionally, the Bar also compiled students' candid feedback on law elective courses to create a Law Elective Database 2017 that allows students to bid for modules with a better understanding of the various law electives and their demands.

3. EVENTS

The Bar has traditionally organised events to foster closer bonds between and across the different batches of law student and the 10th Management Committee has strived to keep up this tradition.

The Bar's Events calendar kicked off with Valentine's Day 2017, where The Bar created a platform for students to order cookies, roses and sunflowers for their friends and loved ones. A "Cupid's Service" was also available for those who wished for their items to be anonymously hand-delivered to their recipients. In the second semester, The Bar organised its annual Bar Day in conjunction with Prof Appreciation Day which aims to foster stronger bonds between law students across all batches.



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Shortly after, The Bar co-organised the **Rajah & Tann Law Beach Games 2017** with the National University of Singapore's Law Club. **Law Night 2017: Viviere** followed soon after, where law students enjoyed a night of fun and entertainment right before the start of the semester. Lastly, The Bar organised **Law Graduation Night 2017** for the graduating batch to come together to reminisce over the last four years of law school.

The summer break was also an extremely busy period for The Bar with a jam-packed events calendar. In July, The Bar organised **Law Camp 2017: Discidium** where more senior law students welcomed the freshmen into our ranks. Law Camp has always been, and hopefully will always be, **the most important and meaningful event organised by The Bar.**



As 2017 was the year the School of Law celebrated its 10th Anniversary, The Bar organised its **SMU Law's 10th Anniversary Events Series** to commemorate the occasion. The series kicked off with a **10th Anniversary Law School Quiz** which covered questions relating to the School of Law and its array of subsidiary clubs. The questions tested law students on their knowledge of Law School and simultaneously created increased exposure for the subsidiary clubs.

SMU LAW SOCIETY



The next event in the series was the **SMU Law 10th Anniversary Welfare Party** where The Bar organised a night to celebrate the School of Law's Anniversary. The series of events ended with the **SMU Law 10th Anniversary Movie Night** where The Bar held an over-night movie marathon event.



4. WELFARE DRIVES

The Bar's 10th Management Committee also organised numerous Welfare Drives throughout its one year term. These Welfare Drives provide law students with an important platform to unwind, socialise and interact during the semester, and have a good time away from the library to bond over good food. Welfare drives are both a crucial and paramount feature of The Bar's student life initiatives.



Over the year, The Bar has organised approximately 8 Welfare Drive which are traditionally held at the beginning, middle and end of each semester, as well as an additional examination welfare right before the Final Examinations.

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5. THE BAR'S MENTORSHIP PROGRAMME

The Bar's Peer Mentorship Programme was a new initiative introduced by the 9th Management Committee. The Programme aims to assist the incoming freshmen with the initial phase of their law school journey, by allocating freshmen mentees with mentors who were either in their second or third year of law school.

The initiative received a huge surge in responses and the programme grew from only 10 Mentors and 30 Mentees in 2016 to 48 Mentors and 88 Mentees in 2017. With this increased participation in the initiative, The Bar hopes to explore developing the programme further in the years to come.



6. PUBLIC RELATIONS

The 10th Management Committee has continued The Bar's Public Relations effort to crystalize corporate partnerships with established law firms. The donations and sponsorships received from law firms and other members of the legal

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fraternity greatly facilitate The Bar's efforts at promoting student life, as well as our efforts at ensuring the professional advancement of law students.

This year, in addition to The Bar's long-term partnerships, The Bar has managed to secure additional partnerships with two law firms. These partnerships provided The Bar with additional means to advance student life, as well as created additional professional advancement opportunities for law students.

7. MARKETING

The 10th Management Committee undertook numerous marketing and merchandising efforts throughout its term in office to raise awareness for The Bar's various student life and professional and academic advancement

initiatives. Relating to merchandise specifically, The Bar increased the variety of merchandise available to students with a total of four shirt designs and received an increased demand for the merchandise that far exceeded that of previous years.

8. ELECTIONS AND SUCCESSION

The Bar's Election Committee helmed by The Bar's General Secretary over saw The Bar's General and Internal Elections process which took place in the month of September 2017.

After a period of campaigning and voting, a total of 8 students were elected into the The Bar's 11th Management Committee through the General Elections and the various positions in the Management Committee were filled through



A T-shirt Design
A



B T-shirt Design
B



C T-shirt Design
C



D T-shirt Design
D

SMU LAW SOCIETY



the Internal Elections. The 11th Management Committee then unanimously co-opted one member as the Academic Advancement Director.

The 11th Management Committee will take office on 1 January 2018, and the 10th Management Committee wishes them the very best for their term ahead in office.



9. SUBSIDIARY CLUBS

The 10th Management Committee oversaw the creation of The Bar's seventh subsidiary club, Lexicon: An SMU Law Student Publication. Lexicon is a student law publication that aims to publish law related articles, contributing towards the academic discourse of law in Singapore.

The Bar also has six additional subsidiary clubs that function autonomously within its purview – the SMU Constitutional Law and Criminal Justice Club, the SMU Corporate and Commercial Law Club, the SMU Law International Relations Club, the SMU Law Outreach Club, the SMU Law Athletes and the Moot Court Club.

Each subsidiary club caters to a specific niche area of law, providing students who share interests in these particular special interest areas to congregate. The Bar's subsidiary clubs greatly contribute to the Bar's efforts at promoting student life and enhancing students' professional and academic advancement.



SMU LAW SOCIETY

ACKNOWLEDGEMENTS

The Bar's 10th Management Committee would like to thank to following stakeholders for their invaluable assistance and support during the Management Committee's term in office, (in no particular order):

The SMU School of Law Deanery and Faculty,
with special mention to Professor Goh Yi Han
and Professor Tan Seow Hon

The SMU School of Law Office and Staff,
with special mention to Ms Esther Phang and Mr
Tan Teck Kiang

Law Firms
for their continued sponsorships, donations and
support, with special mention to Rajah & Tann
LLP, Baker McKenzie, and the Singapore
Academy of Law

The SMUSA Executive Committee,
with special mention to Ms Seah Zhi Yan
(President), Ms Simone Phople (Honorary
General Secretary), Ms Soh Wah Yih (Kit)
(Honorary Finance Secretary) and Mr Seah
Yong Yu Nigel (Operations Secretary) for their
continued support and assistance

**Associates of The Bar's 10th Management
Committee**

**Organising Committee Members for The
Bar's various events**

**Facilitators, Helpers and Volunteers for The
Bar's various events; and anyone else who
has assisted and supported us in one way or
another.**



SOSCIETY

**SMU SOCIAL SCIENCES
SOCIETY (SOSCIETY)**

SMU SOCIAL SCIENCES SOCIETY

REPORT BY: JOVAN YEO [SOSCIETY PRESIDENT]

ABOUT

Founded in 2004, SOSCIETY is the constituent body representing undergraduates of the School of Social Science (SOSS). SMU undergraduates attempting a primary or secondary degree leading to the Bachelor of Social Sciences (BSocSc) are automatically members of SOSCIETY.

Vision

Striving for excellence and pursuing opportunities as a cohesive community.

Mission of the 13th Management Committee

To foster integration among Social Science students through the implementation of unique social events, and professional and academic development opportunities while enhancing and maintaining a consistent and reliable image for the society.



HIGHLIGHTS

EVENTS

1. PASSION FOR COMPASSION

Passion for Compassion is a community service program (CSP) that is conducted every semester. Students who sign up for this program must be prepared to commit their Saturday mornings throughout the semester. This CSP was initiated by SOSCIETY in a bid to bring joy to the patients of Institute of Mental Health (IMH), in hopes of raising their self-esteems by offering them social support and conducting activities that cater to them. For students, this community service initiative is to equip them with befriending and impersonal interactional skills. Through this CSP, we aim to enable students to gain better awareness and defer the negative stereotypes against the mental patients.

2. SOCIAL SCIENCES FRESHMEN ORIENTATION CAMP

Social Sciences Freshmen Orientation Camp is an annual freshman camp organized to

SMU SOCIAL SCIENCES SOCIETY

REPORT BY: JOVAN YEO [SOCIETY PRESIDENT]



welcome freshmen into School of Social Sciences. This year, we collaborated with organizations such as the People's Association Youth Movement and corporate sponsors such as Banyan Tree and Nescafe. During this 3 days 2 nights' camp, freshmen are introduced to their peers and their seniors who will serve as facilitators to ease them into a completely foreign environment. Ending off with a finale night with performances by both facilitators and freshmen, this camp is the first step to integrating the freshmen into our SOSOCIETY Family.



3. INTER FACULTY GAMES

Under the purview of the Events department, our SOSS athletes whom played at the Inter Faculty Games (IFG) were highly motivated for the games this year. With support encouragement from our management committee, the School of Social Sciences came in 2nd overall position for the year 2017.



4. WELFARE

SOCIETY's welfare department held welfare drives of different scales periodically to

SMU SOCIAL SCIENCES SOCIETY

REPORT BY: JOVAN YEO [SOCIETY PRESIDENT]

motivate and spur on our fellow friends in the school of social sciences. Our welfare drives include **Back to School Welfare**, **Valentine's Day Welfare**, **Surprise Welfare**, **ISABEL Day Welfare** and **End of Semester Welfare**



Unique to SOSCIETY, we have our **Thanksgiving Welfare**. More than just providing welfare our students Thanksgiving is a way for us to thank all the student helpers



that have made the events in our year possible. To show our appreciation, Freshmen Camp organising committee, facilitators and Inter-Faculty Games players were invited for a mini get together with food and drinks in at small and intimate setting.

5. PROFESSIONAL AND ACADEMIC DEVELOPMENT

Conducted once per semester, the **Major Decision Talk** is a session for students to know more about the primary (Political Sciences, Psychology, Sociology) and secondary majors (Arts & Culture Management, Global Asia, Public Policy & Public Management)

SMU SOCIAL SCIENCES SOCIETY

REPORT BY: JOVAN YEO [SOSCIETY PRESIDENT]

offered in the School of Social Sciences. Attendees are not only restricted to social sciences students, but also for students from other schools to know more about the course offerings by SOSS. Professors from each major are invited down to give the briefing and answer questions that students have.

The **Internship Talk**, held for the very first time, aims to provide freshmen and sophomores with an insight into the internship experience of their seniors. Spanning from advice on how to get an internship to how one can maximize the learning process from an internship, students are given the opportunity to seek advice from their seniors who are often able empathise with their concerns.



Initiated by the 13th SOSCIETY executive committee, the Career Fair invites corporations and organisations from a wide range of industries down to Singapore Management University to interact with our students. This event has been held once for

per semester. Students seeking career or internship opportunities may find out more about the organisations as well as network with the ambassadors from the various booths. Some organisations include the Ministry of Foreign Affairs, National Library, Singapore Army, Singapore Prison Service, Singapore Psychological Society and The Smart Local.



The **Industry Visit** provides students with the opportunity to explore behind-the-scenes at interesting workplaces to learn more about the possible career options available. For the trip to Eden School, students get a look at how educators teach the children with autism and how to cope with the demands of such children. Students also get advice from the friendly guides on their job scopes and required qualifications. The visit is also an excellent networking platform for students who are interested in the aspect of teaching or working in an environment for special needs children.

SMU SOCIAL SCIENCES SOCIETY

REPORT BY: JOVAN YEO [SOSOCIETY PRESIDENT]

For the second year in running, the **YMCA Conversation Series** is a networking and dialogue session with voluntary welfare organisations and social enterprises. Collaborating with SMU Uni-Y, we aim to be to create an avenue for students in SMU who are keen to explore and find out more about this sector. The theme for this year is "Social Service- Am I relevant?" and some of the invited organisations include CARE Singapore, Mercy Relief and REACH Community Services Society.

The Business of Agriculture is a Career Talk jointly presented by SOSOCIETY and the Singapore Young Farmers. The talks aims to encourage students to follow their passion and interests and need not necessarily choose to follow the usual path everyone else is taking. We are glad to have speakers to provide insights from the political science, government and private organisation perspectives. Notable speakers included Professor John Donaldson (SMU) and Mr Goh Wee Hou (Ministry of National Development). The session was concluded with an exciting discussion on the future of agriculture in Singapore with the speakers and students all giving their own postulations.

Collaborating with the Singapore Psychological Society, the highly acclaimed



Student Research Award and a **Psychology Symposium** was held in conjunction for the first time. Students will be given the opportunity to discuss interesting research projects proposed by the participants of the Student Research Award and interact with psychologists from various fields such as industrial-organisational, forensic and educational psychology to learn more about the job scopes and entry requirements.



SMU SOCIAL SCIENCES SOCIETY

REPORT BY: JOVAN YEO [SOCIETY PRESIDENT]

6. SPECIAL PROJECTS

SOCIETY's **Associates Programme** is a structured programme for aspiring SOSS students who are interested to find out more and step part in the future to be part of SOCIETY's Management Committee. This programme helps them gain a better understanding about the functions in the Management Committee if they wish to join in the future. Associates are given the opportunity to practice the skills they acquired as they come together to organise one of SOCIETY's flagship event, the annual Cohesion.



For the first time, solely our associates planned the annual Grand Cohesion with our management committee acting as advisors to them. With a “Back-To-School” theme, the cohesion served as a platform to welcome everyone to the start of the academic year as well as an avenue for social science students from all batches to mingle and interact together. With food, entertainment and photo opportunities at the customized photo booth, it was a night not to miss for all!



SOCIETY rolled out a fund raising campaign named “**ONE SOCIETY**” with the aim of bringing the SMU Social Sciences community closer together and to instil the virtue of service towards one another. It is a series of initiatives aimed at raising funds for the SOSS Textbook Fund, a fund set up by SOSS



CCA CONSTITUENT BODY REPORT



ARTS AND CULTURAL FRATERNITY (ACF)

ARTS AND CULTURAL FRATERNITY

REPORT BY: SHANDY TAN [ACF PRESIDENT]

ABOUT

Home to 23 unique Arts clubs, we are SMU's artistic vibrancy. We are SMU's cultural heartbeat. We are the Arts and Cultural

Fraternity. Feel it. Live it. Love it.

HIGHLIGHTS

1. QUALITY GATHERINGS

For the third year running, Quarterly Gatherings (QGs) with the Presidents and Vice-Presidents of all our clubs have served as a great platform for the 13th Management Committee (MC) to interact and further understand the happenings and concerns of our clubs. The meetings provided opportunities to hold meaningful discussions with the clubs, as well as gather feedback which we value greatly and will strive to improve on. This year, an experienced Arts industry practitioner – Mr. Jimmy Ye was also invited down to one of the QGs to share his perspectives on events curation and execution; which benefited our clubs in preparation for their major productions.

2. ACF WELFARE DRIVES



Our welfare drives are opportunities where we invite all members of our fraternity to come and enjoy an afternoon with us over some snacks and beverages. This year, we revamped our two welfare drives to facilitate greater interaction amongst our members and members were also treated to various performances by our clubs, such as an acapella act by our esteemed SMU Voix. We hope everyone who joined us had fun and enjoyed the welfare!



ARTS AND CULTURAL FRATERNITY

3. SMU ARTS CAMP 2017: AURORA



The annual Arts Camp is the opportune time for incoming freshmen to experience the arts vibrancy in SMU before the hectic school life kicks in. Working with our clubs to put together an exciting line up of performances and workshops, our freshmen got to experience the various art forms and share their passion with our Fraternity members. We would like to thank all the Clubs, Freshmen, Facilitators and Organizing Committee members who have enthusiastically participated to make Arts Camp 2017: Aurora a great success!

4. SMU ARTS FESTIVAL 2017: PAGES

2017 brought about the third consecutive year of SMU Arts Festival for the university as well as the fraternity. With 22 participating ACF clubs, a 29-member-strong organizing committee under the guidance of OSL and over 70 crew/volunteer members from the SMU population, the 10-day festival was a great celebration of creativity and

arts. Revolving around the theme of Pages, it allowed clubs room to explore and showcase their talents and flair through 4 premises - education, literature, paper as a medium, and causes we fight for - while jubilating the turning chapter in our campus landscape such as the newly renovated Campus Green, lyf@SMU and School of Law building.

Concluding on 17th September 2017, the festival drew an estimated total of 6250 attendees from the public and SMU community with 35 unique events. These included a spectacular opening act co-presented with Six.5 Urban Dance Company, Elements@SMU which was covered and featured by both Lian He Zao Bao and The Straits' Times, and a first-ever food village and makers' market that presented artisanal, handcrafted merchandise from local entrepreneurs, student traders and Instagram-worthy bites. The success of the festival certainly attests to the growth of our clubs and the fraternity, supported by OSL and the ACF 13th MC, and that the festival would be able to achieve greater and bigger heights in the coming year.



ARTS AND CULTURAL FRATERNITY



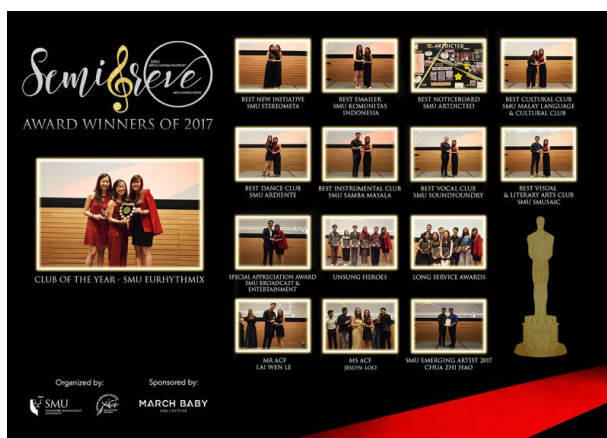
Moving to the arts beat

And 5, 6, 7, 8 and pose. Members of Six.5 Urban Dance Company, a local dance school, performing at the Singapore Management University's (SMU) Campus Green on the opening night of the annual SMU Arts Festival yesterday. The...

STRAITSTIMES.COM



5. EVE: ACF ARTS AWARDS NIGHT 2017



To wrap up a fun-filled year of exciting events and activities, we held our very own EVE: ACF Arts Awards Night 2017 Semibreve. The annual celebration has always been a highly

anticipated event for our fraternity members as we come together to celebrate the achievements and recognize the efforts of our clubs over good food and exciting performances. With a full-house of close to 200 attendees, the celebration held at our newly built SMU Hall @ SOL was a night of glitz and glamour. We would like to congratulate all clubs for contributing to such a successful year for ACF!

6. ACF ALUMNI INTERACTION NIGHT 2017



Alumni Interaction Night (AIN) is an annual event for members of ACF - both past and present gather together and share insights, experiences, and progress. This year's AIN was held in conjunction with SMU Arts Festival 2017 Opening and it attracted close to 160 alumni. For the wonderful night of cheer and fun, we would like to extend our sincerest gratitude to the Office of Alumni Relations and the Organizing Committee of Arts Festival 2017; who worked tirelessly with us to make the event a success, and of course each and every individual who made the time to grace the event with their presence.

ARTS AND CULTURAL FRATERNITY

7. ACF MERCHANDISE

One of the objectives that the ACF 13th MC set out to achieve was to foster a #onefratonefam culture, where it represents One Fraternity, One Family. The launch of our new ACF T-shirt aims to promote a stronger common identity as one fraternity. We are thankful for the overwhelming support of our fraternity members as the first batch of T-shirts was sold out. In continuation of 2017's effort, fraternity members can look forward to a wider range of ACF merchandise in the upcoming year.

ACKNOWLEDGEMENTS

ACF Clubs

ACF would like to take the opportunity to thank our dearest clubs for their endless support and encouragements that they have given us throughout our term as ACF 13th MC. Thank you for all your contributions that have made 2017 an amazing year for ACF!

ACF Events' Facilitators and Organizing Committee Members

The events would not be possible without each and every one of you! Thank you for stepping up and giving your all in every event.

Office of Student Life

We would also like to express our gratitude towards the managers from OSL (Arts) for giving us so much help and advice for the past year. To Celine, our beloved ACF Manager, thank you for being there to give us all these perspectives and continuously encouraging us. To Yew Tong, thank you for all your guidance and encouragement, I have definitely learned plenty from you and thank you for showing me what is the true meaning of - *to walk the talk*.

13th SMUSA Council

Thank you fellow 13th SMUSA Council members for all the assistance and reassurances that you have given me in one way or another. Though our time together was short, those were good times that I will always remember.

ACF 13th MC

Last but not least, to my dearest ACF 13th MC, thank you for being my strongest pillars of support! Although the journey was not a smooth-sailing one, I am glad that all of us stood strong and we overcame the challenges together. Thank you for making my journey such a memorable one! We will always be #onefratonefam.



Special Interest and Community Service Sodality

SPECIAL INTEREST AND COMMUNITY SODALITY (SICS)

SPECIAL INTEREST AND COMMUNITY SODALITY

REPORT BY: MARK TEOH [SICS PRESIDENT]

ABOUT



The Special Interest and Community Service Sodality (SICS) is committed to promote a vibrant, meaningful, and memorable student life within Singapore Management University (SMU). With that, we pledge to enhance the quality and awareness of the student-led interest groups.

Since 2007, SICS has been championing the rights and interests of student-led groups; a duty that we hold dear as our management philosophy. With the commitment of our seniors, the interest groups continued to grow and diversify.

To date, we serve 23 student-led interest groups which presents us with the opportunity to interact with many students with a varied array of interest. Each interest group promotes its unique values and activities which appeals to different members of the student population.

HIGHLIGHTS

1. SMU OPEN HOUSE

SICS is excited to welcome students who are interested to join us at SMU. The two days has seen lots of hope, anticipation and opportunities for the participants of the Open House. SMU prides ourselves as the Different-U and SICS serves as one of the major pillars of SMU, promoting a holistic education through our wide variety of interest groups. Therefore, a collection of the palm prints of different colours is an accurate depiction of the ambitions of potential students.



SPECIAL INTEREST AND COMMUNITY SODALITY

2. FRESHMEN EXPERIENCE DAY

We welcomed the freshmen of 2017 at the Freshmen Experience Day (FE Day). Together with the organizing committee of SMU Challenge 2017 and the community service related clubs, they shared their experiences in serving the community.

The day closed with high sign-ups for the various events that SICS and our clubs are organizing. Participants of FE Day definitely caught a glimpse of student life in SMU!



3. VIVACE

The final outreach event for SICS was VIVACE. It is when every CCA in SMU holds exhibitions to promote their CCA. With the SICS "Visit our clubs" initiative, participants are required to visit three clubs from SICS before receiving collectables from SICS.

Clubs has reported an overall growth in booth visits as compared to previous years. A total of 300 unique registered participants that participated in the "Visit our clubs" activity and

received the SICS goodie bag.

The success of our outreach is attributed to the efforts of the management committee, cooperation from the clubs and support from SMUSA.



4. SICS DAY

SICS Day is organized for the clubs in SICS to promote their respective interests. Coordinated by the events director with the assistance of the Management Associates of SICS, the 24 clubs of SICS promoted their interests to the school population. With fun-filled activities by the clubs as well as SICS, this one-day event is attended by more than 500 participants from SMU!



SPECIAL INTEREST AND COMMUNITY SODALITY



5. SICS COMMUNITY SERVICE CAMP



Together with the collaboration of 4 community service clubs, this camp was a great success as 420 freshmen participated in the camp! The three-day two-night camp ended with participants having fun with their friends and facilitators while experiencing the joy of serving the beneficiaries and embracing the community service culture.

6. SMU CHALLENGE

SMU Challenge is an annual university-wide community service project where SMU students, staff, faculty and alumni would come together to raise awareness for the special needs community in Singapore. Through a series of Purple Outings such as Build-a-Bear workshops, horse-riding, and visiting a trampoline park, SMU volunteers would interact closely with the beneficiaries, allowing them to forge bonds while learning more about their needs. The project would then culminate in a finale walkathon event, Walk for Good.



SPECIAL INTEREST AND COMMUNITY SODALITY



This year, the SMU Challenge team focused on three main beneficiaries: Lighthouse School, Mountbatten Vocational School (MVS) and The Singapore Association for the Deaf (SADeaf). Sport-A-Cause is SMU Challenge 2017's grand finale event to raise funds and awareness for the Mountbatten Vocational School (MVS) where the SMU community and members of the public came together to support a worthy cause and raise awareness for the special needs community in Singapore through running or cycling.



ACKNOWLEDGMENTS

The SICS Family

SICS would like to thank all 23 clubs under SICS for making this year a huge success. It is with your enthusiasm, initiatives and support that we have improved the student life and community service scene in SMU.

SICS would also like to say thank you to the **10th SICS Management committee** for your innovative ideas, strategic thinking and, most valuable, your tireless efforts. Thank you to the **SICS Management associates** as well for being a great source of strength in times of need. SICS would not have been able to function without any of your efforts. Thank you to the **Alumni of SICS** for giving us the advice and experience we needed so much.



SPECIAL INTEREST AND COMMUNITY SODALITY



SMUSA Council and OSL

Thank you to the SMUSA Council for fighting for our rights in a diplomatic and effective manner. Thank you to the Office of Student Life, specifically Charles Ang, Lim Peiying, Sim Yi Hui and Chloe Man for your support, personal life lessons and assisting SICS in all our events.



S M U X T R E M I S T S

**SMUXTREMISTS
(SMUX)**

SMUXTREMISTS

REPORT BY: AARON FABIAN SEOW [SMUX PRESIDENT]

ABOUT

SMUxtremists (SMUX) was established in 2000 by a group of like-minded students who sought to share their passion for the outdoors with others in Singapore Management University (SMU). Starting off with just nine individuals, SMUX has since grown to become an established and respectable Constituent Body (CBD) in the SMU community within a short period of time. We represent the outdoor adventure arm in SMU. With a strong membership base of over 1600 members, we aim to spread our passion for outdoor adventure sports through our motto of "Adventure, Fun, Family".

As of 2017, SMUX has a total of 7 teams: Alpine Sports, Biking, Kayaking, Diving, Skating, Trekking and XSeed. These teams contribute greatly in nurturing the love for adventure through weekly team activities and expeditions held both locally and overseas.

HIGHLIGHTS

1. Establishment of Alpine Sports Team

This year, we are proud to announce that the Alpine Sports Team has successfully completed their 3-year incubation, and has officially be instated as a SMU CCA and the 7th Team in SMUX. The XSeed team, under which Alpine Sports was previously incubating, had overseen the process of officiating the Team and ensured the team was on track in integrating into SMUX and having a sustainable line of succession, in accordance with the Team Initiation Document.

The Alpine Sports team aims to spread their passion for Alpine Sports and surpass geographical limitations to provide SMU students and SMUX members an opportunity to try out skiing and snowboarding. They are excited to be fully on board with SMUX for the year ahead!

2. SMUX Summer Series

Typically, during the university-wide summer break, SMUX teams venture on exciting overseas expeditions all around the world. However, due to financial or time constraints, not all our members are able to participate in such expeditions each year. Hence, to sustain the level of engagement of SMUX members during the summer break, the SMUX Summer Series was created to give affordable local adventure experiences to SMU students.

5 teams were involved in this effort, catering activities such as mountain biking, diving at the SEA aquarium, mangrove kayaking, trekking and paintball. Jointly marketed, SMUX members could easily sign up for the various activities on a single platform.

3. SMUX Alumni Night

Organized together with the Office of Alumni Relations, The SMU Interaction Night for SMUX Alumni & Students is a platform for current students to get to interact with the alumni to exchange

SMUXTREMISTS

experiences, and also a chance for SMUX alumni to reconnect with the Teams. It was a good interaction night with 91 alumni and 44 students, all from the various SMUX teams. This year, we also witnessed the official launch of the SMU Diving Alumni Group, a first within SMUX.

ACKNOWLEDGEMENTS

2017 has been a fruitful and exciting year for the SMUXtremists, we organized two signature events in Skatathon 2017 and SMUX Camp 2017, while continuing support for OCSPs such as Reef Alert and Bike4Change. Additionally, we overhaul our brand communications, with each team receiving new logos. With the addition of the SMUX Alpine Sports Team, SMUXtremists has reached new ground, and is set to grow in the coming year. Much credit goes to Jinella from OSL, Connel from SEP and SMUSA for overseeing and guiding the community. May 2018 be an adventure filled year!



SMU SPORTS UNION (SSU)

SMU SPORTS UNION

REPORT BY: DUNCAN KOH [SSU PRESIDENT]

ABOUT

The Singapore Management University (SMU) Sports Union was founded in January 2005 as one of the four CCA Constituent Bodies in SMU. Working closely with the SMU Students' Association SMUSA and the Office of Student Life (OSL), SSU is the governing and representative body of 35 sports clubs in SMU.

SSU's core functions include promoting sports in SMU through signature events spearheaded by the union, and to provide support for, and protect the interests of its member clubs by formulating policies and guidelines. Every year, SSU also strives to come up with new initiatives to better the management of the clubs and to cultivate a stronger, better sporting community in SMU.

HIGHLIGHTS

1. EVENTS

Sports Appreciation Night

Sports Awards Night has been a hall mark event of SSU throughout the years. This year the 13th MC decided to change its name to Sports Appreciation night instead as we decided to turn our focus towards appreciating the blood, sweat and tears of our sportsmen who dedicate themselves tirelessly to training, regardless of whether they achieve a podium finish. As such, we have renamed Sports Awards Night to Sports Appreciation Night, in hopes that the new name would wholesomely

capture the essence of the sporting culture of SSU. The event also served as a platform to facilitate interaction between various sports clubs. Examples of awards given during SAN are Team of the Year, Most Valuable Player (MVP), and fun awards. The event was held at T-junction this year due to the renovation of SMU Labs, nonetheless our marketing efforts paid off as we had 368 participants down for the event.



SMU SPORTS UNION

Waikiki

SMU's Annual Beach Extravaganza, Waikiki 2017 was made possible with the support of OSL and the hard work put in by the organizing committee. Waikiki has and always will be one of the most effective platforms in getting the entire student body down to bond and forge stronger friendships through sports. Waikiki 2017 was the first year it opened its doors to the public and it was very well received with ~ 1,200 participants of which 20% were from the public. Marketing efforts were intensified to reach out to the public as we leveraged on our current SSU's website by creating a separate tab for Waikiki. This helped to facilitate ticket sales as well as to provide crucial information regarding registration

In line with our key objectives – Community Involvement, this year we partnered with one of the clubs in SICS, SMU Verts, in our efforts to instil greater purpose to our event and to inculcate a sense of environmentalism among SMU students and the public. Apart from 7 exciting beach games, Waikiki 2017 also included an Aquathlon segment and a pageant programme. With multiple performances, 7 fringe games and mini-competitions, it was an intense day of fun in the sun.



Sports Camp – SOLID 2K17

Sports Camp 2017 was well-received by the participants with an overwhelming number of signups. This year we increased the sign ups from 256 to 288 freshmen. This camp served to introduce freshmen to SSU and a platform for sports clubs to promote their sports and spot potential talent from the incoming batch of freshmen. The various departments had to tweak the camp programmes to maintain maximum enjoyment of the camp despite the school management's decision on no overnight stays during the camp



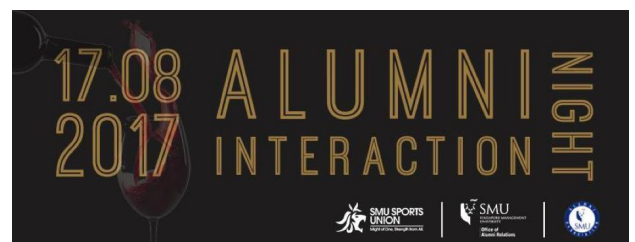
SMU SPORTS UNION

At the same time, sports camp allowed our sports clubs to have sufficient interaction time with the freshmen. With action-packed days, inclusive of a successful beach war games and finale night games, the participants were well-engaged throughout the 3-day camp. , the participants were well-engaged throughout the 3-day camp.



SSU Alumni Interaction Night

Held in partnership with the Office of Alumni Relations (OAR) and SMU Alumni Association (SMUAA), we held our 3rd SSU Alumni Interaction Night on 17th August 2017. With the aim of fostering strong relationship with our alumni, we gathered SSU members both past and present to an evening filled with food, drinks and meaningful conversations. This year we had 126 alumni and students, a two-fold increase from last year. Highlights of the event include Inter-Club Beer Pong Competition and Foosball Challenge. The event was also a great avenue for sports clubs to reach out to more alumni and to encourage them to return to SMU for recreational sessions. With the alumni being valuable assets to any sports club, the SSU Alumni Interaction Night is an all-round winner for all parties involved.



Inter Faculty Games

The ongoing IFGs seek to promote a vibrant sporting culture within the SMU student body as well as to serve as a platform for inter-faculty interaction. It is also an avenue for School CBds to showcase their faculty pride and cheer for their fellow faculty mates. Most of the faculties were appreciative and happy

SMU SPORTS UNION

to be a part of IFG this year and greatly helped with achieving the objectives of IFG. Congratulations to Lee Kong Chian School of Business for being the Champions of IFG 2K17!

SMU Inter-Faculty Games 2K17 Rankings		
School	Points	Rank
School of Accountancy	58	4
Lee Kong Chian School of Business	92	1
School of Economics	64	3
School of Information Systems	35	6
School of Law	50	5
School of Social Sciences	69	2

Open House 2017

SSU participated in Open House 2017, which involved members from all 35 sports clubs. Station games were played at the main SSU booth, which gave visitors a chance to win SSU trinkets and merchandise. Furthermore, there were roaming sports ambassadors – athletes decked out in their training gear, to provide more information to visitors and to showcase the vibrancy of the sports scene in SMU.



Strategic Retreat

The Strategic Retreat is held annually for the incoming MC to serve three main functions. It is to acquaint the various departments with each other's job scopes, set the committee's goals and term plans in stone, and to allow the team to bond. The retreat also allowed the committee to also brainstorm new initiatives, SOPs and guidelines for our sports clubs. We ended off with the creation of our team charter and our team's core values. The 13th SSU MC's Strategic Retreat, held in December 2016 before our term started, allowed the committee to achieve the aforementioned.

Annual General Meeting 2017

At the beginning of the working year, SSU holds an Annual General Meeting (AGM), which serves to report the Union's progress over the past year, and also introduce the new Management Committees and their work plans for the year ahead. In 2017, the AGM was held in January at Ngee Ann Kongsi Auditorium, graced by Mr Kenneth Tan,

SMU SPORTS UNION

Director of OSL. The AGM had an attendance of 100 people, of which consisted of club representatives, the incoming and outgoing SSU MC, SMUSA President, staff from OSL. A handover ceremony was also done to recognise the efforts of the outgoing MC and introduce the incoming MC officially.

Internal Elections

The annual Internal Elections Retreat is held after the General Election of the incoming MC. The outgoing MC facilitates departmental cases studies based on past experiences, to not only let the incoming MC have a taste of what is to come, but also teach them how to deal with potential challenges that may come their way. The incoming MC also gains an in-depth understanding of all SSU policies, guidelines and the functions of each department. This allows them to decide which responsibilities would be best for each member to hold.

Furthermore, the outgoing MC is also given the opportunity to evaluate the new team, and vote for the most appropriate member for each of the roles. Lastly, the internal elections also provided a platform to facilitate new policy making and open communication between the outgoing and incoming MC, to ensure continuing progress of SMU's vibrant and growing sports community.

Sports Leader's Summit 2017

The annual Sports Leaders' Summit was held on 12 December 2017 at Mochtar Riady Auditorium. The summit had an attendance of 152 people which involved the incoming committee of the 35 sports clubs. We briefed them on departmental guidelines and policies that were essential for the new committee to start their term. At the same time, the event served as an introduction of the incoming 14th SSU MC.

Sports Leader's Camp 2017

The annual SSU Sports Leaders' Camp was held in April 2017 with 68 participants. This summit focused on the value of Corporate Networking and Alumni Interaction events, leadership building, as well as inter-club relations. The 13th MC received great positive feedback that this year's summit was a meaningful one, with ample opportunities for inter-club as well as alumni interaction. We also incorporated team bonding activities such as Bounce which allowed our sports leaders to bond while working up a sweat. The 13th MC conducted several focus group discussions to talk about challenges that they have faced during their term, issues on club management and exchanged ideas on the way they lead their clubs. The 13th MC took this opportunity to conduct the 1st President's Forum to gather feedback on our policies and discuss possible new initiatives for the SSU community.

SMU SPORTS UNION



President's Forum

The Presidents' Forum is held twice annually, once in each semester. The first forum in 2017 was held during the Sports Leaders' Camp and the second was held in conjunction with the introduction of the SSU 14th MC candidates during their elections speeches. The primary purpose of the bi-annual forum is to update sports clubs with policies and initiatives through department presentation by the SSU directors. The forum is also a platform to facilitate discussion and to receive feedback and input from our sports leaders.

SSU Day

SSU day is our annual welfare drive to encourage and applaud our sportsmen for their commendable efforts this year. We distributed newly designed SSU stickers, towels and limited-edition mouse, as well as food and snacks to them. The turnout was fantastic with snaking queues of our sportsmen in their SSU T-shirt and jerseys.

2. Initiatives

Club Classification System Revamp

The Club Classification System is in place to enable for a fair distribution of resources amongst Sports Clubs. Clubs will be split into Core, Merit, Interest A and Interest B clubs with differing level of subsidies for their training. Points are awarded to clubs in two categories – Competitions and Events.

The 13th MC successfully implemented the change in criteria led by the previous MC whereby clubs are split into three categories – Individual, Team Events, and Team Sports. Previously, clubs are not evaluated if they had new events like corporate networking, community service or alumni engagement. This year, we introduced a sub category to reward clubs that engage in activities that were aforementioned. We hope this will allow for greater efficiency in the distribution of resources and incentivise clubs to work hard and bring glory to SMU.

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Seed Funding Implementation

This year, we launched the SSU Seed Funding whereby the focus was to encourage sports clubs to develop in three new areas. Namely, Corporate Networking, Community Service, and Alumni Engagement. The collaboration with OSL Sports and Adventure Cluster would help provide support to who are in their first few years of trying out an event. This year we saw 8 seed funding applications being approved with events varying from corporate networking through sports with KPMG and Citibank, start-up events and alumni interaction events. Moving forward, we continue to hope that this initiative will enable clubs to strive for more and not be discouraged by the lack of resources.

Attendance Tracking System

As part of SSU's mission to promote sporting excellence and forge stronger bonds within our clubs, it is essential that members are committed their training regime. The Honorary General Secretary (HGS) initiated the attendance tracking system with the intention to improve the attendance of the members by improving the commitment level of their members.

The Attendance system enabled SSU to understand the overall commitment levels of the members. Sports clubs also provided feedback to SSU on how SSU could value

add and facilitate the Exco in encouraging members to attend training. By sharing good practices from every sports clubs, clubs can learn from one another and translate these practices to their own trainings. Additionally, it allows SSU to formulate strategies customised to each club after understanding their specific problems.

Club Buddy System

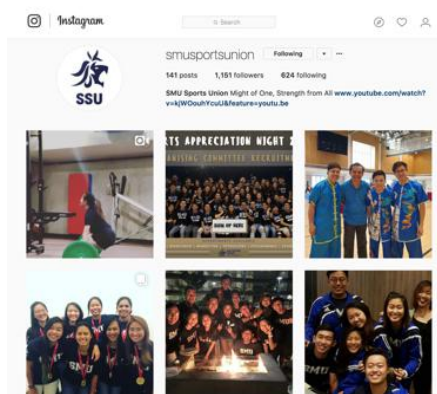
The HGS was in charge of ensuring that the 13th MC members were actively in touch with their buddy clubs. It can be in the form of attending trainings, supporting clubs in their competitions and attending AGMs.

This year the club buddy system was further improved from the year before. Firstly, we ensured that every member of the 13th MC has a Telegram group chat with the Exco of their buddy clubs. This allowed not only information dissemination but also a more informal relationship between the clubs and SSU. Secondly, it helped to facilitate a vibrant sporting culture in SMU where students are able to obtain live updates of competitions through our Instastory and Instalive feed. These were not possible without the effort of each MC member travelling down personally to support our athletes competing. Lastly, the club buddy system enabled us to understand the club's needs and challenges on a deeper level, the information collected is then shared amongst the 13th MC for us to strategise and evaluate our current policies and procedures.

SMU SPORTS UNION

Social Media Outreach

SMU Sports Union continues to reach out to our internal and external stakeholders through our main platform of communication – Facebook and Instagram. These platforms were effective in promoting our signature events, clubs and club-related events for the year. The content posted on our Instagram page included at least 1 post for every club to ensure there is fair and sufficient coverage of our clubs in SSU. In addition, we have also noticed a stark increase in our Instagram followers from 750 to almost 1150 followers. The content posted on our Instagram were consistent to the content found on our Facebook page.



Corporate Networking through Sports

To encourage clubs to embark on corporate networking sessions through sports, SSU aims to be the bridge between clubs and corporate companies by taking the first step in reaching out to firms like Deloitte, KPMG, Citibank. We ended a remarkable year with a total of 9 networking sessions through various sports and firms. Our efforts were also mentioned in Deloitte's monthly newsletter featuring the successful networking sessions - Unarmed Combat, Tennis and Climb.



SMU SPORTS UNION

ACKNOWLEDGEMENTS

2017 was a great year for SMU Sports Union, and it would not have been possible without the support of the following:

Office of Student Life (OSL)

OSL has been a strong pillar of support for SSU, aiding us in our events as well as club management. Particularly, special mention goes to Roy from Sports & Adventure Cluster for always supporting and working closely with the Sports Clubs and the 13th SSU Management Committee.

SMU Safety Centre

For ensuring that our sportspeople are safe, and always reviewing our plans and advising us on ensuring safety. Special mention to Zhi Chang, our key liaison for SSU, who always personally ensured that no areas were neglected.

Office of Alumni Relations, SMU Alumni Association

Thank you, Vincent and Andrew for being excellent co-organizers of SSU Alumni Interaction Night.

Organizing Committees and Facilitators

For being the backbone of all SSU Signature Events, and being the most fun bunch.

Club Executive Committees

For ensuring that your clubs were well taken care of in both training and administration.

All members of SMU Sports Union

For being the spirit and pride of SSU. Might of One, Strength from All!



APPENDIX

STATEMENT OF INCOME AND EXPENDITURE

(1) DOMICILE AND ACTIVITIES

- The Singapore Management University Students' Association (SMUSA) was formed in the Republic of Singapore in 2000 by the pioneer batch of students of the Singapore Management University.
-
- The principal objectives of the Association are to promote and safeguard the interests of the members of the association; to uphold and respect the dignity and equality of every member of the association without regard to religion, race, or politics; and to promote welfare, social, cultural educational, and sporting activities to the members of the association.
-
- The principal activity of the association is to provide support to the various member Constituent Bodies (CBd) and member Co-Curricular Activities Group (CCA), encouraging their endeavors in enhancing student life and participation in co-curriculum activities in enhancing student life.

(2) BASIS OF PREPARATION

- These notes form an integral part and should be read in conjunction with the accompanying Statement of Income and Expenditure.
-
- The Statement of Income and Expenditure for the year ended 31st December 2017 is prepared based on information extracted from the University's SAP

accounting records.

The statement is prepared through consultation with every CBd Finance Secretary in conjunction with all the records available. Our Statement is not prepared in accordance with the Singapore Financial Reporting Standards (FRS) as it is not necessary for SMUSA to comply with FRS regulations. The association is unable to prepare an accompanying Balance Sheet and Statement of Changes in Equity as all the disbursement of funds towards SMUSA are considered as an expenditure by the university. The unaudited Statement of Income and Expenditure was prepared by the 17th Executive Committee's Honorary Finance Secretary, Ms Soh Wan Yih (Kit), and the Finance Secretary of all the CBd under the jurisdiction of SMUSA, with guidance from Office of Finance on the use of the SAP system.

(3) INCOME

Income refers to all funds that are channelled into the clubs & societies respective account codes and they are largely grouped into 6 different categories.

3.1 Student Activity Fee

On behalf of SMUSA, SMU Office of Finance helps to collect the Student Activity Fee from each student at the start of the academic year. The fees are recognised when the University makes a transfer to SMUSA. The amount will then be used to fund student life activities primarily for August to December of the financial year.

APPENDIX

3.2 Office of Student Life

The President's Office channels funds into SMUSA every year through OSL to help fund student life activities primarily between January to July of the financial year. The amount is recognized when the transfer is made from OSL to SMUSA.

3.3 SMUSA Council

The SMUSA Council increased the support of the total budget issued throughout the year by tapping into the Association's reserves. This was done in recognition of the increase in club membership size as well as numbers of activities introduced by the various CBds to the association.

3.4 Club Collection/Incidental Profits

The club collection includes membership fees collected by the clubs during the term as well as fee collections for workshops and competitions arranged by the respective clubs & societies. The incidental profits refers to the profits generated by the clubs & societies through their events or sales of tee-shirts and other signature products.

3.5 OSL/School Admin Additional Funding

OSL and School Admin fundings includes the extra aid to the clubs by the 6 school general offices as well as OSL under the various outreach programs such as Sports/Arts Excellence Programmes and/or in support if selected club organized initiatives.

APPENDIX

(4) EXPENDITURE BY CONSTITUENT BODIES

The following data table display the expenses of the Association according to the categories of the CBd.

Arts and Cultural Fraternity (ACF)	
Arts and Cultural Fraternity	\$ 9,743.75
SMU Artdicted	\$ -
SMU ICS	\$ 2,882.00
SMU MLCC	\$ 1,400.11
SMU Kommunitas Indo.	\$ 18,963.76
SMU Stage It!	\$ 52.10
SMU Cadera Latinas	\$ 37,069.76
SMU Eurhythmix	\$ 8,342.63
SMU Indancity	\$ 41,740.37
SMU Chamber Choir	\$ 2,385.54
SMU Voix	\$ 23,275.70
SMU Guitarissimo	\$ 18,619.64
SMU MIC	\$ 14,539.52
SMU Samba Masala	\$ 26,706.69
SMU Sound Foundry	\$ 42,269.72
SMU Stereometa	\$ 12,655.82
SMU Symphonia	\$ 13,277.50
SMUBE	\$ 19,089.00
SMUSAIC	\$ 4,548.30
SMU Ivory Keys	\$ 2,434.92
SMU Literati	\$ 371.90
SMU CO	\$ 5,804.15
SMU Ballare	\$ 18,425.32
SMU Ardiente	\$ 18,677.43
SMU Funk Movement	\$ 16,960.00
Total	\$ 360,235.63

APPENDIX

Special Interest & Community Service Sodality (SICS)		
Special Interest & Community Service Sodality (SICS)	\$	-
AIESEC	\$	1,719.76
e-Sports	\$	420.00
People for Animal Welfare	\$	3,704.22
Debating Society	\$	2,400.00
Gourmet Club	\$	9,945.99
Recreational Fishing	\$	2,927.51
Toastmasters	\$	-
Women's Connection	\$	140.47
Verts	\$	4,144.76
Strategica	\$	291.71
Rotaract	\$	6,504.61
BP Mentoring	\$	986.04
Red Cross	\$	882.29
Uni-Y	\$	4,642.80
UNSA	\$	-
Wine Appreciation Club	\$	3,627.46
i-Sports	\$	149.53
Barworks	\$	488.30
MMA	\$	-
Cartalyst	\$	10,814.38
Real Business	\$	5,782.78
FitnessWorks	\$	-
Habitat for Humanity	\$	5,461.02
Conjunct Consulting	\$	256.56
Total	\$	65,290.19

APPENDIX

SMUXtremists (SMUX)

Crew	\$ 29,113.50
Kayaking	\$ 24,585.20
Trekking	\$ 27,418.00
Diving	\$ 76,494.40
Biking	\$ 16,432.30
Xseed	\$ 36,712.10
Alpine	\$ 47,717.70
Total	\$ 258,473.20

SMU Sports Union (SSU)

Participation in SMU Events	\$ 33,627.66
External Competitive Activities	\$ 43,379.03
Club Organized Activities	\$ 197,541.10
Total	\$ 274,547.79

APPENDIX

Accounting Society (ASOC)

Participation in SMU Events	\$ -
External Competitive Activities	\$ -
Club Organized Activities	\$ 64,149.13
Administrative Operations	\$ 328.95
Total	\$ 64,478.08

SMU Business Society (BONDUE)

Participation in SMU Events	\$ 3,560.22
External Competitive Activities	\$ -
Club Organized Activities	\$ 71,919.21
Administrative Operations	\$ 601.07
Total	\$ 76,080.50

SMU Information Systems Society (Ellipsis)

Participation in SMU Events	\$ -
External Competitive Activities	\$ -
Club Organized Activities	\$ 28,160.78
Administrative Operations	\$ -
Total	\$ 28,160.78

SMU Law Society (The Bar)

Participation in SMU Events	\$ 233.75
External Competitive Activities	\$ -
Club Organized Activities	\$ 35,643.28
Administrative Operations	\$ -
Total	\$ 35,877.03

APPENDIX

SMU Economics Society (OIKOS)

Participation in SMU Events	\$ -
External Competitive Activities	\$ -
Club Organized Activities	\$ 23,499.46
Administrative Operations	\$ 401.69
Total	\$ 23,901.15

SMU Social Sciences Society (SOSCIETY)

Participation in SMU Events	\$ -
External Competitive Activities	\$ -
Club Organized Activities	\$ 9,741.67
Administrative Operations	\$ 282.38
Total	\$ 10,024.05

SMUSA Executive Committee

Participation in SMU Events	\$ 37,736.56
External Competitive Activities	\$ -
Club Organized Activities	\$ 27,650.95
Administrative Operations	\$ 2,835.46
Total	\$ 68,222.97

SMUSA Executive Committee + School Constituent Bodies

Participation in SMU Events	\$ 41,530.53
External Competitive Activities	\$ -
Club Organized Activities	\$ 260,764.48
Administrative Operations	\$ 4,449.55
Total	\$ 306,744.56